

Advance Rockhampton Tourism Register Form



Privacy Notice: Council will use the personal information you supply for the purpose of tourism promotion. Some of this information may be given to a third party for the purposes of aligning promotional opportunities. Council deals with personal information in accordance with law, including the *Information Privacy Act 2009*.

This form is to be completed when local tourism businesses wish to provide details about the goods, services and experiences they provide that could be aligned with travel ambassadors, influencers, famils, magazine publications, blogs, itineraries and general tourism promotional opportunities that Advance Rockhampton facilitate.

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Business Details		
Business name:		
Preferred contact number:	Email:	
Website Link:		
Does your business have a food license? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Business trading hours	Opening hours:	
<input type="checkbox"/> Monday	:	
<input type="checkbox"/> Tuesday	:	
<input type="checkbox"/> Wednesday	:	
<input type="checkbox"/> Thursday	:	
<input type="checkbox"/> Friday	:	
<input type="checkbox"/> Saturday	:	
<input type="checkbox"/> Sunday	:	
Business Address		
Street number and name:		
Suburb:	State:	Postcode:
Postal address (if different):		
Business Owner Details		
Contact name:		
Preferred contact number:	Email:	
Marketing Contact Details		
<input type="checkbox"/> Same as above		
Contact name:		
Preferred contact number:	Email:	
Reservation / Booking Contact Details		
<input type="checkbox"/> Same as above		
Preferred contact number:	Email:	

Social Media Links

Facebook:

Instagram:

Twitter:

YouTube:

Hashtags:

Business Overview

Please provide an overview of your tourism products and services including the nature and history of the business and what makes you unique:

Please list what experiences you provide?

What capacity does your business have (how many beds, tables, seats, standing, conference rooms etc)?

Have you won any awards or accolades for excellence in the tourism industry?

Yes

No

If yes, please list what awards or accolades your business has received:

In 100 words please provide an overview of your business that Advance Rockhampton can use for publications:

In 50 words please provide an overview of your business that Advance Rockhampton can use for publications:

Have your staff completed Advance Rockhampton's complimentary Rocky Host Program? Yes No

Who are your target markets?

What are your current marketing strategies to attract visitation to the Region?

Are you willing to work directly with ambassadors and influencers Advance Rockhampton facilitate to the Region, including providing them goods and services in exchange for exposure and promotion? Yes No

What are the top five things you would want someone to know about your business in a one minute elevator pitch?

Certificate of Currency for Public Liability Insurance *(Please note a copy of your public liability insurance and indemnity statement must be provided.)*

Name of insurer:

Policy number:

Policy limit:

Expiry date:

Supporting Documentation

Please remember to provide the following supporting documentation when submitting this form:

- Current food licence (where applicable)
- Provide up to 10 hero images of your business Advance Rockhampton can utilise when promoting the Region and any tags or credits Advance Rockhampton must use.
- Provide up to 10 hero videos of your business Advance Rockhampton can utilise when promoting the Region and any tags or credits Advance Rockhampton must use.
- Certificate of Currency for Public Liability Insurance

Additional Information

- Advance Rockhampton is not obliged to feature any business, or any minimum number of features to any business.
- Advance Rockhampton may feature other businesses that provide the same or similar goods and/or services, in Advance Rockhampton's absolute discretion.
- Advance Rockhampton's role is to assist with facilitating interactions between ambassadors, influencers and businesses. Ambassadors and influencers are not Advance Rockhampton's representatives, employees or agents. In no form whatsoever should Advance Rockhampton and the ambassadors or influencers be considered joint venturers or partners.
- Any goods and/or services provided by a business to an ambassador or influencer in exchange for exposure and/or promotion are in no way associated with Advance Rockhampton.