

Let's get it sorted Rocky Region

Rockhampton Regional Council's 2025 Bin Health Check Program was delivered from November 2024 to November 2025, supported by the Queensland Government's Recycling and Jobs Fund.

More than 31,000 educational resource packs were delivered to households across the Rockhampton Region, and over 20,000 kerbside bins were checked by a team of Bin Health Professionals.

The initiative aimed to help households sort their waste and recycling correctly, reduce contamination in yellow lid bins and recover lost recyclables from the red lid bin.

Bin Health Professionals recorded their observations and left a tailored feedback tag on each yellow lid bin. These insights into local bin use habits and recycling knowledge will help shape future waste education campaigns.

The program also awarded local BINfluencers from suburbs across the region, recognised for leading by example - reminding their neighbours when bin night is, keeping their yellow lid bin free from contamination, and ensuring recyclables are always loose, clean, and sorted.



2025 Bin Health Check Program Snapshot



20,755 households
received a bin
health check



31,303 households
received a
resource pack



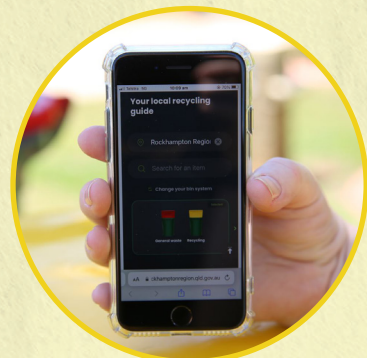
13 community
pop-up stalls held
across the region



9 BINfluencers
awarded from
across the region



14,823 households
with no
contamination



300+ monthly
searches using the
Recycle Mate app



For more information about the
Bin Health Check Program
visit: www.rrc.qld.gov.au

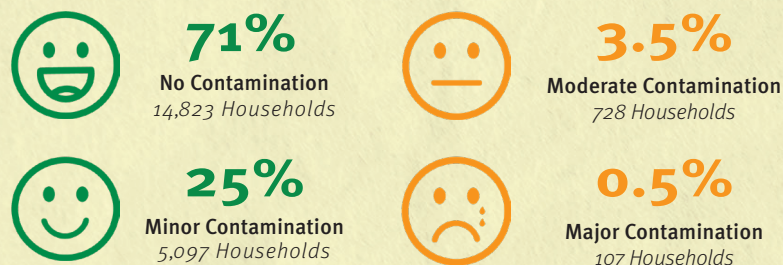


Key Findings

Bin health checks were carried out at 20,755 households across the Rockhampton Region to better understand local recycling habits. The findings highlight the overall health ratings of bins, common contaminants found in yellow lid recycling bins, the types of recyclables mistakenly placed in red lid general waste bins, and how often bins were correctly presented at the kerb on collection day.

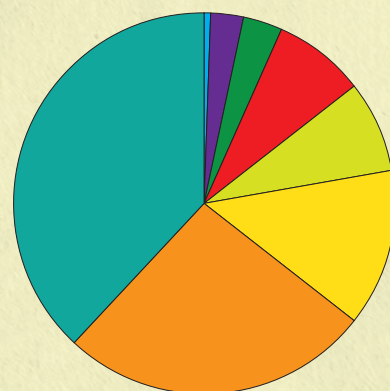
Bin Health Check Ratings

A Bin Health Check is a simple 'lift the lid' visual health assessment of household bins to check recyclable items are placed loose and clean in the yellow lid recycling bin, to spot if there is any contamination in the yellow lid recycling bin, and scan for any lost recyclable items in the red lid general waste bin. Knowing how to sort your household items into the right bin increases resource recovery, builds a local circular economy and helps reach zero waste to landfill.

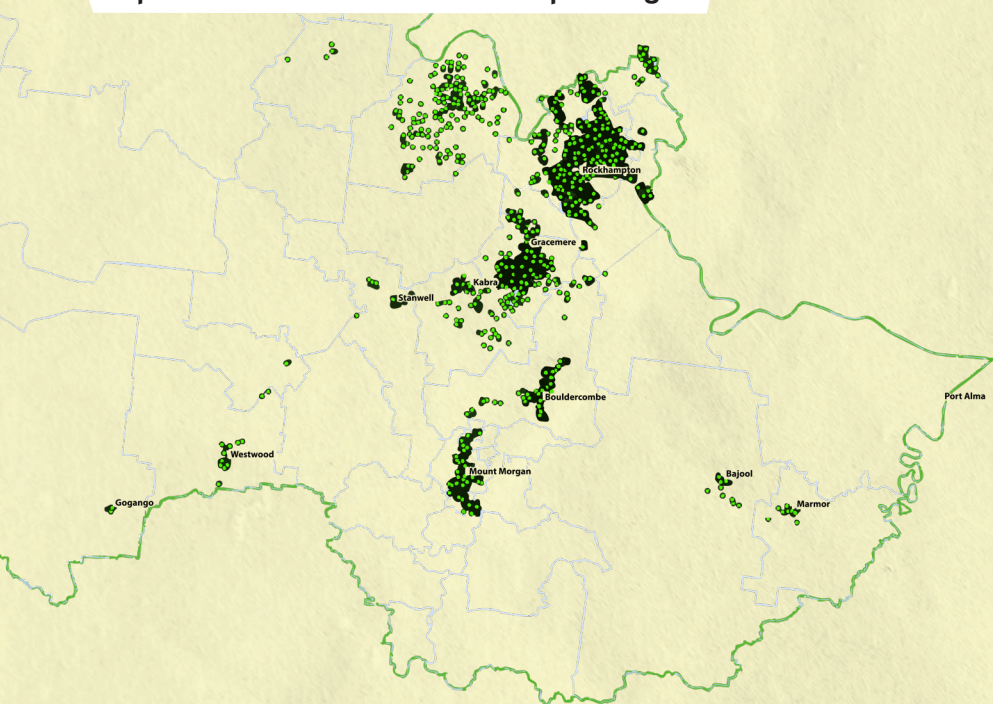


Types of Contaminants Observed in Yellow Lid Bin

Contamination is a term used to describe any item that isn't supposed to be in the yellow lid bin.



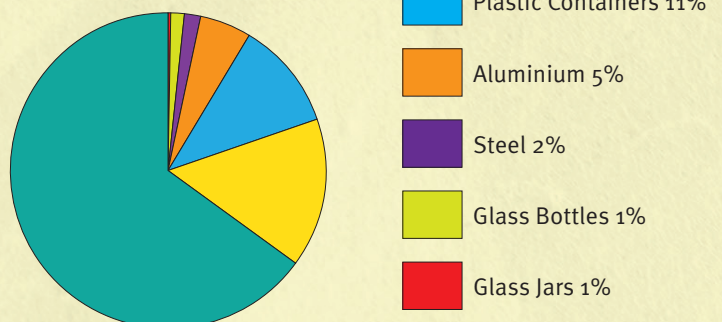
Map of Bin Health Checks - Rockhampton Region



Note: multiple types of contaminants may have been observed in one bin.

Types of Lost Recyclables Observed in Red Lid Bin

Lost recyclables are items that should have been placed in the yellow lid bin.



Other incorrect items observed in yellow and red lid bins that should be dropped off at a community recycling point include: Donatable Household & Textile Items, Scrap Metal, E-Waste, Polystyrene, Batteries, Tyres, Paint and Motor/Cooking Oils. Use the Recycle Mate app to find out more.



Average Presentation Rate on Bin Collection Day

70%