



LATE ITEMS PERFORMANCE & SERVICE COMMITTEE MEETING

AGENDA

25 NOVEMBER 2014

Your attendance is required at a meeting of the Performance & Service Committee to be held in the Council Chambers, 232 Bolsover Street, Rockhampton on 25 November 2014 commencing at 9.00am for transaction of the enclosed business.

A handwritten signature in black ink, appearing to be "C. R.", is positioned above the printed name of the Chief Executive Officer.

CHIEF EXECUTIVE OFFICER
24 November 2014

Next Meeting Date: 24.02.15

Please note:

In accordance with the *Local Government Regulation 2012*, please be advised that all discussion held during the meeting is recorded for the purpose of verifying the minutes. This will include any discussion involving a Councillor, staff member or a member of the public.

TABLE OF CONTENTS

ITEM	SUBJECT	PAGE NO
8	OFFICERS' REPORTS.....	1
8.8	OCEANIA CUP HOCKEY TOURNAMENT	1

8 OFFICERS' REPORTS

8.8 OCEANIA CUP HOCKEY TOURNAMENT

File No: 1361

Attachments: 1. Supporting Information

Authorising Officer: Evan Pardon - Chief Executive Officer

Author: Rick Palmer - Manager Economic Development

SUMMARY

This report outlines the opportunity for the Rockhampton Region to host the 2015 Oceania Cup Hockey Tournament.

OFFICER'S RECOMMENDATION

THAT Council provide:

- a) \$50,000 to support the staging of the 2015 Oceania Cup Hockey Tournament by the Rockhampton Hockey Association at Kalka Shades in October 2015;
- b) \$2,000 to cover extra waste collections and plant hire;
- c) Waiver of any charge for the use of the movable grandstands normally kept at the Rockhampton Showgrounds; and
- d) Require the Rockhampton Hockey Association (RHA) to undertake a professional study to calculate the economic impact of the event.

COMMENTARY

Rockhampton Hockey Association (RHA) has approached Council to see if it is able to support its staging of the Oceania Cup Hockey Tournament in Rockhampton in 2015.

The Oceania Cup Tournament involves men's and women's teams and will be held in mid-October 2015. The proposal is to hold this tournament at the Kalka Shades hockey complex.

Council has been advised by the Oceania Hockey Federation that the Federation expects there to be a minimum of four men's and women's team in the 2015 tournament. Australia and New Zealand are each expected to have a team in each division with the balance of the teams coming from Fiji, Papua New Guinea and other smaller Pacific countries.

If there is a four team competition in both divisions, then there would be 200 people visiting Rockhampton (184 players and about 16 officials). A tournament with four teams in both divisions would be staged over eight days, with the duration being somewhat less if there are fewer teams.

A confidential supporting letter from the Oceania Hockey Federation will be distributed to Councillors separately.

RHA has expressed an interest in staging the Oceania Cup Tournament in 2015 and needs to lodge a formal submission by 28 November 2014. Nine other Australian communities have expressed an interest in staging this tournament.

Bid Process

Australia and New Zealand are both bidding to stage the 2015 tournament. As the 2013 tournament was held in Taranaki, New Zealand, it is highly possible the Oceania Hockey Federation will allocate the 2015 event to Australia.

Ten Australian communities, including three from Queensland, have expressed an interest in staging the 2015 tournament.

Request

Hockey Australia is asking the staging organization to pay a tournament staging fee of \$100,000. RHA is asking that Council contribute half of that fee. RHA has asked Queensland Tourism & Events to contribute the other half.

Three of the 10 expressions of interest to stage this tournament have come from Queensland cities. Queensland Tourism & Events has indicated it will provide the same support to each expression of interest.

RHA is also asking Council if it can use some movable grandstands which are normally kept at the Rockhampton Showgrounds for spectator seating. These were used to build the spectator seating at the international clash with South Korea in 2006. RHA will arrange to collect and return these grandstands.

Council has not set a charge for the use of these grandstands.

The other request from RHA is for extra refuse collections, and nice plants for landscaping and greenery in pots to be placed in the clubhouse and around the grounds.

Economic Impact

The 2013 Oceania Cup Tournament was staged in Taranaki in New Zealand. Direct visitor expenditure from the tournament amounted to \$544,404, or \$312.41 per visitor.

The total economic impact from staging the tournament grew to \$1.11 million and resulted in an injection of \$440,000 into the Taranaki regional economy.

Rockhampton should, at least, receive a similar injection. Council should request RHA to undertake a similar study to understand the economic impact in the Rockhampton Region, which is relevant to Council and the Oceania Hockey Federation.

A copy of a press release from Venture Taranaki outlining the economic impact is attached to this report.

Reconstruction of Kalka Shades

The main hockey field at Kalka Shades is in need of reconstruction. It has been successfully reconstructed once, and is now in need of major repair again.

Councillor Rutherford and I have had discussions with Barbara Knowles, RHA President, who indicated the cost of the reconstruction could be in the range of \$200,000.

We explained Council was not in a position to contribute significantly to the Oceania Cup Tournament as well as to the ground reconstruction.

Mrs Knowles said the RHA understood Council's position and the organisation would, as it did when the surface was first re-constructed, borrow funds to undertake the reconstruction.

Under the arrangements proposed by Hockey Australia, RHA will retain the profits from whatever sponsorship it can arrange for the tournament and from running the tournament. These funds can be used as a part repayment of the loan.

BACKGROUND

Rockhampton Hockey Association successfully staged two international tests between the Kookaburras (Australian men's team) and South Korea in 2006.

BUDGET IMPLICATIONS

At this point there is no budget allocation for this. Consideration has to be given to amending the current budget to accommodate this.

OCEANIA CUP HOCKEY TOURNAMENT

Supporting Information

Meeting Date: 25 November 2014

Attachment No: 1

Appendix 20: Venture Taranaki
Economic Impact Report



Press release

Tuesday 10 December 2013

Hockey tournament a great investment for Stratford

Stratford's hosting of the 2013 Oceania Cup international hockey tournament brought more than \$1 million into the regional economy and attracted over 1,000 visitors to the district, an economic impact survey of the event has found.

Commissioned by Stratford District Council and undertaken by Venture Taranaki, the survey found that visitors to the district for the event spent an average of \$312.41 each, resulting in direct expenditure of \$544,404.

Of this, 14 percent was spent on accommodation, 28 percent on food and drink, 19 percent in the retail sector, and 15 percent on transport.

When factoring in additional expenditure to support the event the total economic impact grows to \$1.11 million, with a net \$440,000 boost to regional GDP.

"This represents a sound financial return for the district, though equally important is the non-financial value we gained," says Stratford District Council Chief Executive Sue Davidson.

"The exposure through media coverage and visitors helped raise the profile of Stratford as a great place to live, work and visit. This was underscored by the amazing hospitality shown by our residents, which had a huge impact on visitors judging by their comments."

"Stratford won a competitive bid process to secure the event, beating a number of international and New Zealand locations, thanks to our great facilities, and the very strong level of regional support we were able to demonstrate," Sue says.

In total 4,532 individual tickets were sold to the event, with 1,088 (24 percent) of these coming from outside the Taranaki region. Of these, 16 percent of visitors were coming to Stratford for the first time, and 31 percent stayed in Stratford.

"Events of this scale help to boost awareness and positive perceptions of the Stratford district," says Venture Taranaki Chief Executive Stuart Trundle.

"This in turn helps local businesses directly through visitor spend, but also indirectly through community confidence. Stratford's hosting of such a successful and positive event promotes district pride and shows that the pulse of regional New Zealand is very much alive and well."

For more information:

Sue Davidson, Chief Executive, Stratford District Council, 06-765 6099

Stuart Trundle, Chief Executive, Venture Taranaki, 021 400 700



OCEANIA CUP STRATFORD



Black Stick Gemma Flynn in action against Australia at the Oceania Cup in Stratford

The men's and women's teams from Papua New Guinea, Samoa and Australia competed against the Black Sticks in the biennial Oceania Cup which was held between 30 October - 3 November at the TET Multisports Centre in Stratford.

It had been 50 years since an international hockey test had been held in Taranaki and so when the Oceania Hockey Federation granted the rights to Stratford, the region got in behind it raising the profile of the sport and leaving a legacy for the community.

With over 4,500 tickets sold, the tournament brought more than \$1 million into the regional economy and attracted over 1,000 visitors to the district.

Stratford businesses decorated the main street, local company's volunteered their time and expertise, hundreds of school children were given free entry and there were over 26,700 unique viewers to the Black Sticks games streamed online.

Thanks to the support from the TSB Community Trust, the TET Multisports Centre was upgraded with 280 permanent seats, a new car park, new lighting and astro-turf tennis courts being laid prior to the tournament starting.

On field, the Black Sticks Men and Women convincingly beat Samoa and Papua New Guinea but were unable to beat trans-Tasman rivals Australia with the men losing 2-5 and the women losing 4-5 in a penalty shoot-out.

Hockey New Zealand is extremely appreciative of the support from all its partners, but in particular the Taranaki Electricity Trust (TET) for being the naming rights sponsors of the Black Sticks Men and Women for the event, the TSB Community Trust for upgrading the facility, as well as Stratford District Council, Sport Taranaki and Taranaki Hockey for making the event such a success.

"We were overwhelmed with support from the local community – it's what made this event so special"

Richard Palmer, Hockey New Zealand events manager



Teams attended an official welcome at the Whakaahurangi Marae in Stratford

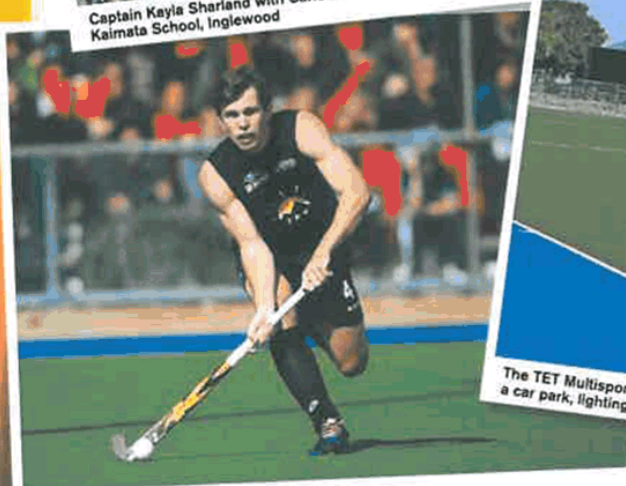


Captain Kayla Sharland with Carlos Hanson from Kaimata School, Inglewood

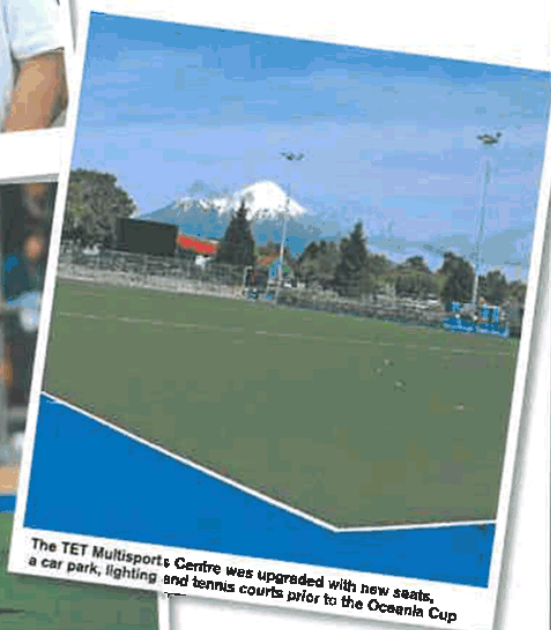
"Community support for the teams and pride in the town was evident when the Oceania Cup came to Stratford.

The community now has infrastructure that is a legacy for future generations"

Sue Davidson, chief executive, Stratford District Council



Black Stick Nick Haig in action



The TET Multisports Centre was upgraded with new seats, a car park, lighting and tennis courts prior to the Oceania Cup