

# Corporate Plan 2022 - 2027

## Our Council

### GOAL 1.1

We are fiscally responsible

#### EFFORTS

- » We prioritise our projects and operational activities effectively to achieve our long-term goals
- » Our budgets are financially sustainable and provide value and accountability to the community
- » We have effective governance with accountable decision-making practices
- » We pursue and advocate for funding that enables us to deliver our planned priorities and supports our financial sustainability

### GOAL 1.2

We are respected and recognised for our engagement with the community and our contributions to the Region

#### EFFORTS

- » We build strong and respectful working relationships with stakeholders in all levels of government
- » We have productive and respectful relationships with stakeholders within neighbouring regions
- » We have a strong relationship with the community, built on trust and shared goals for the Region
- » As a community leader, we advocate for the benefit of our community

### GOAL 1.3

We are motivated to provide excellent service and have a strong organisational culture

#### EFFORTS

- » We have a workplace culture that is safe, engaged, responsive, professional and accountable
- » We value our staff and volunteers, and recognise their contributions to the workplace and the Region

## Our Community

### GOAL 2.1

Our places and spaces enhance the liveability and diversity of our communities

#### EFFORTS

- » We ensure community assets are utilised and appropriate for the needs of the community
- » We encourage diversity of community events and innovative use of our places and spaces
- » Our work takes into consideration the diversity of our communities throughout the Region
- » We provide facilities for sports and the arts that encourage community participation, and attract elite sporting and cultural events
- » We maintain our public places and spaces responsibly by planning and prioritising our work

### GOAL 2.2

We support our communities through our activities and programs

#### EFFORTS

- » We develop our understanding of the needs and concerns of the community
- » We provide opportunities for people to contribute to their communities
- » We support our people and community groups through our programs and resources
- » We are effective advocates and facilitators for our communities

### GOAL 2.3

Our Region's heritage and culture are preserved and celebrated

#### EFFORTS

- » Our services, activities and community assets provide opportunities to celebrate our culture and creative arts, and preserve the Region's heritage
- » Our communities contribute to the enrichment of the Region's cultural heritage
- » We acknowledge and celebrate the Region's cultural diversity

## Our Economy

### GOAL 3.1

We plan for growth with the future needs of the community, business and industry in mind

#### EFFORTS

- » We have a greater understanding of the Region's economic strengths, opportunities and challenges
- » Our strategic planning supports the Region's growing population and enables economic development
- » We support businesses and industries to adapt and capitalise on the move towards renewable energy and a circular economy

### GOAL 3.2

Our work attracts business and industry to our Region

#### EFFORTS

- » We support projects that strengthen the Region's economic development
- » We facilitate business development and capacity building
- » We advocate for the Region with all levels of government and support non-Council projects that benefit the Region
- » We work collaboratively with business and industry partners and stakeholders

### GOAL 3.3

Our work attracts visitors to the Region

#### EFFORTS

- » We promote our Region as an attractive destination for visitors
- » We design places and deliver events that encourage visitors to come and stay

### GOAL 3.4

We support our Region's economy through our projects and activities

#### EFFORTS

- » We plan and deliver significant projects that deliver ongoing, sustainable economic benefits for the Region
- » Our infrastructure and community assets support the growth of the Region's economy

## Our Environment

### GOAL 4.1

Our Region is resilient and prepared to manage climate-related risks and opportunities

#### EFFORTS

- » We have a greater understanding of climate risks and their impacts on the Region, which prepares us for challenges and opportunities in the future

### GOAL 4.2

We pursue innovative and sustainable practices

#### EFFORTS

- » We continually improve our environment and sustainability performance and comply with State and Federal requirements
- » We seek out opportunities that contribute to the long-term environmental sustainability of the Region
- » Our waste management practices accommodate and support environmental sustainability
- » We support our community, businesses and industries as they transition towards a low carbon economy
- » Our practices protect and conserve our natural assets

### GOAL 4.3

Our public spaces add value to our Region and our communities

#### EFFORTS

- » Our public spaces are designed for environmental sustainability, urban greening and amenity

## Our Infrastructure

### GOAL 5.1

Our Region has infrastructure that meets current and future needs

#### EFFORTS

- » Our Council assets are well maintained
- » Our future projects are planned and prioritised
- » Our significant projects enable and support the Region's economy, community and environment



One Great Region.  
Live. Visit. Invest.