



# **ORDINARY MEETING**

## **AGENDA**

**8 JULY 2014**

*Your attendance is required at an Ordinary meeting of Council to be held in the Council Chambers, 232 Bolsover Street, Rockhampton on 8 July 2014 commencing at 9.00am for transaction of the enclosed business.*

A handwritten signature in black ink, appearing to be "C. R.", is positioned above the printed name of the Chief Executive Officer.

**CHIEF EXECUTIVE OFFICER**  
3 July 2014

Next Meeting Date: 12.08.14

**Please note:**

In accordance with the *Local Government Regulation 2012*, please be advised that all discussion held during the meeting is recorded for the purpose of verifying the minutes. This will include any discussion involving a Councillor, staff member or a member of the public.

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**1 OPENING**

The opening prayer will be presented by Reverend Rob Edwards of the Calvary Lutheran Church.

**2 PRESENT**

Members Present:

The Mayor, Councillor M F Strelow (Chairperson)  
Councillor C E Smith  
Councillor S J Schwarten  
Councillor R A Swadling  
Councillor N K Fisher

In Attendance:

Mr E Pardon – Chief Executive Officer

**3 APOLOGIES AND LEAVE OF ABSENCE**

Leave of Absence for the meeting was previously granted to Councillor Cherie Rutherford

Leave of Absence for the meeting was previously granted to Councillor Tony Williams

Leave of Absence for the meeting was previously granted to Councillor Greg Belz

**4 CONFIRMATION OF MINUTES**

Minutes of the Ordinary Meeting held 10 June 2014

Minutes of the Special Meeting held 27 June 2014

**5 DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA**

## **6 BUSINESS OUTSTANDING**

### **6.1 BUSINESS OUTSTANDING TABLE FOR ORDINARY COUNCIL MEETING**

**File No:** 10097

**Attachments:** 1. Business Outstanding Table for Ordinary Council

**Responsible Officer:** Evan Pardon - Chief Executive Officer

**Author:** Evan Pardon - Chief Executive Officer

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#### **SUMMARY**

*The Business Outstanding table is used as a tool to monitor outstanding items resolved at previous Council or Committee Meetings. The current Business Outstanding table for the Ordinary Council Meeting is presented for Councillors' information.*

#### **OFFICER'S RECOMMENDATION**

THAT the Business Outstanding table for the Ordinary Council Meeting be received.

# **BUSINESS OUTSTANDING TABLE FOR ORDINARY COUNCIL MEETING**

## **Business Outstanding Table for Ordinary Council**

**Meeting Date: 8 July 2014**

**Attachment No: 1**

Meeting Date	Report Title	Resolution	Responsible Officer	Due Date	Comments
10 April 2013	Notice of Motion - Councillor Ellen Smith - Footpath Survey in Gracemere	<p>THAT Council officers conduct a footpath survey in Gracemere to identify "missing links" in pathways and prepare a short and long term strategy to indentify same, and consider costings in the present and future budgets.</p> <p>That a report on a framework for a footpath strategy relating to the Rockhampton Regional Council area be brought back to the table.</p>	Martin Crow	31/12/2013	Approximately 20 footpath projects to a combined value of \$2.5M listed in the Forward works program for Gracemere. 1 project to a value of \$230K in 13/14 budget. Overall footpath strategy being addressed as part of active transport strategy.
13 November 2013	Review of Community Banner Pole System	That a further report be provided on alternative banner pole locations at Stapleton Park and other localities and the type of banner pole.	Shane Turner	27/11/2013	<p>Have requested information from Infrastructure on possible relocation of Stapleton Park Pole and the associated costs.</p> <p>Have also requested some suggestions for additional locations to site Banner Poles in Gracemere Mt Morgan etc.</p> <p>Expect to bring report back to the March Council meeting</p>
13 November 2013	Proposed Renewal of Lease for Delizi's Restaurant, Pilbeam Theatre - Lot 20 on SP217271.	<p>THAT Council:</p> <ol style="list-style-type: none"> <li>Under s236 (1)(c)(iii) of the Local Government Regulation 2012, approve the renewal of the lease over part of Lot 20 on SP217271 (known as Lease Area D) to John Cornwell and Gianni De Luca (Delizi's Restaurant) located at the Pilbeam Theatre, 62 Victoria Parade Rockhampton; and</li> <li>Renew the lease under the current lease conditions, excluding Lease Area C, for a further term of three (3) years, increasing annually by CPI;</li> <li>That a further report on options for Lease Area C to be brought to the table.</li> </ol>	Drew Stevenson	27/11/2013	Capital budget request for 14/15 to fund project



**7 PUBLIC FORUMS/DEPUTATIONS**

Nil

## **8 PRESENTATION OF PETITIONS**

Nil

## **9 COMMITTEE REPORTS**

### **9.1 PARKS AND RECREATION COMMITTEE MEETING - 1 JULY 2014**

#### **RECOMMENDATION**

THAT the Minutes of the Parks & Recreation Committee meeting, held on 1 July 2014 as circulated, be received and that the recommendations contained within these minutes be adopted.

(**Note:** The complete minutes are contained in the separate Minutes document)

**Recommendation of the Parks & Recreation Committee, 1 July 2014****9.1.1 BUSINESS OUTSTANDING TABLE FOR PARKS AND RECREATION COMMITTEE****File No:** 10097**Attachments:** 1. Business Outstanding Table for Parks and Recreation Committee**Responsible Officer:** Evan Pardon - Chief Executive Officer**Author:** Evan Pardon - Chief Executive Officer

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**SUMMARY**

*The Business Outstanding table is used as a tool to monitor outstanding items resolved at previous Council or Committee Meetings. The current Business Outstanding table for the Parks and Recreation Committee is presented for Councillors information.*

**COMMITTEE RECOMMENDATION**

THAT the Business Outstanding Table for the Parks and Recreation Committee be received.

**Recommendation of the Parks & Recreation Committee, 1 July 2014****9.1.2 MAY CAPITAL PROGRESS REPORT FOR PARKS AND RECREATION -  
FACILITIES MANAGEMENT UNIT****File No:** 1484**Attachments:** 1. Facilities Capital Progress Report for May  
2014**Responsible Officer:** Cheryl Haughton - Manager Community Services  
Michael Rowe - General Manager Community Services**Author:** Sharon Sommerville - Coordinator Facilities

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**SUMMARY**

*This report provides information on progress of Parks and Recreation capital projects being undertaken by the Facilities Management Unit during May 2014.*

**COMMITTEE RECOMMENDATION**

THAT the May Progress Report from the Facilities Management Unit in relation to Parks and Recreation capital projects be received.

**Recommendation of the Parks & Recreation Committee, 1 July 2014****9.1.3 COMMUNITY SERVICES CAPITAL WORKS MONTHLY REPORT – JUNE 2014 – PARKS AND RECREATION COMMITTEE**

**File No:** 1464  
**Attachments:** 1. Parks and Recreation Committee - June 2014  
**Authorising Officer:** Michael Rowe - General Manager Community Services  
**Author:** Andrew Collins - Special Projects Officer

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**SUMMARY**

*Project summary report for Capital Projects currently being delivered by Community Services Department on behalf of the Parks and Open Spaces section.*

**COMMITTEE RECOMMENDATION**

THAT the Community Services Capital Works monthly report for June 2014 for Parks and Recreation be 'received'.

**Recommendation of the Parks & Recreation Committee, 1 July 2014****9.1.4 PROPOSED USE OF HIGH STREET CAR PARK AT KERSHAW GARDENS FOR SHORT TERM CAMPING**

**File No:** 1464  
**Attachments:** 1. Aerial of High Street car park  
**Authorising Officer:** Margaret Barrett - Manager Parks  
Michael Rowe - General Manager Community Services  
**Author:** Vincent Morrice - Coordinator Parks Recreation Services

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**SUMMARY**

*This report includes an overview of the issues to be considered in determining the suitability of the High Street car park at Kershaw Gardens for overnight recreational vehicle (RV) camping or stopovers.*

**COMMITTEE RECOMMENDATION**

THAT the car park off High St in Kershaw Gardens be progressed for overnight stopovers for self-contained recreational vehicles and that appropriate approvals be sought and the Land Use Management Plan be revised and the current overnight stop overs at Washpool be discontinued and be signed accordingly.

**Recommendation of the Parks & Recreation Committee, 1 July 2014****9.1.5 REGIONAL CEMETERIES - CAPACITY ASSESSMENT - ROCKHAMPTON  
MEMORIAL GARDENS - COST COMPARISON**

**File No:** 1464

**Attachments:** 1. Report to Committee - April 2014  
2. Photographs - Installation of MBS (2009)

**Authorising Officer:** Margaret Barrett - Manager Parks  
Michael Rowe - General Manager Community Services

**Author:** Vincent Morrice - Coordinator Parks Recreation  
Services

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**SUMMARY**

*The Regional Cemeteries – Capacity Assessment report presented to the Parks & Recreation Committee on 1 April 2014 provided an overview of current utilisation at each site along with an assessment of future capacity. The report included information which addressed a previous Council resolution from June 2013 calling for information on burial alternatives for Rockhampton Memorial Gardens (RMG) other than the Modern Burial System (MBS).*

*Following consideration of the April 2014 report, Council resolved that “a further report that discusses the cost benefit for competing burials systems at the Rockhampton Memorial Gardens site be brought back to the table.”*

*The April 2014 report estimated that sufficient capacity existed to service demand for new burials at RMG (first Interments) for a further 1.3 years before reserves were exhausted.*

**COMMITTEE RECOMMENDATION**

THAT the report on Regional Cemeteries – Capacity Assessment be received.



**Recommendation of the Parks & Recreation Committee, 1 July 2014****9.1.6 PARKS AND OPEN SPACE MONTHLY REPORT****File No:** 1464**Attachments:** 1. Parks and Open Space Monthly Report - May 2014**Authorising Officer:** Michael Rowe - General Manager Community Services**Author:** Margaret Barrett - Manager Parks

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**SUMMARY**

*This report provides information on the activities and services of Parks and Open Space unit for the month of May 2014.*

**COMMITTEE RECOMMENDATION**

THAT the report on the activities and services of Parks and Open Space Unit of May 2014 be received.

**9.2 COMMUNITIES COMMITTEE MEETING - 1 JULY 2014****RECOMMENDATION**

THAT the Minutes of the Communities Committee meeting, held on 1 July 2014 as circulated, be received and that the recommendations contained within these minutes be adopted.

(**Note:** The complete minutes are contained in the separate Minutes document)

**Recommendation of the Communities Committee, 1 July 2014****9.2.1 MONTHLY OPERATIONAL REPORT FOR MAY 2014 - FACILITIES MANAGEMENT UNIT**

**File No:** 1464  
**Attachments:** 1. Monthly Operational Report  
**Responsible Officer:** Cheryl Haughton - Manager Community Services  
Michael Rowe - General Manager Community Services  
**Author:** Sharon Sommerville - Coordinator Facilities

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**SUMMARY**

*This report provides information on the operational activities of the Facilities Unit during May 2014.*

**COMMITTEE RECOMMENDATION**

THAT the Facilities Unit Monthly Operational Report be received.

**Recommendation of the Communities Committee, 1 July 2014****9.2.2 APPOINTMENT OF RADF COMMITTEE**

**File No:** 8944  
**Attachments:** Nil  
**Authorising Officer:** Michael Rowe - General Manager Community Services  
**Author:** Peter Owens - Manager Arts and Heritage

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**SUMMARY**

*Council has undertaken a process calling for applications from suitably qualified and/or experienced members of the local arts community to form a new RADF assessment committee to be appointed from 1 July 2014.*

**COMMITTEE RECOMMENDATION**

THAT Council resolves

1. To appoint Mr Bob Heppell, Mrs Judi Scheuber, Mr Rod Haynes, Mrs Shirley Shannon, Ms Marilyn Williamson, Ms Karina Voss and Mrs Kate Lipke to the Rockhampton RADF assessment committee effective 1 July 2014 for a term of two years;
2. To confirm the process of allowing the committee to continue to elect their chair on an annual basis from within their memberships.

**Recommendation of the Communities Committee, 1 July 2014****9.2.3 INFORMATION BULLETIN FOR ARTS AND HERITAGE FOR MAY 2014****File No:** 1464**Attachments:** 1. Information Bulletin for Arts and Heritage for May 2014**Authorising Officer:** Michael Rowe - General Manager Community Services**Author:** Peter Owens - Manager Arts and Heritage

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**SUMMARY**

*The report provides information on the programs and activities of the Arts and Heritage section for May 2014.*

**COMMITTEE RECOMMENDATION**

THAT the information bulletin reporting on the programs and activities of the Arts and Heritage section for May 2014 be received.

**Recommendation of the Communities Committee, 1 July 2014****9.2.4 INFORMATION BULLETIN COMMUNITIES AND FACILITIES****File No:** 1464**Attachments:** 1. Information Bulletin for Communities and Facilities Section**Authorising Officer:** Michael Rowe - General Manager Community Services**Author:** Cheryl Haughton - Manager Community Services

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**SUMMARY**

*This report provides information on the activities of the Communities and Facilities section for the month of May 2014.*

**COMMITTEE RECOMMENDATION**

THAT the Information Bulletin reporting on the activities of the Communities and Facilities section for the month of May 2014 be received.

**Recommendation of the Communities Committee, 1 July 2014****9.2.5 ASSESSMENT OF SIGNAGE FOR KEY ATTRACTIONS ACROSS OUR REGION****File No:** 1926**Responsible Officer:** Evan Pardon – Chief Executive Officer

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**SUMMARY**

*Mayor request that the Chair of Community Committee identify signage required for key attractions across the region.*

**COMMITTEE RECOMMENDATION**

THAT the Chair identify needed signage pointing to key attractions across our region and present a report identifying needed signs with an estimated cost to Council.

**9.3 HEALTH AND COMPLIANCE COMMITTEE MEETING - 1 JULY 2014****RECOMMENDATION**

THAT the Minutes of the Health & Compliance Committee meeting, held on 1 July 2014 as circulated, be received and that the recommendations contained within these minutes be adopted.

(**Note:** The complete minutes are contained in the separate Minutes document)



**Recommendation of the Health & Compliance Committee, 1 July 2014****9.3.1 PEST SURVEY PROGRAM 1 SEPTEMBER 2014 - 30 NOVEMBER 2014**

**File No:** 143  
**Attachments:** 1. Survey Number 4 Alton Downs 2014  
**Authorising Officer:** Michael Rowe - General Manager Community Services  
**Author:** Catherine Hayes - Manager Health & Environment

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**SUMMARY**

*This report presents a Pest Survey Program for consideration by Council. Prior to Rockhampton Regional Council's pest management staff undertaking property inspections for pest plants, a Pest Survey Program must be approved by Council.*

**COMMITTEE RECOMMENDATION**

THAT in accordance with the *Land Protection (Pest and Stock Route Management) Act 2002*, Council approves the Pest Survey Program, as detailed in the report, for the locality of Alton Downs between Monday 1 September 2014 and Sunday 30 November 2014.

**Recommendation of the Health & Compliance Committee, 1 July 2014****9.3.2 HEALTH AND ENVIRONMENT ACTIVITY STATEMENT FOR MAY 2014**

**File No:** 1464  
**Attachments:** Nil  
**Authorising Officer:** Michael Rowe - General Manager Community Services  
**Author:** Catherine Hayes - Manager Health & Environment

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**SUMMARY**

*This report provides information about the activities of Rockhampton Regional Council's Environment and Health Section for the month of May 2014. The Section consists of three Units namely Environment and Public Health, Pest Management and Vector Management.*

**COMMITTEE RECOMMENDATION**

THAT the Health and Environment Activity Statement for May 2014 be received.

**Recommendation of the Health & Compliance Committee, 1 July 2014****9.3.3 LOCAL LAWS MONTHLY STATISTICS FOR MAY 2014****File No:** 1464**Attachments:** 1. Local Laws Monthly Statistics for May 2014**Authorising Officer:** Michael Rowe - General Manager Community Services**Author:** Steve Best - Manager Local Laws

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**SUMMARY**

*The Local Laws Monthly Statistics for May 2014 is submitted for consideration of the Health and Compliance Committee.*

**COMMITTEE RECOMMENDATION**

THAT the Local Laws Monthly Statistics for May 2014 be received.

**9.4 BUSINESS ENTERPRISE COMMITTEE MEETING - 2 JULY 2014****RECOMMENDATION**

THAT the Minutes of the Business Enterprise Committee meeting, held on 2 July 2014 as circulated, be received and that the recommendations contained within these minutes be adopted.

(**Note:** The complete minutes are contained in the separate Minutes document)

**Recommendation of the Business Enterprise Committee, 2 July 2014****9.4.1 RRWR FINANCE AND STRATEGIC MATTERS REPORT - MAY 2014****File No:** 7927**Attachments:**

1. Operational Budget Report - May 2014
2. Capital Budget Report - May 2014

**Authorising Officer:** Robert Holmes - General Manager Regional Services**Author:** Craig Dunglison - Manager RRWR

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**SUMMARY**

*This report details Rockhampton Regional Waste and Recycling's financial position and other significant operational matters as at 31 May 2014.*

**COMMITTEE RECOMMENDATION**

THAT the Rockhampton Regional Waste and Recycling's Finance and Strategic Matters Report as at 31 May 2014 be received.

**Recommendation of the Business Enterprise Committee, 2 July 2014****9.4.2 AIRPORT FINANCE AND STRATEGIC MATTERS REPORT MAY 2014****File No:** 7927**Attachments:**

1. Airport Income Statement Report 13/14 - May 2014
2. Airport Capital Management Report 13/14 - May 2014
3. Customer Service Statistics - May 2014

**Authorising Officer:** Ross Cheesman - General Manager Corporate Services**Author:** Trevor Heard - Manager Rockhampton Airport

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**SUMMARY***The report details the financial position and other strategic matters for Rockhampton Airport.***COMMITTEE RECOMMENDATION**

THAT the Airport and Strategic matters report for May 2014 be "received".

**Recommendation of the Business Enterprise Committee, 2 July 2014**

**9.4.3 WASTE AND RECYCLING – OUTSTANDING MONIES**

**File No:** 537

**Responsible Officer:** Craig Dunlison – Manager Rockhampton Region Waste and Recycling

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**SUMMARY**

*Councillor Fisher requested the Manager of Rockhampton Regional Waste and Recycling discuss a confidential matter on outstanding monies.*

**COMMITTEE RECOMMENDATION**

That the verbal report on outstanding monies be received.

**9.5 INFRASTRUCTURE COMMITTEE MEETING - 2 JULY 2014****RECOMMENDATION**

THAT the Minutes of the Infrastructure Committee meeting, held on 2 July 2014 as circulated, be received and that the recommendations contained within these minutes be adopted.

(**Note:** The complete minutes are contained in the separate Minutes document)



**Recommendation of the Infrastructure Committee, 2 July 2014****9.5.1 BUSINESS OUTSTANDING TABLE FOR INFRASTRUCTURE COMMITTEE****File No:** 10097**Attachments:** 1. **Business Outstanding Table for  
Infrastructure Committee Meeting****Responsible Officer:** Evan Pardon - Chief Executive Officer**Author:** Evan Pardon - Chief Executive Officer

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**SUMMARY**

*The Business Outstanding table is used as a tool to monitor outstanding items resolved at previous Council or Committee Meetings. The current Business Outstanding table for the Infrastructure Committee is presented for Councillors' information.*

**COMMITTEE RECOMMENDATION**

THAT the Business Outstanding Table for the Infrastructure Committee be received.

**Recommendation of the Infrastructure Committee, 2 July 2014****9.5.2 ROAD SAFETY AUDIT OF STEWART STREET AND MIDDLE ROAD-MACQUARIE STREET INTERSECTION**

**File No:** 9718

**Attachments:** 1. Road Safety Audit Report and Speed Limit Review

**Authorising Officer:** Martin Crow - Manager Engineering Services  
Robert Holmes - General Manager Regional Services

**Author:** Angus Russell - Coordinator Strategic Infrastructure

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**SUMMARY**

*In October 2013, a road safety audit of the intersection of Middle Road and Macquarie Street and the full length of Stewart Street was completed to address several safety concerns raised by members of the community. This report presents the findings and recommends priority actions from this road safety audit.*

**COMMITTEE RECOMMENDATION**

1. THAT the Road Safety Audit be received by Council.
2. THAT the following be implemented to address the Priority A recommendations of the audit report.
  - a) Reinforce intersection priority at Middle Road and Macquarie Street through the construction of medians on Macquarie Street legs during the reconstruction of Middle Road.
  - b) Leave the major road/minor road priority control at the Middle Road and Macquarie Street intersection under its current configuration.
  - c) Regularly maintain vegetation around the Middle Road and Macquarie Street intersection, specifically on the Middle Road legs to increase driver's sight distance on approach to the intersection.
  - d) Widen the shoulder of the northbound lane on Stewart Street at Middle Road to allow vehicles travelling northbound to pass a vehicle that is turning right into or has turned right out of Middle Road.
  - e) Install an advisory 60km/hr sign (W8-2) underneath the Side Road Intersection (W2-4 R) sign on the Stewart Street approach to Middle Road.
  - f) Review the slope of the batter at the southern end of Stewart Street and if table drain has a slope of 1:4 or greater then remove any vegetation within the clear zone.
3. THAT the Priority B and C recommendations be corrected through Council's regular maintenance and signage program for implementation when funds permit.

**Recommendation of the Infrastructure Committee, 2 July 2014****9.5.3 SPEED LIMIT REVIEWS - LUCAS STREET AND CHERRYFIELD ROAD****File No:** 7127

**Attachments:**

1. Lucas Street Proposed Speed Limits Plan
2. Cherryfield Road Proposed Speed Limit Plan
3. Lucas Street Existing Speed Limit Plan
4. Cherryfield Road Existing Speed Limit Plan
5. Lucas Street Speed Limit Review
6. Cherryfield Road Speed Limit Review
7. 3E Committee Minutes 3 April 2014

**Authorising Officer:** Martin Crow - Manager Engineering Services  
Robert Holmes - General Manager Regional Services

**Author:** Angus Russell - Coordinator Strategic Infrastructure

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**SUMMARY**

*Several requests for speed limit reviews have been received from community members in the Lucas Street and Cherryfield Road area. This report provides a recommendation on these speed limit reviews.*

**COMMITTEE RECOMMENDATION**

THAT the following new speed limits be adopted:

- a) An amended speed zone of 60km/h for the length of Lucas Street as shown on Plan 2014-147-02.
- b) An amended speed zone of 60km/h for the length of Cherryfield Road, between Johnson Road and Glover Street, as shown on Plan 2014-166-02.

**Recommendation of the Infrastructure Committee, 2 July 2014****9.5.4 POTENTIAL TRAFFIC MANAGEMENT DEVICES IN FOSTER STREET,  
DOUGLAS STREET AND MIDDLE ROAD GRACEMERE**

**File No:** 9718

**Attachments:** 1. Community Engagement Report - Potential  
Gracemere LATM

**Authorising Officer:** Martin Crow - Manager Engineering Services  
Robert Holmes - General Manager Regional Services

**Author:** Bruce Russell - Senior Infrastructure Planning Engineer  
Ruwan Weerakoon - Senior Infrastructure Planning  
Engineer

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**SUMMARY**

*In May 2013 Council resolved to consult with residents and property owners in the rural residential area to the west of the Gracemere Industrial Area about the need for Local Area Traffic Management and possible Local Area Traffic Management treatments and locations of these treatments. This report presents the findings of this consultation and gives recommendations on the installation of Local Area Traffic Management devices.*

**COMMITTEE RECOMMENDATION**

That the matter lay on the table to return to the next Infrastructure Committee.

**Recommendation of the Infrastructure Committee, 2 July 2014****9.5.5 MALONEY STREET BUS SET-DOWN PROPOSAL**

**File No:** 8054

**Attachments:** 1. Maloney Street Concept Plan  
2. DEET Letter

**Authorising Officer:** Robert Holmes - General Manager Regional Services

**Author:** Martin Crow - Manager Engineering Services

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**SUMMARY**

*Council has been approached by the Department of Education and Training requesting Council to fund as a matter of urgency the construction of a new bus set-down area and interchange in a proposed road corridor extending Maloney Street from McLaughlin Street to Yaamba Road. This report provides a brief history of the issue to date and seeks the Committee's endorsement to seek State Government support to progress this matter.*

**COMMITTEE RECOMMENDATION**

That the matter lay on the table pending a workshop to be held on this matter following which a report be returned to the Infrastructure Committee.

**Recommendation of the Infrastructure Committee, 2 July 2014****9.5.6 DIPLOCK STREET LOCAL AREA TRAFFIC MANAGEMENT TRIAL****File No:** 7127**Attachments:** Nil**Authorising Officer:** Robert Holmes - General Manager Regional Services**Author:** Martin Crow - Manager Engineering Services

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**SUMMARY**

*Council Officers and Councillor Williams and Councillor Fisher have completed community consultation in relation to Local Area Traffic Management Devices on Diplock Street. A trial of a limited number of LATM devices is proposed and the Committee's endorsement of those trials is sought..*

**COMMITTEE RECOMMENDATION**

THAT preliminary plans and cost estimates for Local Area Traffic Management Devices generally be prepared in accordance with the recommendations of the 2012 MR Cagney report for the intersection of Diplock and Honour Streets and the intersection of Diplock and Wooster Streets.

**Recommendation of the Infrastructure Committee, 2 July 2014****9.5.7 PROGRESS REPORT – FLOODING INVESTIGATIONS AT THE INTERSECTION OF DENHAM AND WEST STREETS****File No:** 2479**Attachments:**

1. Option 4 - Stage 1
2. Option 4 - Stage 2
3. Option 4 - Stage 3

**Authorising Officer:** Robert Holmes - General Manager Regional Services**Author:** Martin Crow - Manager Engineering Services

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**SUMMARY**

*Issues have been raised for some time regarding the flooding that occurs in the vicinity of the intersection of Denham and West Streets and investigations are ongoing into this matter. This report provides a progress report to the Committee on those investigations.*

**COMMITTEE RECOMMENDATION**

THAT the Progress Report – Flooding Investigations at the Intersection of Denham and West Streets be received.

**Recommendation of the Infrastructure Committee, 2 July 2014****9.5.8 CARIBEA ESTATE DRAINAGE****File No: 8055****Attachments: Nil****Authorising Officer: Robert Holmes - General Manager Regional Services****Author: Grant Vaughan - Coordinator Civil Design**

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**SUMMARY**

*At the May 2014 meeting of the Infrastructure Committee, Councillor Schwarten requested a report addressing drainage issues at No 54 Kershaw Street be presented to the Committee as soon as practicable. This report summarises the actions taken at Kershaw Street to resolve flooding issues, and provides an update on the status of the Caribea Estate drainage upgrades.*

**COMMITTEE RECOMMENDATION**

THAT the report on Caribea Estate Drainage be received.



**Recommendation of the Infrastructure Committee, 2 July 2014****9.5.9 CIVIL OPERATIONS SECTION'S WORKS PROGRAM FOR JULY 2014****File No:** 7028

**Attachments:**

1. Civil Operations Section's Works Program  
June - July 2014
2. Customer Requests received by Civil  
Operations and Engineering Services  
Sections - May 2014
3. Urban and Rural Capital Projects Report  
Financial Year to Date - May 2014

**Authorising Officer:** Robert Holmes - General Manager Regional Services**Author:** Russell Collins - Manager Civil Operations

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**SUMMARY**

*This report outlines Civil Operations Section's Works Program of planned projects for the months June-July 2014, Customer Requests received and completed in May 2014 and also Urban and Rural Operations Capital Projects Report Financial Year to Date – May 2014.*

**COMMITTEE RECOMMENDATION**

THAT the Civil Operations Section's Works Program for July 2014 report be received.

## **10 COUNCILLOR/DELEGATE REPORTS**

Nil

## 11 OFFICERS' REPORTS

### 11.1 2014 MAJOR PROJECTS CONFERENCE

<b>File No:</b>	<b>8444</b>
<b>Attachments:</b>	<b>1. 2014 Major Projects Conference Sponsorship Prospectus</b>
<b>Authorising Officer:</b>	<b>Evan Pardon - Chief Executive Officer</b>
<b>Author:</b>	<b>Rick Palmer - Manager Economic Development</b>

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#### **SUMMARY**

*This report outlines the opportunity of sponsoring the 2014 Major Projects Conference, which is run by the Queensland Government.*

#### **OFFICER'S RECOMMENDATION**

THAT Council become a silver sponsor of the 2014 Major Projects Conference.

#### **COMMENTARY**

Council has taken an active role in promoting the Rockhampton Region as a major service point for the Queensland resources sector.

This strategy has achieved a good deal of success and those interested in providing goods and services to the resource sector, and particularly to the coal operators in the Bowen and Galilee Basins, have realized that the Rockhampton Region is a good place in which to be based.

This has resulted in there being strong interest from service providers in having a base in the Gracemere Industrial Area or Parkhurst.

The Queensland Government's 2014 Major Projects Conference, is to be held at the Brisbane Convention and Exhibition Centre on 18 September 2014. A copy of the sponsorship prospectus, which contains the benefits attributed to the different sponsorship levels, is attached to this report.

The event, which is in its 13th year, attracts a lot of interest from government and from businesses based in the south-eastern corner.

As many of the projects covered at the conference are resources-related, it is an excellent place for Council to tell of the Region's strong resource focus and to sell the strengths of the GIA and Parkhurst.

#### **BACKGROUND**

Council was a silver sponsor of the 2013 Major Projects Conference and received good value for its sponsorship.

#### **BUDGET IMPLICATIONS**

The cost of silver sponsorship for the 2014 event will be \$5,000. Council was a sponsor of the 2013 event at that level and gained good exposure to government and businesses based in the south-eastern corner.

# **2014 MAJOR PROJECTS CONFERENCE**

## **2014 Major Projects Conference Sponsorship Prospectus**

**Meeting Date: 8 July 2014**

**Attachment No: 1**

Department of State Development, Infrastructure and Planning



# MAJOR PROJECTS CONFERENCE QUEENSLAND

18 September 2014  
Brisbane Convention  
and Exhibition Centre

Sponsorship  
prospectus

Great state. Great opportunity.



Queensland  
Government

# MAJOR PROJECTS CONFERENCE QUEENSLAND

18 September 2014  
Brisbane Convention  
and Exhibition Centre

The Major Projects Conference Queensland is the state's premier infrastructure and resource industry event. Now in its 13th year, the conference is a highlight on Queensland's events calendar. The one-day program gives delegates the opportunity to learn about significant and emerging projects, industry trends and network with business leaders.

The conference is proudly delivered by the Department of State Development, Infrastructure and Planning. It will highlight increased economic growth throughout Queensland that is being powered by streamlined planning and approval processes plus the timely delivery of major resource, infrastructure and land development projects.

Sponsoring the Major Projects Conference Queensland provides a high-profile opportunity for organisations to showcase their products and services and engage with industry leaders and professionals.

Each sponsorship package offers a range of inclusions and allows organisations to:

- network with influential industry decision makers
- promote and increase brand awareness
- launch new products and services
- keep up-to-date with industry trends.

Delegates come from a range of industries including:

- mining and resources
- infrastructure
- defence
- engineering
- construction
- energy
- aviation and aerospace
- manufacturing
- equipment supply
- steel and concrete
- transport
- project management
- surveying and planning
- property development and real estate
- recruitment
- insurance
- professional services
- local, state and federal government.



The Honourable Jeff Sceney MP, Deputy Premier and Minister for State Development, Infrastructure and Planning.





## Sponsorship packages

### Platinum \$20 000

- 5 complimentary registrations
- 10 discounted registrations
- 2 complimentary trade show staff passes
- Speaking opportunity
- Logo and link on MPC webpage
- Logo and features on social media
- Trade show display
- 1 conference satchel insert
- Logo on Major Projects Map 2014
- Logo and acknowledgement on conference handbook
- Full-page advertisement in conference handbook
- Promotional item on auditorium seats
- 2 reserved seats at VIP tables (breakfast and lunch)
- Reserved table (8 people) at breakfast and lunch functions for invited guests
- Verbal acknowledgement by MC as a sponsor at breakfast, lunch and networking drinks
- Acknowledgement and company logo on all advertising, branded materials, PowerPoint and signage (refer to overview for inclusions)\*<sup>Δ</sup>
- Exclusive logo on delegate name tags
- Pull up banner displayed at functions
- Delegate list provided after conference

\*subject to printing deadlines

<sup>Δ</sup>subject to artwork size

## Sponsorship packages – events

### Gold \$10 000

- 2 complimentary registrations
- 6 discounted registrations
- 1 complimentary trade show staff pass
- Logo and link on MPC webpage
- Logo and features on social media
- Trade show display
- 1 conference satchel insert
- Logo on Major Projects Map 2014
- Logo on conference handbook
- Quarter-page advertisement in conference handbook
- 1 reserved seat at VIP tables (breakfast or lunch)
- Logo on conference signage
- Logo on promotional PowerPoint slides
- Logo on digital display screen in trade show area
- Delegate list provided after conference

### Silver \$5 000

- 1 complimentary registration
- 4 discounted registrations
- 1 complimentary trade show staff pass
- Logo and link on MPC webpage
- Logo and features on social media
- Trade show display
- 1 conference satchel insert
- Logo on Major Projects Map 2014
- Logo on conference handbook
- Logo on promotional PowerPoint slides
- Logo on digital display screen in trade show area
- Logo on conference signage
- Delegate list provided after conference

### Bronze \$2 500

- 1 complimentary registration
- 2 discounted registrations
- Logo and link on MPC webpage
- Logo and features on social media
- 1 conference satchel insert
- Logo on Major Projects Map 2014
- Logo on conference handbook
- Logo on promotional PowerPoint slides
- Logo on digital display screen in trade show area
- Logo on conference signage





## Sponsorship packages – conference

### Breakfast \$18 000

- 4 complimentary registrations
- 10 discounted registrations
- 2 complimentary trade show staff passes
- Logo and link on MPC webpage
- Logo and features on social media
- Trade show display
- 1 conference satchel insert
- Logo on Major Projects Map 2014
- Logo on conference handbook
- Half-page advertisement in conference handbook
- Promotional item placed on tables at breakfast
- Logo on breakfast menu
- 2 reserved seats at VIP tables (breakfast only)
- Reserved table (8 people) at breakfast for invited guests
- Verbal acknowledgement by MC as a sponsor at breakfast
- Welcome presentation at breakfast (3 mins)
- Logo on conference signage
- Logo on promotional PowerPoint slides
- Logo on digital display screen in trade show area
- Pull-up banner displayed at breakfast
- Delegate list provided after conference

### Lunch \$18 000

- 4 complimentary registrations
- 10 discounted registrations
- 2 complimentary trade show staff passes
- Logo and link on MPC webpage
- Logo and features on social media
- Trade show display
- 1 conference satchel insert
- Logo on Major Projects Map 2014
- Logo on conference handbook
- Half-page advertisement in conference handbook
- Promotional item placed on tables at lunch
- Logo on lunch menu
- 2 reserved seats at VIP tables (lunch only)
- Reserved table (8 people) at lunch for invited guests
- Verbal acknowledgement by MC as a sponsor at lunch
- Welcome presentation at lunch (3 mins)
- Logo on conference signage
- Logo on promotional PowerPoint slides
- Logo on digital display screen in trade show area
- Pull-up banner displayed at lunch
- Delegate list provided after conference

### Networking drinks \$6 000

- 2 complimentary registrations
- 4 discounted registrations
- 1 complimentary trade show staff pass
- Logo and link on MPC webpage
- Logo and features on social media
- Trade show display
- 1 conference satchel insert
- Logo on Major Projects Map 2014
- Logo on conference handbook
- Promotional item at networking drinks
- Verbal acknowledgement by MC as a sponsor prior to networking drinks
- Logo on conference signage
- Pull-up banner displayed at networking drinks
- Logo on promotional PowerPoint slides
- Logo on digital display screen in trade show area
- Delegate list provided after conference

## Sponsorship package – overview

PACKAGES	Platinum \$20 000	Gold \$10 000	Silver \$5 000	Bronze \$2 500	Breakfast \$18 000	Lunch \$18 000	Networking drinks \$6 000
Exclusivity	2	No limit	No limit	No limit	1	1	2
<b>PRE CONFERENCE</b>							
Logo and link on MPC webpage	•	•	•	•	•	•	•
Logo and features on social media	•	•	•	•	•	•	•
Logo or acknowledgement on advertising and marketing materials * ^	•						
<b>AT THE CONFERENCE</b>							
Complimentary registrations	5	2	1	1	4	4	2
Discounted registrations	10	6	4	2	10	10	4
Complimentary staff pass for trade show	2	1	1		2	2	1
Trade show display	•	•	•		•	•	•
Conference satchel insert	1	1	1	1	1	1	1
Logo on Major Projects Map 2014	•	•	•	•	•	•	•
Logo on conference handbook	•	•	•	•	•	•	•
Advertisement in conference handbook	Full-page	Quarter-page			Half-page	Half-page	
Promotional item on auditorium seats	•						
Promotional item at function					• B	• L	• D
Logo on menu					• B	• L	
Reserved seats at VIP tables	2 B&L	1 B/L			2 B	2 L	
Reserved table (8 people) at breakfast and lunch functions for invited guests	• B&L				• B	• L	
Verbal acknowledgement by MC as a sponsor	•				• B	• L	• D
Speaking opportunity	•						
Welcome presentation at breakfast (3 mins)					•		
Welcome presentation at lunch (3 mins)						•	
Logo on conference signage	•	•	•	•	•	•	•
Pull-up banner displayed at functions	•				• B	• L	• D
Logo on promotional PowerPoint slides	•	•	•	•	•	•	•
Logo on digital display screen in trade show	•	•	•	•	•	•	•
Logo on name tags	•						
<b>POST CONFERENCE</b>							
Delegate list (supplied after the event)	•	•	•		•	•	•

\* subject to printing deadlines

^ subject to artwork size

B&amp;L–Breakfast and lunch

B/L–Breakfast or lunch

B–Breakfast only

L–Lunch only

D–Drinks only

## Terms and conditions

### Payment and conditions

All prices listed are in Australian dollars. All payments must be made in Australian dollars. Bank cheques, direct transfers and credit card payments will be accepted. All amounts include Australian Goods and Services Tax (GST) of 10 per cent.

Full payment must be made within 30 days from the invoice being issued unless an alternative is negotiated and confirmed in writing.

Sponsorship benefits commence as soon as the sponsorship agreement has been signed and payment received. Benefits received prior to this are at the discretion of the conference organiser.

### Sponsorship agreements

Once your preferred sponsorship package has been confirmed, the conference manager will prepare a sponsorship agreement for your signature. Once the Department of State Development, Infrastructure and Planning has signed the sponsorship agreement, the contract becomes a legally binding agreement.

### Sponsorship cancellation policy

Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the terms and conditions included with the sponsorship agreement.

### Disclaimer

The entitlements listed in the document are offered on the basis that confirmation of an organisation's involvement is received prior to the deadline specified by the conference manager (e.g. production of promotional material) and that the organisation complies with the Queensland Government's sponsorship policy and contractual arrangements. The conference manager reserves the right to amend these packages subject to change in the program format.

The Department of State Development, Infrastructure and Planning (including the conference manager) reserves the right to refuse potential sponsors.

### Responsibilities of sponsors

It is the responsibility of all sponsors to provide the materials listed in the sponsor packages once the commitment has been made. It is the responsibility of the sponsors to ensure all supporting materials, including logos and other information, are provided by the deadline as outlined by the organisers. If materials, including logos, are not supplied by the deadline the sponsor may forfeit some or all promotional opportunities.

Sponsors are to ensure trade displays are completed before the conference opens. If not completed in time, the sponsor will be asked to take down its display and a financial penalty will apply.

Those companies which get the most out of their sponsorship are those who actively promote their support on their organisation's website and at the conference; and provide photographs, text and any other materials in a timely manner to the organisers.



Register your interest in sponsoring the Major Projects Conference Queensland by contacting us or completing and returning the form below.

**Major Projects Conference Queensland**

Department of State Development, Infrastructure and Planning

PO Box 15009 City East Qld 4002

tel +61 7 3225 8602

mpc@dsdip.qld.gov.au

www.mpc.qld.gov.au

**Major Projects Conference Queensland**

Title: ..... First name: ..... Last name: .....

Organisation: ..... Position: .....

Postal Address: .....

Suburb/ Town: ..... State: ..... Country: ..... Postcode: .....

Telephone (work): ..... Mobile: .....

Email: .....

**Sponsorship booking**

☐ Platinum \$ 20 000    ☐ Gold \$10 000    ☐ Silver \$5 000    ☐ Bronze \$2 500

☐ Breakfast \$18 000    ☐ Lunch \$18 000    ☐ Networking drinks \$6 000

All prices quoted are in Australian dollars and are inclusive of GST

**Payment summary**

Sponsorship total \$ .....

**Agreement**

I agree to abide by the rules and regulations governing the Major Projects Conference Queensland 2014. I confirm that full payment will be made upon receipt of an invoice accompanying the signed sponsorship agreement.

**Note:** Sponsorship is only guaranteed once the signed sponsorship agreement and payment has been received by the Department of State Development, Infrastructure and Planning. This form does not create any contractual agreement between the organisation and the Department of State Development, Infrastructure and Planning.

Signature: ..... Date: .....

Upon receipt of this form and if the organisation's sponsorship preferred package is accepted, the Department of State Development, Infrastructure and Planning will issue a sponsorship agreement and invoice.

ABN 29 230 178 530

Great state. Great opportunity.



**11.2 2014 ROCKY ROUNDUP**

**File No:** 1731

**Attachments:**

1. Rocky Roundup Sponsorship Opportunities
2. Rocky Roundup Sponsorship Packages
3. Rocky Roundup - The Team

**Authorising Officer:** Evan Pardon - Chief Executive Officer

**Author:** Rick Palmer - Manager Economic Development

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**SUMMARY**

*This report outlines the sponsorship opportunity presented by the staging of the Rocky Roundup at the Rockhampton Showgrounds from 31 October 2014 until 2 November 2014.*

**OFFICER'S RECOMMENDATION**

THAT Council become a Silver Sponsor of the 2014 Rocky Roundup to be held in Rockhampton from 31 October to 2 November 2014.

**COMMENTARY**

Outback Events & Marketing are planning to hold the 2014 Rocky Roundup at the Rockhampton Showgrounds from 31 October 2014 until 2 November 2014.

Rodeos have been a particularly successful form of sport and entertainment in Rockhampton. The long-term success of the Rocky Roundup and the current success of the Great Western Hotel are a testament to this.

Central Queensland has more than its fair share of aspiring cowboys and cowgirls as well as many who enjoy watching them perform.

A copy of the Rocky Roundup Sponsorship Opportunities, Sponsorship Packages and Rocky Roundup – The Team are attached to this report.

The event manager will be Steve Gibson who was the event manager of the Gold Coast NFR and promoter of the Brookvale and Sutton Farm Rodeos, both of which were televised live on Channel 9. Steve managed the Great Western Hotel for two years and is now full-time running the Rocky Roundup.

The sponsorship benefits are outlined in the Sponsorship Package.

In addition to the normal sponsorship benefits, the Rocky Roundup organisers are offering to create a two minute advertorial about the Rockhampton Region, its events and the support received from Council. They will provide this to Council for online sharing and media activities along with packaging it with their filming of the event which will be presented to commercial and non-commercial stations.

When presenting the rodeo footage, they will also include an on screen pull through with a message promoting the Region with a call to action to visit or invest in the region.

The Council logo would be proudly worn on the staff uniform and a mention of 'proudly supported by Rockhampton Regional Council' included on correspondence where possible.

Signage allocation at the event will be provided, including in the corporate area.

The rebirth of the Rocky Roundup has important potential for the region's tourism as it can attract many spectators and competitors. Even more importantly, the Rocky Roundup has the potential to again become one of the region's signature events.

**BACKGROUND**

The Rocky Roundup, which was staged by the Rockhampton Agricultural Society, was first held at the Rockhampton Showgrounds in the early 1950 and gained fame as one of the best, if not the best, rodeo held in Australia.

It was held annually until the 1980s when it was subsumed by more recent rodeos, such as the well-known Mt Isa Rodeo.

**BUDGET IMPLICATIONS**

The cost of silver sponsorship for the 2014 Rocky Roundup will be \$9,500.

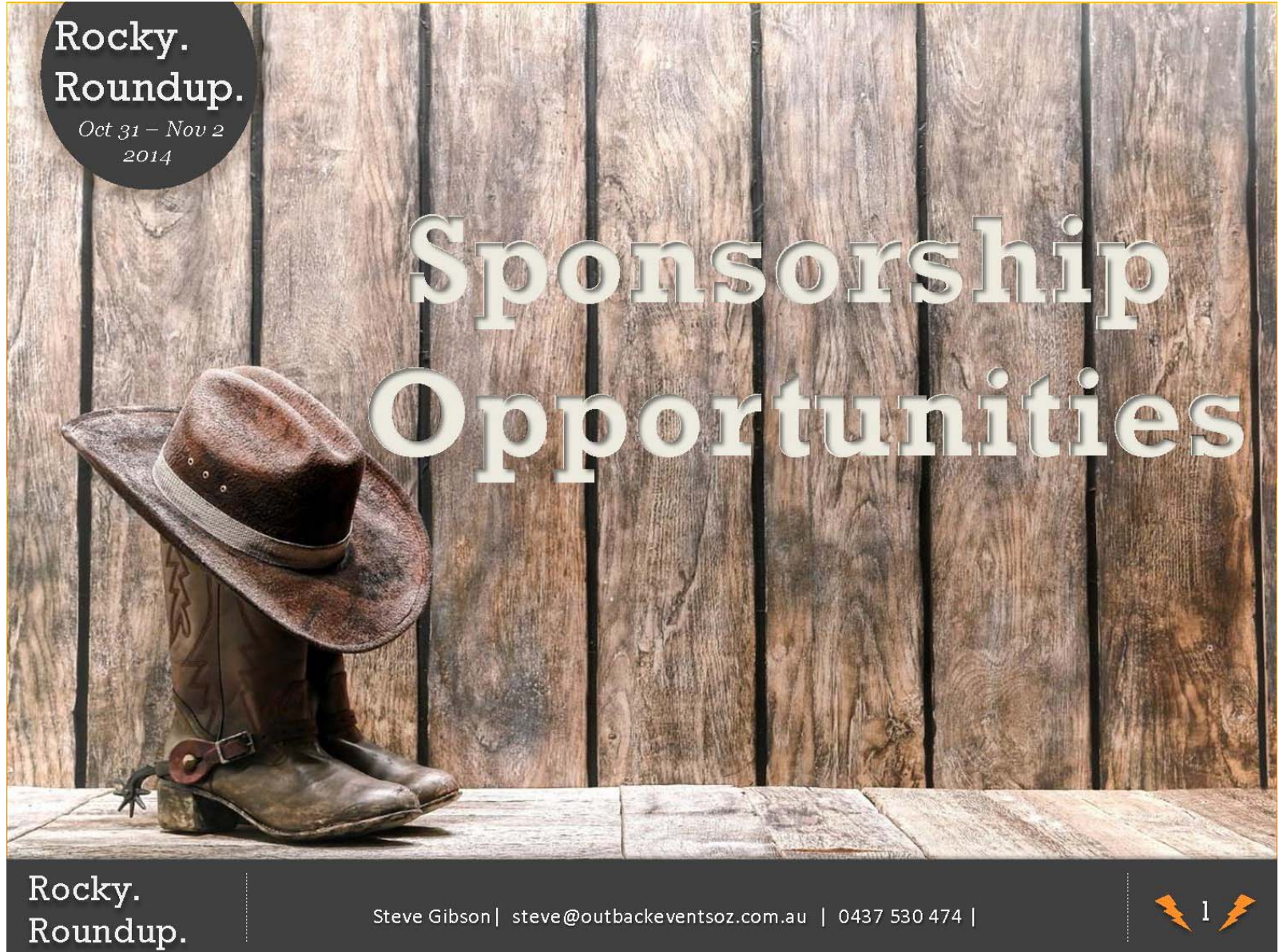
If Council takes out this level of investment for the initial event in a reborn series, it shows the level of community support for the Rocky Roundup and encourages regional business to become involved.

# **2014 ROCKY ROUNDUP**

## **Rocky Roundup Sponsorship Opportunities**

**Meeting Date: 8 July 2014**

**Attachment No: 1**

A promotional poster for 'Rocky. Roundup.' featuring a rustic wooden background. In the foreground, a pair of brown leather cowboy boots with spurs is positioned next to a wide-brimmed cowboy hat. The text 'Rocky. Roundup.' is in the top left corner, followed by the dates 'Oct 31 - Nov 2 2014'. The main title 'Sponsorship Opportunities' is centered in large, white, 3D-style letters. The bottom section is a dark grey bar containing the 'Rocky. Roundup.' logo, contact information for Steve Gibson, and a small graphic of two lightning bolts flanking the number '1'.

Rocky.  
Roundup.

Oct 31 - Nov 2  
2014

# Sponsorship Opportunities

Rocky.  
Roundup.

Steve Gibson | [steve@outbackeventsoz.com.au](mailto:steve@outbackeventsoz.com.au) | 0437 530 474 |

1



Rocky.  
Roundup.

Oct 31 – Nov 2  
2014



# It's Raw, It's Real & It's Tough



# 1. About Outback Events & Marketing

**It's a winning formula.** Combined the team consists of professional event managers, champion riders, entertainers and business professionals.

**Steve Gibson** is at the helm of the team and the event manager. He is a former NARC World Saddle Bronc Champion; event manager of the Gold Coast NFR; promoter of Sydney's Brookvale and the Southern Highland's Sutton Farm Rodeos which were both telecasted LIVE on Channel 9; recording artist and Golden Guitar nominee.

**Brian Duggan** is a champion Bull Rider and owner of some of Australia's premier award-winning bucking stock delivering to over 50 Australian rodeos per year.

**Colin Bowden** is a leading Central Queensland businessman and owner of Earthworx Australia.

Together the teams vision is to see the **Rocky Roundup**, within the next five become the greatest rodeo event to be presented in Australia ...Rockhampton style.

*the best outback events company in Australia!*



## Why O.E.M?

- experienced - delivered quality rodeo and music events Australia-wide
- highly-regarded industry leaders
- business minded
- results driven
- regularly managing events & audiences of up to 30,000.

**Rocky.  
Roundup.**

Steve Gibson | [steve@outbackeventsoz.com.au](mailto:steve@outbackeventsoz.com.au) | 0437 530 474 |



## 2. Event Details

Three days of colourful, country display and professional rodeo events all kicking into gear between Friday October 31 and Sunday November 2, 2014.

**The event will consist of three days of entertainment, social fun and professional rodeo championship events. There will be seven prestigious events taking place.**

Featured **local bands** will play live each evening to wrap up the day's events. Saturday will see the top four riders in the competition vying for the championship title, followed by the biggest music concert the region has ever witnessed. There will be a dedicated area for corporate hosting, entertainment and product showcasing.

All the action takes place between **Friday October 31 and Sunday November 2, 2014.**

The stakeholders investment into this inaugural events is in excess of \$350,000. This event will be HUGE!

Showcasing the event during mid spring is the perfect time of year for interstate visitors to enjoy Rockhampton's blue skies and warm climate coupled with the wildest, most-prestigious rodeo event Queensland has to offer.....the ROCKY ROUNDUP!



Rocky.  
Roundup.

Steve Gibson | [steve@outbackeventsoz.com.au](mailto:steve@outbackeventsoz.com.au) | 0437 530 474 |





### 3. Competitive Events

**Bull Riding:** Bull Riding is the wildest and most dangerous event in rodeo! A Rodeo favourite! For spectators and certainly one of the most exciting events to watch. Bulls are considered harder to ride than horses and the risk of injury is far greater.

**Saddle Bronc Riding:** This event origins is man's attempt to tame and train wild horses for use as a means of transport for farming and hunting. Now stylized, highly skilled cowboys are matched with a specially bred bucking horse using a saddle; head collar and single rein.

**Bareback Bronc Riding:** No saddle or reins, just pure excitement! One of the most exciting rodeo events, Bareback Bronc Riding sees the rider matched with a powerful bucking horse without the benefit of saddle, stirrups or reins. The contestant has no control over the horse and only a leather pad with a special handle to hold with one hand.

**Rope & Tie:** This is a team event between horse and roper. The calf is released and the roper enters the arena and ropes the calf from horseback. After dismounting, the roper relies on the horse to keep it under control. After reaching and catching the animal it is flanked onto it's side and three of its legs are tied with a 'pigging string'.

**Team Roping:** Consisting of two contestants; a "header" and a "heeler" that are at a race against time. They must work as a team to catch and control a steer. The header turns the steer while the heeler moves in and ropes both hind legs.

**Steer Wrestling:** In Steer Wrestling the 200kg steer leaves followed by the contestant and hazer to race to each side of the steer. As the horse pulls alongside the steer, the contestant leans from his horse and grasps the steers' horns. Once on the ground the contestant uses his feet and body to stop the steers' forward momentum before unbalancing the animal and levering the horns to get the steer to the ground.

**Ladies Barrel Racing:** The only ladies event in professional rodeo, the rider must cross the score line in a cloverleaf pattern around three barrels and back across the score line. The time is clocked to the hundredths of a second. Another heart thumping race against time.



Rocky.  
Roundup.

Steve Gibson | [steve@outbackeventsoz.com.au](mailto:steve@outbackeventsoz.com.au) | 0437 530 474 |



## 4. About The Venue ⚡

The Rockhampton showground capacity is 30,000. The expected attendance in 2014 is 14,000 people, with 30,000 people attending in 2018.

The Rockhampton Showground is the venue for the Rocky Roundup due to its geographical location and accessibility from the airport. It is expected both drive market (3.5 hour radius), intra and inter state consumer will attend.

The venue can accommodate a capacity of 30,000 people. The showground will comfortably house **expected crowds of 14,000** at the inaugural event with a forecasted growth of up to 23,000 in two years and 30,000 in five years enhanced by further development following.

The venue offers ample space for product showcasing to the event goers, signage space and corporate client hosting.



Rocky.  
Roundup.

Steve Gibson | [steve@outbackeventsoz.com.au](mailto:steve@outbackeventsoz.com.au) | 0437 530 474 |



## 5. Why Rocky? ⚡

**Rockhampton is the 'Beef Capital of Australia'. It's home to 82,000 residents with a population catchment of 450,000 people within a 3.5 hour radius.**

Rockhampton is not exposed to as many large-scale community and entertainment events that capital cities attract. This gives the Rocky Roundup a strong competitive edge to well-become a major event on the calendar. It will form an integral part of Rockhampton's community spirit, whilst offering a unique experience to intrastate and interstate visitors alike.

Bringing world-class rodeo and musical entertainment to Queensland's doorstep aligned with igniting the partnership of the North Queensland community over three days will deliver nothing but the most prestigious and exciting event!

The Rocky Roundup is a great opportunity to get on board with an event that is part of the Rockhampton history. It was one of the biggest, toughest and roughest rodeos in Australia back in the 1950's. Bringing it back in 2014 will see it generate great amounts of media exposure and generate business exposure. You will have the opportunity to reward clients and staff and the opportunity to promote to your service or product to local and interstate consumers along with assisting to boost the local economy and be a part of history.

We have created a realistic and sustainable business plan, which will see Rocky Roundup become a financially stable and competitively successful event. Outback Events and Marketing is thinking long term - this team of experienced professionals has the knowledge and skills to catapult the Rocky Roundup into an annual event with potential for growth each year.



**Rocky.  
Roundup.**

Steve Gibson | [steve@outbackeventsoz.com.au](mailto:steve@outbackeventsoz.com.au) | 0437 530 474 |





## 6. Rocky Roundup History? ⚡

In the 1940's to 1952' the Rocky Roundup was one of the biggest, roughest and toughest Rodeo's in Australia. It is a well-known part of Rockhampton's history.

### THRILLS AT "ROCKY ROUND-UP"

#### CAMERA MEN CHASED FROM RING

#### ROUGH RIDER'S DOUBLE

ROCKHAMPTON, Sept 29.—A 23-year-old Central Queensland rough rider, Keith Lindley, of The Caves, took out a winning double at the "Rocky Round-Up" to-day when he added the Rockhampton bullock-riding championship and the wild cow milking contest to his already long list of successes.

Winner of the Australian bullock-riding championship last year, Keith recently lost his crown to Tom Willoughby, of Crookwell, N.S.W., but he

## THE 1951 ROCKY ROUND-UP AND AUSTRALIAN CHAMPIONSHIPS TODAY -- FINALS DAY

— WHAT A WONDERFUL PROGRAMME —

SEMI-FINAL AND FINAL OF THE £1000 AUSTRALIAN BUCK-JUMPING CHAMPIONSHIP, with Rockhampton's champion horses in action for the first time—Tokyo Rose, Rassemas, Sonoma Rose, Short Cut, Wombi, The Gift, The Sheik and The Ghost.

ALSO SEMI-FINAL AND FINAL OF THE AUSTRALIAN BULLOCK-RIDING CHAMPIONSHIP.

FINAL OF THE KEEPKIE BUCKJUMPING CHAMPIONSHIP.  
BULLDOGGING CHAMPIONSHIP OF AUSTRALIA.

BAREBACK BUCKJUMPING CHAMPIONSHIP OF AUSTRALIA.  
AND £300 WALTER PIERCE CHAMPIONSHIP CATTLE DRAFT.

The Best Programme Ever Presented in Rockhampton.  
YOU MUST NOT FAIL TO SEE IT.

ADMISSION: ADULTS 4/-. CHILDREN 1/-. GRANDSTAND: ADULTS 1/-. CHILDREN 6d. MEMBERS' LEVY 2/6 RIGHT THROUGH.  
(All prices are inclusive of tax.)

## JOIN US TONIGHT IN THE RODEO BALL

NINE-PIECE ORCHESTRA. ————— DAINTY SUPPER.

ENTERTAINING FLOOR SHOW

H. B. PILBEAM, Secretary.

## 6. Rocky Roundup History? ⚡

### CHEERS OF LARGE CROWD FOR ROUGHRIDERS

*Seven thousand people paid £1139 to see Saturday's session of the Rocky Round-Up at the Show Grounds and went away pleased with the entertainment offered by daring horsemen pitting themselves against four-legged outlaws. Today will see a concentration of effort by man and beast in the finals.*

An analysis of turnstile figures pointed to a strong city response to counter the fall-out in country support due to the present dry spell which kept hundreds at home to protect valuable pastures from fire or to hand feed starving stock.

The smoke haze over the city was a constant reminder of the difficulties which will continue to face cattlemen until the storms break.

#### WOMAN CHAMPION

Spurring the brown outlaw, Darky, while he went through all his tricks to throw her, Mrs. Nora Holden rode out time and scored 81 1-2 points to win the

of winning a buckjumping double at the Rocky Round-Up. Darryl who earned rounds of applause when he rode King of the Rockies and scored 75 points, has qualified for the semi-final of the Australian buckjumping championship, but he will meet some stiff opposition.

Twenty-two rough riders have qualified for the semi-final of the Australian buckjumping championship. All riders who scored points in the first round entered the semi-final. Scores in the first round and the semi-final will be added, and the eight with the highest points will com-

Royal, and although he lost an iron scored 70 2-3 points to qualify for the final, which will be held today.

#### CAMP DRAFT

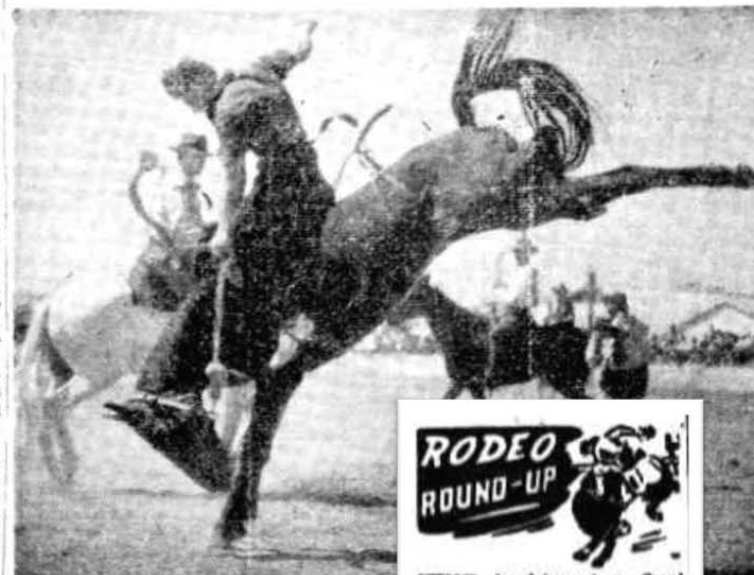
Horsework displayed by the stock horses competing in the R. J. Beak open cattle draft has rarely been equalled at the Rockhampton Show Grounds. G. Salmont, of Clermont, who won the event with Spinaway, a magnificent grey stock horse, scored a total of 173 points.

Spinaway, ridden by Salmont, completed the course in both the first round and the final and scored 62 and 61 points respectively for horse work.

H. A. Burgess's Tracker performed consistently to score 83 points in the first round and 83 in the final to fill second place.

Although none of the cattle was fat, they were all in good running condition and there was the usual percentage of lost beasts. Salmont and Burgess, on Saratoga and Meistar, which scored 82 and 83 points

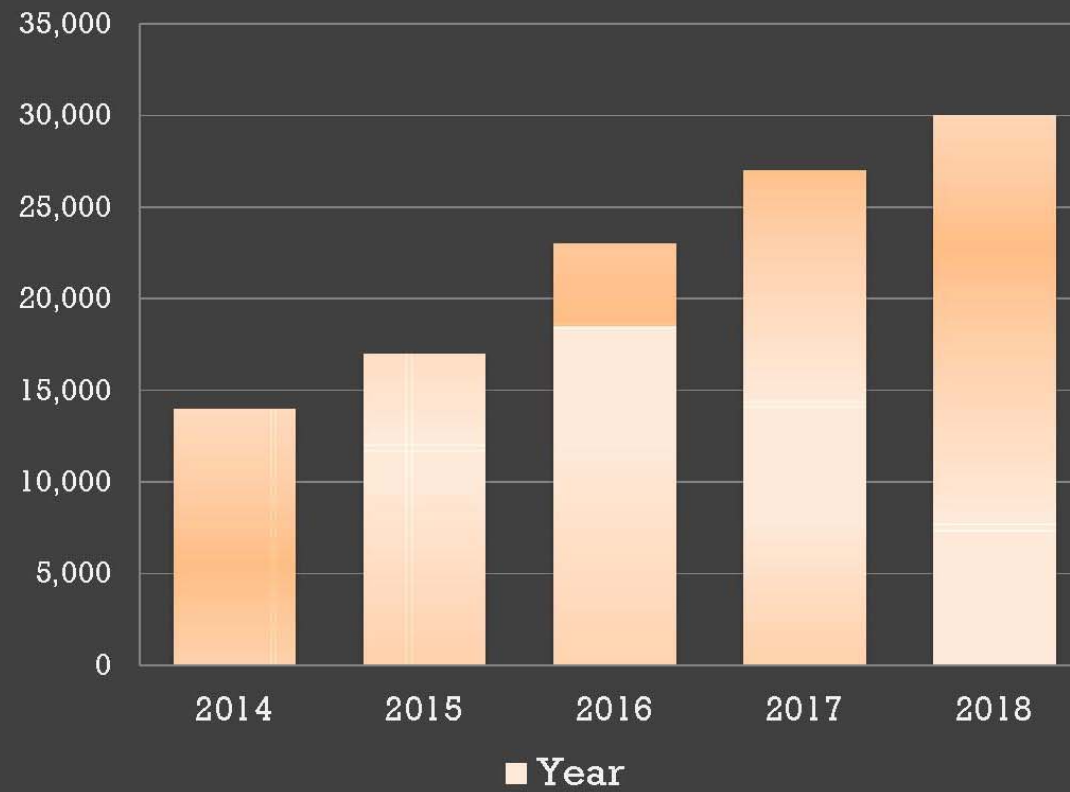
### ROUGH RIDING AT RODEO.



**T**he buckjumping final at Brisbane Show was close. D. Gill, with 85 points, took the championship from A. Baker (80), Darryl Holden, Townsville (78), and J. Cottam (75). The cattle drafting went to L. Fahey, Copmanhurst. In the novelty classes, Doyle Gill, from Walcha, rode his bucking bullock the longest time. Alan Daniell stuck it out on the wild steer.



## 7. Attendance Expectation ⚡



Rocky.  
Roundup.

Steve Gibson | [steve@outbackeventsoz.com.au](mailto:steve@outbackeventsoz.com.au) | 0437 530 474 |

⚡ 10 ⚡

## 8. Event Marketing and Promotions



**Corporate Sponsorship** can present your business the opportunity to become co-operative partners with online and offline event marketing. Below are some marketing initiatives where the Rocky Roundup will be promoted.

### OFFLINE MARKETING

- Local and rural radio advertising
- Local and rural TV advertising
- Local and rural newspaper advertising
- Local and rural magazine advertising
- Co-operative marketing activities (local businesses, airlines, tourism associations, council, sporting centres, bus companies)
- Letterbox drop
- Shopping centre promotion
- Ticketing agency marketing
- Public relations activities
- Promotional flyer distribution
- Street marketing
- Banner advertising

### ONLINE MARKETING

- Event website creation
- Google adword campaigns
- E-marketing via accessible databases.
- Directory listings



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Roundup.

Steve Gibson | [steve@outbackeventsoz.com.au](mailto:steve@outbackeventsoz.com.au) | 0437 530 474 |



# Rocky. Roundup.

Oct 31 – Nov 2  
2014

## 9. Sponsorship Opportunities

As an event sponsor for the Rocky Roundup, your company will have the opportunity to be rewarded with the below depending on level of sponsorship.

- Company logo displayed in conjunction with the official Rocky Roundup logo
- Company recognition in all pre and post event marketing, included but not limited to;
  - press releases & public relations activities,
  - paid printed/radio and television advertising,
  - marketing collateral (flyers posters etc),
  - website advertising.
- 2 x Bucking Chute signs
- 4 x arena signs
- Naming rights to the Bull Riding event
- Opportunity to place a consumer stand at main entry for full consumer exposure
- Advertising inside event program
- VIP access to corporate area at bands entertainment area
- Corporate seating for 10 people for each day (total 30 tickets)
- General admission tickets for 10 people each day (total 30 tickets)
- Pre-approved bar tab
- Logo on street banners (to be approved by council)
- Trophy presentation

### Your Investment

To have sole naming rights and become the inaugural sponsor to this event sure to have huge buzz created, the investment is \$50,000

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# Help Us Bring the Rocky Roundup Back



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# **2014 ROCKY ROUNDUP**

## **Rocky Roundup Sponsorship Packages**

**Meeting Date: 8 July 2014**

**Attachment No: 2**



The graphic features a rustic wooden plank background. In the lower-left foreground, a pair of brown leather cowboy boots with spurs is positioned, with a brown cowboy hat resting on top of them. The text 'Rocky. Roundup.' is in the top-left corner, with the dates 'Oct 31 - Nov 2 2014' below it. The main title 'Sponsorship Packages' is centered in large, white, 3D-style letters. The bottom section is a dark grey bar containing the 'Rocky. Roundup.' logo, contact information for Steve Gibson, and a lightning bolt icon with the number 1.

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Oct 31 - Nov 2  
2014

# Sponsorship Packages

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1

# Levels of Sponsorship – NAMING RIGHTS



As the **Naming Rights sponsor** your company brand is associated with all marketing, promotion and Rocky Roundup event activities. This is the ultimate package for the ultimate and sole naming right partner. For an **investment of \$40,000** your company will receive:

- Company naming right to event eg “Company Name Rocky Roundup”
- Recognition in all pre-event and post event press releases and media activities
- Logo on event banners for pre-promotion and at the event
- Logo on staff uniform
- Logo on all event ticketing
- Logo headlined on all flyers and event posters
- Logo displayed on ‘All Round Cowboy Saddle Trophy’ and acknowledged at award presentation
- Naming rights to one event of your choice (including event saddle trophy)
- Company logo and business profile/link displayed on event website
- 10 x 30 second commercial shown at rodeo
- 3 x signage display spaces allocated within Corporate Area
- 10 x signage display spaces allocated at Rodeo
- Full page advertisement inside program
- Exhaust Chute signage space
- Consumer show space allocated at the rodeo/ability to distribute promotional material at the rodeo
- Allocation of 50 x tickets each day of rodeo, total of 100 tickets
- Allocation of 20 x tickets to the VIP hosting (Sat only)



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Naming  
Rights.



## Levels of Sponsorship – Gold (4 spaces available)



As a **Gold sponsor** your company brand is associated with marketing, promotion and Rocky Roundup event activities. This package is designed for businesses that want strong brand recognition and partnership involvement. The **investment is \$18,000** and you'll receive:

- Recognition in all pre-event media activities
- Logo on event banners for pre-promotion and at the event
- Logo on all flyers and event posters
- Naming rights to one event including logo displayed on the saddle trophy acknowledged at award presentation
- Company logo and business profile/link displayed on event website
- 6 x 30 second commercial shown at rodeo
- 2 x signage display spaces allocated within Corporate Area
- 6 x signage display spaces allocated at Rodeo
- Half page advertisement inside program
- Choice of Bucking Chute 1 x sign space / 1x Bull Fighter sponsorship / 1x Pick Up Men naming right or 1 barrel signage space (first contracted has first choice)
- Consumer show space allocated at the rodeo/ability to distribute promotional material at the rodeo
- Allocation of 30 x tickets each day of rodeo, total of 60 tickets
- Allocation of 15 x tickets to the corporate hosting (Sat only)



Gold.

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## Levels of Sponsorship – Silver (3 spaces available)



As a **silver sponsor** your company brand is associated with marketing, promotion and Rocky Roundup event activities. This package is designed for businesses wanting to be recognized as a partner whilst receiving brand recognition. The **investment is \$9,500** and you'll receive:

- Logo on all flyers and event posters
- Company logo and business profile/link displayed on event website
- 4 x 30 second commercial shown at rodeo
- 1 x signage display space allocated within Corporate Area
- 3 x signage display spaces allocated at Rodeo
- Quarter page advertisement inside program
- Consumer show space allocated at the rodeo/ability to distribute promotional material at the rodeo
- Allocation of 25 x tickets each day of rodeo, total of 50 tickets
- Allocation of 10 x tickets to the corporate hosting (Sat only)



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Silver.

## Levels of Sponsorship – Corporate (8 spaces available)

As a **corporate sponsor** your company brand receives the benefits and recognition of partnering with the rodeo. You will also get access to brand exposure. The **investment is \$4,500** and you'll receive:

- Company logo and business profile/link displayed on event website
- 2 x 30 second commercial shown at rodeo
- 1 x signage display space allocated within Corporate Area
- 2 x signage display spaces allocated at Rodeo
- Sponsorship acknowledgement inside program
- Consumer show space allocated at the rodeo/ability to distribute promotional material at the rodeo
- Allocation of 10 x tickets each day of rodeo, total of 20 tickets
- Allocation of 10 x tickets to the corporate hosting (Sat only)



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Corporate.

# **2014 ROCKY ROUNDUP**

## **Rocky Roundup - The Team**

**Meeting Date: 8 July 2014**

**Attachment No: 3**



# Rocky Roundup - The Team ⚡



Steve Gibson

Steve is at the helm of the team and the event manager. He is a former NARC World Saddle Bronc Champion; event manager of the Gold Coast National Finals Rodeo, promoter of Sydney's Brookvale and the Southern Highland's Sutton Farm Rodeos all of which were telecast.

Steve is a recording artist with several album releases and Golden Guitar nominee.

Steve has managed the Great Western for the past few years.



Colin Bowden

Colin is a leading Central Queensland businessman and owner of Earthworx Australia.

Colin is a driving force behind the rodeo and an avid supporter of Central Queensland region. He's support of the rodeo is deep and manages the contractual and business structure along with in depth long term strategies to ensure this event is long standing.



Brian Duggan

Brian is a champion Bull Rider and owner of some of Australia's premier award-winning bucking stock delivering to over 40 Australian rodeos per year, including 100 practice nights and 8 rodeo schools.

He's president of the Australian High School Rodeo Assoc. 3 years running and donates his time and stock to these events.

Brian is familiar with international competition and avid breeder of cows and bucking bulls.



Stacey Panozzo

Stacey's background is in sales and marketing for leading tourism businesses. She has run a consultation business for several years and held management positions with Gold Coast Tourism, Jupiters Casino and QLD Club of the year Currumbin RSL. Her associations with tourism and media is long standing.

Stacey worked closely with Steve running the marketing and event assisting for the National Finals Rodeo and is no stranger to a Rodeo.

## **12 STRATEGIC REPORTS**

Nil

## **13 NOTICES OF MOTION**

Nil

## **14 QUESTIONS ON NOTICE**

Nil

**15 URGENT BUSINESS/QUESTIONS**

*Urgent Business is a provision in the Agenda for members to raise questions or matters of a genuinely urgent or emergent nature, that are not a change to Council Policy and can not be delayed until the next scheduled Council or Committee Meeting*



## 16 CLOSED SESSION

In accordance with the provisions of section 275 of the *Local Government Regulation 2012*, a local government may resolve to close a meeting to the public to discuss confidential items, such that its Councillors or members consider it necessary to close the meeting.

### RECOMMENDATION

THAT the meeting be closed to the public to discuss the following items, which are considered confidential in accordance with section 275 of the *Local Government Regulation 2012*, for the reasons indicated.

#### 17.1 Request to Purchase Flood Affected Property

This report is considered confidential in accordance with section 275(1)(f), of the *Local Government Regulation 2012*, as it contains information relating to starting or defending legal proceedings involving the local government.

## 17 CONFIDENTIAL REPORTS

### 17.1 REQUEST TO PURCHASE FLOOD AFFECTED PROPERTY

**File No:** 1743

**Attachments:**

1. April 2013 Report - Request to Purchase Flood Affected Property
2. Proposal from Markus Bader
3. Extract of Letter to Council's Insurers

**Authorising Officer:** Evan Pardon - Chief Executive Officer

**Author:** Robert Holmes - General Manager Regional Services

This report is considered confidential in accordance with section 275(1)(f), of the *Local Government Regulation 2012*, as it contains information relating to starting or defending legal proceedings involving the local government.

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#### SUMMARY

*The Council previously considered a report on this matter in April 2013 and in recent times the Council has received correspondence from solicitors acting on behalf of the property owner seeking Council's further consideration of this matter. Those claims have been referred to Council's insurers for consideration and response. Subsequent to that, the Council has also received further correspondence on behalf of the property owner. Advice has been received from the legal firm acting for the Council's insurers and this report on the matter to date is submitted for the Council's information.*

## **18 CLOSURE OF MEETING**