

## **SIGNAGE CODE**

### **1 Purpose of the Code**

The purpose of this code is to provide for the planning and management of signage within the City for any purpose ensuring that signage does not, or does not have the potential to, adversely impact or affect;

- (a) any person, vehicle or property in respect to safety and visual amenity; and/or
- (b) the visual amenity or character of the City as an important element in the City's image,

by;

- Ensuring that Advertising Signs compliment and are consistent with the character of the surrounding area;
- Ensuring that Advertising Signs do not detract from a positive and attractive City Image;
- Providing a fair, safe and consistent means of displaying Advertising Signs;
- Ensuring Advertising Signs do not obscure the view of any official traffic sign, or street name or obstruct or impede access to or from any doorway or fire escape;
- Minimising the visual impact of Advertising Signage and ensuring that Advertising Signs do not contribute to visual clutter; and
- Not encouraging contributor's to the proliferation of signage such as 'Third Party Signage'.

### **2 Application of the Code**

This code applies to all development that is operational works for the purposes of placing an advertising device (an Advertising Sign) on premises. This code applies to the placing of an Advertising Sign on any premises, irrespective of whether it is in association with a material change of use. In accordance with the definition of premises under the *Integrated Planning Act 1997*, premises includes land and is taken to include road reserves, waterways, railway corridors, and the like.

Planning Scheme Policy No. 9 – Signage defines the different Sign Types that all Advertising Signs are divided into. For the purposes of assessing operational works for an Advertising Sign, section 5 of this code is divided into a Part A and B, whereby Part A is to be used for the assessment of self assessable development. In the instance where self assessable development is unable to comply with the stated Acceptable Solutions and therefore becomes, because of that, Code Assessable development, it is still assessed against Part A of this Code. In contrast, Sign Types that are nominated in a Level of Assessment Table for an Area as either Code or Impact Assessable development are assessed against Part B of this code. In support of Parts A and B is Part C which nominates Acceptable Solution relevant to each Sign Type.

This code also makes reference to signs that in certain instances are exempt development as specified in section 3.3 of this planning scheme.



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This code will only apply in the instances when those signs are not exempt development. As an example, while bunting is referred to in this code, if it is installed for a duration that defines it as a Temporary Sign, it is exempt and not subject to the requirements of this code. However, if installed for a duration that defines it as an Advertising Sign, it is subject to the requirements of this code. Planning Scheme Policy No.9 – Signage, defines the different Sign Types that are each listed under an assessment category in Schedule 1 of that policy for the purposes of being referred to in Level of Assessment Tables for different Areas.

There are no Secondary Codes to this Code.

The manner in which this Code will apply to the different Levels of Assessment for different types and categories of Signage is as follows.

Exempt Development

Advertising Signs that are exempt development are not subject to the requirements of this code and are only controlled by the Council's Local Law.

Self Assessable Development

Some Advertising Signs are nominated in the Level of Assessment Table for a particular Area as Self Assessable development and are therefore subject to the requirements of this code. These signs, while controlled by this code, do not require approval for Operational Works if they comply with the relevant Acceptable Solutions in Part A of section 5. If unable to comply with these Acceptable Solutions, these signs become Code Assessable development unless stated otherwise in the Level of Assessment Table for a particular Area.

Advertising signs that are self assessable development are also required to comply with any requirements set out in the Council's Local Law. Any advertising sign also requiring approval under the *Building Act 1975* (or as otherwise amended) must comply with the requirements of that Act.

Code Assessable Development

Some advertising signs are nominated in the Level of Assessment Table for a particular Area as code assessable development and are therefore subject to the requirements of this code. These signs require approval from Council for Operational Works under this code. Any sign nominated as Self Assessable development but unable to satisfy any of the Acceptable Solutions for Self Assessable development also becomes Code Assessable development and requires an approval for Operational Works under this Code. These advertising signs are assessed against and required to comply with section 5 Part B of this code.



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Any Advertising Sign that is Code Assessable development and unable to satisfy the Performance Criteria listed in this Code, is to be taken to be development that is not preferred in the City.

*Impact Assessable Development*

Sign Types nominated in the Level of Assessment Table for a particular Area as Impact Assessable development are not preferred at any time due to their impacts, or contribution to impacts, on the visual amenity of a locality or the City, and accordingly the City Image.



**3 Definitions**

Advertising Sign: As defined in section 3.7 of this planning scheme.

Flashing Sign: As defined in section 3.7 of this planning scheme.

Freestanding Sign: As defined in section 3.7 of this planning scheme.

Illuminated Sign: As defined in section 3.7 of this planning scheme.

Maximum Sign Face Area: Determined in accordance with section 2 of Planning Scheme Policy No. 9 – Signage.

Moving or Variable Message Signs: Is an advertisement with a changing display, that may include a flashing sign and/or chasing bulbs. A 'Tri-vision' advertisement (where parallel segments rotate at intervals to change a display) are not a Moving or Variable Message Sign.

Sign: Means an Advertising Sign.

Sign Face Area: Is measured as either of the following;  
(a) Where the sign is attached to a building/structure or is freestanding, the Sign Face Area is measured from the outside edges of the sign; or  
(b) Where the sign is painted or applied directly to a surface, the Sign Face Area is measured from the outside edges of all graphics, measured in a straight line, and inclusive of all spaces and breaks between letters, words or images.

Sign Maintenance: As defined in section 3.7 of this planning scheme.

Sign Type: The definitions for the different types of Advertising Sign mentioned in this code as set out in Planning Scheme Policy No. 9 - Signage. The diagram or picture is also a part of the respective definition for each sign type as one example of the sign type.

Third Party Sign: As defined in section 3.7 of this planning scheme.

**4 Explanation**

This code sets out the requirements for Advertising Signs in Rockhampton City. Part C of Section 5 of this Code is divided in to 2 parts, Part C1 and C2. Part C1 sets out Acceptable Solutions for each Sign Type whereas Part C2 sets out Acceptable Solutions for each sign category. Any Advertising Sign nominated as Self Assessable development is only required to comply with the Acceptable Solutions listed in Part A. Advertising Signs that become Code Assessable development because they are unable to meet the Acceptable Solutions set out in Part A, are



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assessed against the Performance Criteria of Part A of this code. The Performance Criteria and Acceptable Solutions in Part B of Section 5 of this code only apply to Advertising Signs stated in a Level of Assessment Table as being;

- (a) Code Assessable development, or
- (b) Impact Assessable development

except in those instance when an Advertising Sign becomes Code Assessable development because it does not meet the Acceptable Solutions set out in Part A for Self Assessable development.

Within Part C2 of this code is a "Sign Category List" that contains Acceptable Solutions for different categories of Advertising Signs. These Acceptable Solutions apply in addition to the Acceptable Solutions for each respective Sign Type in Part C1 and are to be treated as an extension to the list in Part C1. Part C2 of this code applies when an Advertising Sign of any Sign Type also falls within the definition of the Sign Category.

*Example: A Ground Sign Type that is not illuminated needs to comply with Part C1, however if it were illuminated it would need to comply with the Acceptable Solution for the Illuminated Sign category in Part C2 also.*

As stated in section 2 above and in Chapter 3 of this Planning Scheme, Temporary Signs are exempt development and therefore do not need to comply with the requirements of this code. Every type of Advertising Sign is defined in Planning Scheme Policy No. 9 – Signage.

*Example: A Banner advertising a sale is displayed in a general location on a building for less than 14 days in a 3 month period. Therefore, the Banner is exempt from the requirements of this code. However, if it were displayed for a longer period of time it would be Assessable Development and unless nominated as Self Assessable development in the Level of Assessment Table for the Area where proposed, the Banner would require approval from Council.*



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**5 Performance Criteria and Acceptable Solutions**

**PART A – SELF ASSESSABLE ADVERTISING SIGNS**

Performance Criteria	Acceptable Solutions
<p><b>P1</b> Advertising signs are;</p> <p>(a) Of a size that does not adversely impact on the amenity or character of an area; and</p> <p>(b) Designed and located in a manner that is integrated into other development on the premises and does not dominate the visual impression of a premises; and</p> <p>(c) Constructed of durable materials; and</p> <p>(d) Located where they do not impede vehicle or pedestrian movements or reduce pre existing safety levels; and</p> <p>(e) Controlled in number and size to prevent a proliferation of unnecessary signage; and</p> <p>(f) only used as a Third Party Sign if<sup>1</sup>:</p> <p>(1) in a Commercial or Industrial Area or Precinct; and</p> <p>(2) on private freehold land lawfully being used for a commercial or industrial purpose.</p>	<p><b>A1.1</b> The Sign complies with the Acceptable Solutions listed in Part C1 and Part C2 for the respective Sign Type or Sign Category.</p> <p style="text-align: center;"><b>AND</b></p> <p><b>A1.2</b> The Sign is not constructed of cardboard, paper or plastic.</p> <p style="text-align: center;"><i>Note. The intention is not to allow the use of any material that is capable of being torn by a person or damaged in a single rain event by water damage.</i></p> <p style="text-align: center;"><b>AND</b></p> <p><b>A1.3</b> The Sign is maintained at all times on the premises by the owner of the premises to the same standard as it was when it was installed and secured to any supporting structure or device.</p> <p style="text-align: center;"><b>AND</b></p> <p><b>A1.4</b> The Sign is not a Third Party Sign.</p> <p style="text-align: center;"><b>AND</b></p> <p><b>A1.5</b> The maximum Total Sign Face Area for any premises is limited to the higher of the areas calculated using the following methods:</p> <p>(i) Boundary Length Method (refer to Planning Scheme Policy No. 9 – Signage)</p> <p>(ii) Building Elevation Method (refer to Planning Scheme Policy No. 9 - Signage)</p>



<sup>1</sup> There are unlikely to be any instances when Third Party Signage is Self Assessable development, however this clause has been included in the event that it is. Third Party Signage in most instances will be either Exempt or Impact Assessable development.

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<b>PART A – SELF ASSESSABLE ADVERTISING SIGNS</b>	
<b>Performance Criteria</b>	<b>Acceptable Solutions</b>
<b>Heritage</b>	
<p><b>P2</b> Advertising adjacent to or located on a place of heritage significance is designed and sited so as to;</p> <p>(a) be compatible with the heritage significance of the heritage place and not detrimentally impact its values or its setting; and</p> <p>(b) not obscure the appearance or prominence of the place when viewed from adjacent public or semi-public streets or open spaces, nor intrude into that place</p>	<p><b>A2</b> The Sign is not proposed;</p> <p>(i) on a premises; or</p> <p>(ii) on a premises that is adjacent to other premises;</p> <p>that is listed as a Heritage Place under the <b>Planning Scheme Policy No. 4 - Heritage Register</b> contained in this Planning Scheme or on the State Heritage Register.</p>



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**PART B – CODE <sup>2</sup> OR IMPACT ASSESSABLE ADVERTISING SIGNS**

Performance Criteria	Acceptable Solutions
<p><b>P1</b> Advertising signage is;</p> <p>(a) located and is of a size that prevents any adverse impacts of Advertising Signage on;</p> <p>(1) the visual amenity or intent of an Area or stretch of road within its landscape, and</p> <p>(2) road or pedestrian user safety; and</p> <p>(3) the operations of the Rockhampton Airport;</p> <p>(b) designed and located in a manner that is integrated into other development on the premises and does not dominate the visual impression of a premises; and</p> <p>(c) constructed of durable materials; and</p> <p>(d) located where they do not impede vehicle or pedestrian movements or reduce pre existing safety levels; and</p> <p>(e) controlled in number and size to prevent a proliferation of unnecessary signage;</p>	<p><i>In partial satisfaction of P1</i></p> <p><b>A1.1</b> The maximum Total Sign Face Area for any premises is limited to the higher of the areas calculated using the following methods:</p> <p>(i) Boundary Length Method (refer to Planning Scheme Policy No. 9 – Signage )</p> <p>(ii) Building Elevation Method (refer to Planning Scheme Policy No. 9 - Signage)</p> <p><b>AND</b></p> <p><b>A1.2</b> Advertising signage along roads where the speed limit is 90km/hr or more is not located:</p> <p>(i) Within 200 metres of</p> <p>(1) an existing Advertising Sign or the approved location of any other proposed Advertising Sign, facing the one direction of travel, or</p> <p>(2) any constructed road intersection;</p> <p><b>AND</b></p> <p>(ii) Within 6 metres of a boundary of the parcel of land upon which it is to be erected.</p> <p><b>A1.3.1 AND</b> Advertising signage is not located in a Residential Area or Residential Consolidation Area (but permitted in a commercial precinct within a Residential or Residential Consolidation Area);</p> <p><b>A1.3.2 OR</b> Advertising signage in a Residential Area or Residential Consolidation Area is only for the purposes of a Home Based Business, Home Occupation or a Bed and Breakfast and complies with the Home Based Business and Home Occupation Code or the Bed and Breakfast Code, whichever is applicable.</p> <p><b>OR</b> Advertising signage in a Residential Area or Residential Consolidation Area is only for the purposes of advertising a lawful, non-residential land use on the same premises as the</p> <p><b>A1.3.3</b> Advertising Sign that is existing or approved to be developed in the Area.</p> <p><b>OR</b></p> <p><b>A1.4</b> Advertising Signage;</p> <p>(i) does not penetrate the Obstacle Limitation</p>

<sup>2</sup> Advertising Signs that are Code Assessable development because they do not meet the Acceptable Solutions in Part A are still assessed against Part A and not Part B.





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<b>PART B – CODE 2 OR IMPACT ASSESSABLE ADVERTISING SIGNS</b>	
<b>Performance Criteria</b>	<b>Acceptable Solutions</b>
<p><b>A1.5</b></p> <p><b>A1.6</b></p>	<p>Surface of the Rockhampton Airport as identified on Airport Code Map 2 located within the Airport Code; or</p> <p>(ii) is no higher than the Height Limit stated on Planning Scheme Map 3</p> <p><b>AND</b></p> <p>The Sign complies with the Acceptable Solutions listed in Part C1 and Part C2 for the respective Sign Type or Sign Category.</p> <p><b>AND</b></p> <p>The Advertising Sign complies with the Design Criteria specified in <b>Planning Scheme Policy No. 9 – Signage</b> applicable to the Sign Type or Sign Category.</p>
<p><b>P2</b> Advertising signage is designed and constructed to avoid clutter and is compatible and consistent with, or enhances, the existing streetscape and City Image.</p>	<p><b>A2</b> No Acceptable Solution provided.</p>
<p><b>P3</b> Advertising signage does not cause or contribute to a traffic safety hazard or a public safety hazard by way of;</p> <p>(a) not being constructed or located in such a way that the visibility of any traffic sign or street name is obscured to a vehicular road user; or</p> <p>(b) not being constructed or located in such a way that access to or from any building door, fire escape or fire hydrant is obstructed; or</p> <p>(c) being a distraction to the drivers of vehicles; or</p> <p>(d) complying with the</p>	<p><b>A3</b></p> <p><i>In partial satisfaction of P3</i></p> <p>Moving or variable message signs are not located:</p> <p>(i) adjacent to any road which has a regulated maximum traffic speed of more than 90km/hr; and</p> <p>(ii) within 100m of an intersection controlled by traffic signals or 50m of any other intersection.</p> <p><i>Note:</i></p> <p><i>Advertising Signs along or adjacent to a state controlled road may require an approval from the responsible state government department and should be referred to that government department. Where there is an inconsistency between the requirements of this code and the requirements of the responsible state government department (when and where they apply), the requirements of that department will prevail because the concerns of the department are safety orientated.</i></p>



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**PART B – CODE 2 OR IMPACT ASSESSABLE ADVERTISING SIGNS**

Performance Criteria	Acceptable Solutions
<p>minimum safety clearances in the <i>Electrical Safety Act 2002</i> and <i>Electrical Safety Regulation 2002</i>.</p>	
<p><b>P4</b> Signage is located to ensure that all members of the community have equitable access to advertising space in locations where it is intended, consistent and appropriate, having regard to the Intent of each Area or Precinct.</p>	<p><b>A4.1</b> Advertising signs that are displayed relate exclusively to:</p> <ul style="list-style-type: none"> <li>(i) the name of the occupier of the building, or persons carrying on, conducting or practising therein any trade, business or calling; or</li> <li>(ii) the trade, business or calling then being so carried on, conducted or practised; or</li> <li>(iii) goods or commodities actually or ordinarily on sale or for hire in the normal course of business on the premises; or</li> <li>(iv) services actually or ordinarily available in the normal course of business on the premises; or</li> <li>(v) any combination of the above.</li> </ul> <p><b>A4.2</b></p> <p><b>OR</b></p> <p>Advertising signage is proposed for the intention of being used for the purposes of Third Party Signage only if it is located in a Commercial or Industrial Area or Precinct and on private freehold land lawfully being used for a commercial or industrial purpose.</p> <p><b>A4.3</b></p> <p><b>OR</b></p> <p>A maximum of one (1) advertisement for each real estate agency on each road frontage is displayed on any premises indicating that the same are for sale or lease.</p> <p><b>A4.4</b></p> <p><b>OR</b></p> <p>One advertisement on a parcel of land on which a building is being or is to be erected giving particulars of such buildings and the names, addresses descriptions of the owner, architect, engineer, builder and other person(s) concerned in the erection of the building;</p>
<p><b>P5</b> Third Party advertising signs, do not;</p> <ul style="list-style-type: none"> <li>(a) contribute to a proliferation of signage within the City; or</li> <li>(b) represent a duplication of other signage already existing; or</li> <li>(c) detrimentally affect</li> </ul>	<p><b>A5</b> No Acceptable Solution specified.</p>

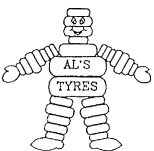


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**PART B – CODE 2 OR IMPACT ASSESSABLE ADVERTISING SIGNS**

Performance Criteria	Acceptable Solutions
the visual character or amenity of an Area, Precinct or a road including its associated landscape.	
<b>Heritage</b>	
<p><b>P6</b> Advertising adjacent to or located on a place of heritage significance is designed and sited so as;</p> <p>(a) to be compatible with the heritage significance of the heritage place and not detrimentally impact its values or its setting; and</p> <p>(b) to not obscure the appearance or prominence of the place when viewed from adjacent public or semi-public streets or open spaces, nor intrude into that place</p>	<p><b>A6</b> The Sign is not proposed;</p> <p>(i) on a premises; or</p> <p>(ii) on a premises that is adjacent to other premises;</p> <p>that is listed as a Heritage Place under the <b>Planning Scheme Policy No. 4 - Heritage Register</b> contained in this Planning Scheme or on the State Heritage Register.</p>

**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**


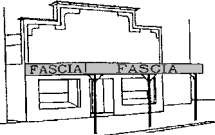
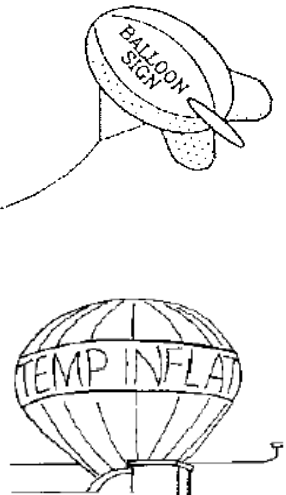
SIGN TYPES LIST	
Specific Sign Type	Acceptable Solutions
<p><b>3-Dimensional Sign</b></p> 	<p>(a) There is only 1 (one) 3-Dimensional Sign on any premises; and</p> <p>(b) Any sign only advertises a product or service available on the premises on which it is displayed; and</p> <p>(c) The sign has a maximum height that complies with the requirements for a Free Standing Sign as stated in Part C2 of this code.</p>



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**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**

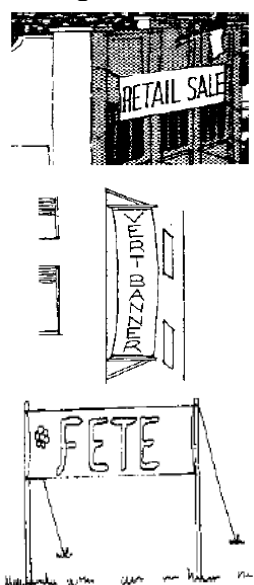
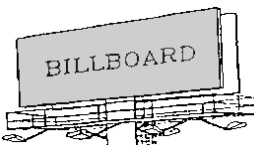
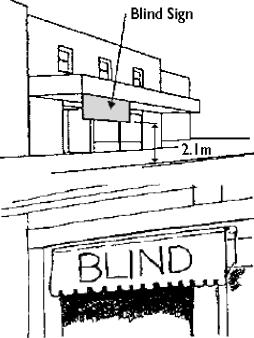
**SIGN TYPES LIST**

Specific Sign Type	Acceptable Solutions
<p><b>Above Awning Sign</b></p> 	<p><b>NOT PREFERRED</b></p>
<p><b>Awning Fascia or Return Fascia Sign</b></p> 	<p>(a) The sign is fixed to the fascia of the awning and projects not more than 10cm from the fascia; and            (b) The sign does not project above, below or to the side of the fascia outline.</p>
<p><b>Balloon/Kite Sign</b></p> 	<p>(a) the sign is only displayed for short term promotions (ie. discount sales, fetes etc) with the period of advertising not to exceed 1 month in any 3 month period; and            (b) the sign is flown within the boundaries of the property and the height of the sign does not encroach into the Obstacle Limitation Surface of the Rockhampton Airport (as defined in the Airport Code); and            (c) the application seeking a development approval for operational works is accompanied by a certificate from a structural engineer certifying the structural adequacy of the tie down and anchorage of the sign; and            (d) a public risk policy to the value of \$10,000,000 or an amount as otherwise determined by Council, is taken out against any claims for damages or injury to any person or thing caused by the flying of the sign; and            (e) There is a maximum of one (1) Balloon/Kite sign per premises; and            (f) A Balloon has a maximum height of 7 metres when fully inflated and any Kite has a maximum surface area of 4m<sup>2</sup>; and            (g) the sign is not secured to public property; and            (h) the sign is displayed clear of any overhead power lines and in a position where if deflation occurs or the kite falls, the Balloon/Kite Sign will not fall onto adjoining properties or a road; and            (i) any sign does not involve or use a non electric motor to keep it flown or inflated and any balloon used is a cold air balloon, all to reduce noise generation.</p>



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**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**

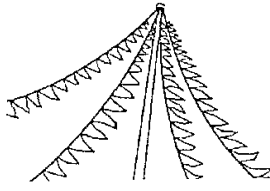
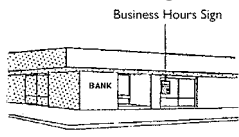
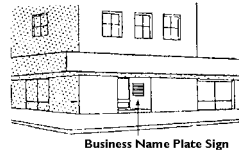
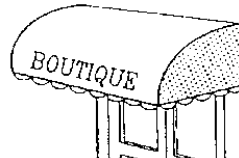
<b>SIGN TYPES LIST</b>	
<b>Specific Sign Type</b>	<b>Acceptable Solutions</b>
<p><b>Banner Sign</b></p> 	<ul style="list-style-type: none"> <li>(a) The sign face area does not exceed 8m<sup>2</sup>; and</li> <li>(b) the sign is displayed for short term promotions only (ie. Discount sales, fetes, etc) with the period of advertising not exceeding 1 month in any 3 month period; and</li> <li>(c) only one (1) sign is displayed on any one street frontage per premises; and</li> <li>(d) the sign is located only on the premises being advertised; and</li> <li>(e) adequate air holes are provided to enable the sign to withstand normal wind conditions and to prevent unnecessary forces acting on the supporting structure.</li> </ul>
<p><b>Billboard Sign</b></p> 	<ul style="list-style-type: none"> <li>(a) the sign face area is a maximum of 18m<sup>2</sup> per side; and</li> <li>(b) only one (1) Billboard Sign (double or single sided) is located on any one (1) premises; and</li> <li>(c) the sign complies with the design criteria for a Freestanding Sign as stated in Part C2 of this code; and</li> <li>(d) the sign is located to ensure that the back of the sign is not exposed to, or visible from, any public place; and</li> <li>(e) the sign is supported on single or multiple pylons to avoid unsightly back bracing; and</li> <li>(f) where visible to a public place, the area below the sign is landscaped with plants that have a mature height less than the height of the bottom of the sign above ground; and</li> <li>(g) regardless of whether the billboard is for first party or third party signage, there is a separation distance between billboards of at least 50 metres.</li> </ul>
<p><b>Blind Sign</b></p> 	<ul style="list-style-type: none"> <li>(a) the sign is consistent in colour and design with the awning, verandah or building on which it is attached in order that it compliments and does not detract from, the character of the building; and</li> <li>(b) the sign is made of a material that flexible in nature (such as canvas) and does not contain any solid face; and</li> <li>(c) the bottom of the sign is a minimum of 2.1m above the surface of the ground or footpath; and</li> <li>(d) the sign face area does not exceed 50% of the area of the blind.</li> </ul>



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**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**

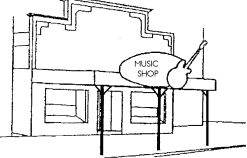
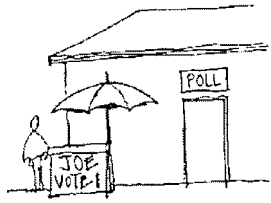
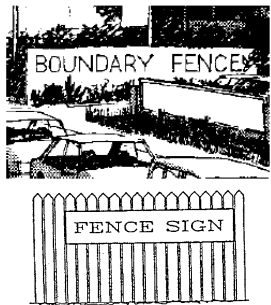
**SIGN TYPES LIST**

Specific Sign Type	Acceptable Solutions
<p><b>Bunting</b></p> 	<p>(a) Bunting is not erected above a public roadway; and</p> <p>(b) Bunting is displayed only in association with</p> <ul style="list-style-type: none"> <li>• a Vehicle Showroom; or</li> <li>• an auction / sale of a premises, or</li> <li>• a fete, and</li> </ul> <p>(c) Bunting for a fete or auction / sale is only erected up to two (2) weeks prior to the event and removed the following business day; and</p> <p>(d) the arrangement of Bunting on a premises is in an orderly manner, without proliferation; and</p> <p>(e) Bunting consists of quality material and is maintained to a high standard; and</p> <p>(f) Bunting is securely fixed to structures capable of the wind loadings; and</p> <p>(g) Bunting does not hang less than 2.6 metres above the ground.</p>
<p><b>Business Hours Sign</b></p> 	<p>(a) only one (1) sign is displayed per entry point; and</p> <p>(b) the sign face area of each sign does not exceed 0.25m<sup>2</sup> (typically 900mm x 280mm); and</p> <p>(c) the sign is fixed to a wall or glazed panel.</p>
<p><b>Business Name Plate Sign</b></p> 	<p>(a) only two (2) signs are displayed per entry point; and</p> <p>(b) the sign face area of each sign does not exceed 1m<sup>2</sup> except for a Home Occupation, Home Based Business or Bed and Breakfast which instead has a sign face area that complies with the Performance Criteria of the respective use code; and</p> <p>(c) Where a Business Name Plate Sign incorporates a Business Hours Sign, the sign face area does not exceed (b) above and the sign (despite (c) for a Business Hours Sign) is not required to be fixed to a wall or glazed panel.</p>
<p><b>Canopy Sign</b></p> 	<p>The sign face area of the sign does not exceed 25% of the canopy's surface area.</p>



**ROCKHAMPTON CITY PLAN**  
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**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**


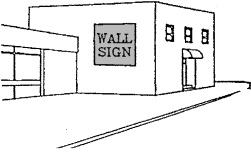
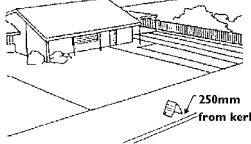
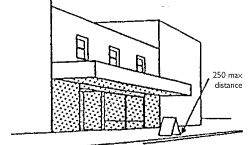

<b>SIGN TYPES LIST</b>	
<b>Specific Sign Type</b>	<b>Acceptable Solutions</b>
<p><b>Created Awning Sign</b></p> 	<ul style="list-style-type: none"> <li>(a) the sign is flush with the fascia of the awning; and</li> <li>(b) the sign does not detract from, or interfere with, the architectural appearance or design elements of the building; and</li> <li>(c) the sign does not project more than 600mm beyond the edges of the fascia to which it is attached; and</li> <li>(d) the sign is not longer than 50% of the length of the fascia to which it is attached and is centrally located on the fascia; and</li> <li>(e) the sign is not closer than 2.4 metres to the ground; and</li> <li>(f) the area of the sign extending beyond the fascia does not exceed 25% of the total area of the fascia.</li> </ul>
<p><b>Election Sign</b></p> 	<ul style="list-style-type: none"> <li>(a) the sign has a maximum sign face area of 1.2m<sup>2</sup> per premises with a maximum of one (1) sign per premises; and</li> <li>(b) the sign (other those mentioned in (f) below) is only erected in the window of a building that is the main local electoral office of any candidate, registered political party or group, or if necessary attached to the aforesaid building; and</li> <li>(c) the sign does not contravene any law of the State of Queensland or the Commonwealth of Australia relating to electoral advertising; and</li> <li>(d) the sign has clearly printed on it the name and address of the person who authorised the display; and</li> <li>(e) the sign is displayed for no more than six (6) weeks prior to the date of the election and no longer than one (1) week thereafter; and</li> <li>(f) candidates, registered political parties or groups are entitled to have one (1) additional Election Sign no more than fifty (50) metres from the entrance of each designated pre-polling and election day polling centre subject to: <ul style="list-style-type: none"> <li>(i) the sign face area does not exceed 1.2m<sup>2</sup>; and</li> <li>(ii) the sign is not in a position that prevents, restricts or impedes public access to the pre-polling and polling centres;</li> </ul> </li> </ul>
<p><b>Fence Sign</b></p> 	<ul style="list-style-type: none"> <li>(a) the sign face area of the sign does not exceed 3m<sup>2</sup>; and</li> <li>(b) the sign is no greater than 1 metre in height; and</li> <li>(c) the sign is flush with the fence and the top edge of the sign does not extend above the height of the fence at the location along the fence where the sign is affixed.</li> </ul>



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**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**

**SIGN TYPES LIST**

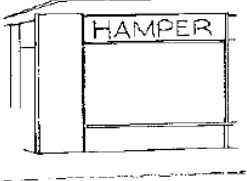
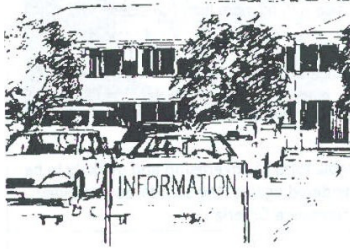
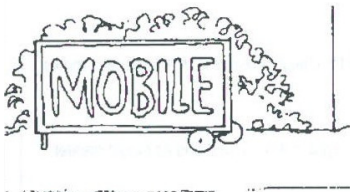

Specific Sign Type	Acceptable Solutions
<p><b>Flag Sign</b></p> 	<p>(a) the Flag Sign has a maximum height of ten (10) metres; and</p> <p>(b) the pole or mast shall be structurally adequate to withstand any likely loadings, and</p> <p>(c) the sign is of a height that does not encroach into the Obstacle Limitation Surface of the Rockhampton Airport (as defined in the Airport Code).</p>
<p><b>Flush Wall Sign</b></p> 	<p>(a) the sign face area of the sign does not exceed 3m<sup>2</sup>; and</p> <p>(b) the sign is located only on a part of a wall that is otherwise blank and the sign does not cover any opening (eg. window) or building design element (eg. finery, articulated brickwork, etc); and</p> <p>(c) the sign projects a maximum of 12mm from the wall; and</p> <p>(d) the sign does not project beyond the property boundary; and</p> <p>(e) the sign does not project above the eaves or parapet of the wall or the external edges of the building element to which it is applied to.</p>
<p><b>Footpath Real Estate Sign</b></p> 	<p><b>No Requirements.</b></p> <p><i>Note.</i> The sign will need approval to be located in the road reserve by the Council in an approval issued under the Council's Local Law and will need to be in accordance with any conditions attached to an approval issued under the Local Law.</p>
<p><b>Footpath Sign</b></p> 	<p><b>No Requirements.</b></p> <p><i>Note.</i> The sign will need approval to be located in the road reserve by the Council in an approval issued under the Council's Local Law and will need to be in accordance with any conditions attached to an approval issued under the Local Law.</p>
<p><b>Footpath Spinning Sign</b></p>	<p><b>No Requirements.</b></p> <p><i>Note.</i> The sign will need approval to be located in the road reserve by the Council in an approval issued under the Council's Local Law and will need to be in accordance with any conditions attached to an approval issued under the Local Law.</p>
<p><b>Ground Sign</b></p> 	<p>(a) the sign face area is a maximum of 4m<sup>2</sup>; and</p> <p>(b) the sign has a maximum height of 1.5m above the finished ground level; and</p> <p>(c) only one (1) sign is erected per premises.</p>





**ROCKHAMPTON CITY PLAN**  
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**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**


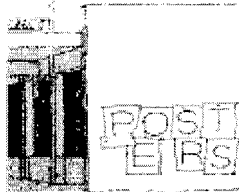

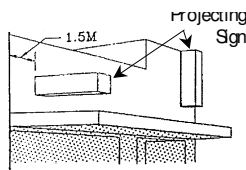
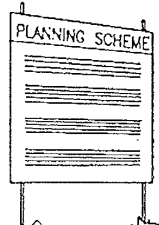
<b>SIGN TYPES LIST</b>	
<b>Specific Sign Type</b>	<b>Acceptable Solutions</b>
<p><b>Hamper Sign</b></p> 	<ul style="list-style-type: none"> <li>(a) the sign does not project more than 12mm from the external surface of the building; and</li> <li>(b) the sign has a minimum clearance of 2m above the surface level of the ground or footpath.</li> </ul>
<p><b>Information Board Sign</b></p> 	<ul style="list-style-type: none"> <li>(a) the dimensions of the sign do not exceed 2 metres in height and 1.5 metres in width; and</li> <li>(b) for any sign not located within road reserve, the sign is located within 1.5 metres of a common boundary between the land and road reserve in order that the sign is visible from public space (unless the signage is providing directions within a site and is therefore located wherever necessary within the site), and</li> <li>(c) any sign located within road reserve does not obstruct pedestrian or vehicular movements as well as access to infrastructure within the road reserve;</li> </ul>
<p><b>Mobile Sign</b></p> 	<ul style="list-style-type: none"> <li>(a) the face area of a Mobile Sign is not to exceed 2.7m<sup>2</sup>; and</li> <li>(b) for any sign not located within road reserve, the sign is not located in or on car parking spaces, site entrances or exits, landscaping areas or pedestrian pathways, and</li> <li>(c) any sign located within road reserve does not obstruct pedestrian or vehicular movements as well as access to infrastructure within the road reserve and is not located within 250mm of the back of the kerb line (or where there is no kerb line the edge of seal);</li> </ul>
<p><b>Newsagency Sign</b></p> 	<ul style="list-style-type: none"> <li>(a) the each sign has a maximum sign face area of 0.36m<sup>2</sup> (ie. 600mm x 600mm); and</li> <li>(b) (i) the sign is securely fixed to the wall of the building; or</li> <li>(ii) where the sign is to be located on the footpath (including tilted onto a wall, pole or the like) the sign complies with the design criteria for Footpath Signs excluding item (a).</li> </ul>



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**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**

**SIGN TYPES LIST**

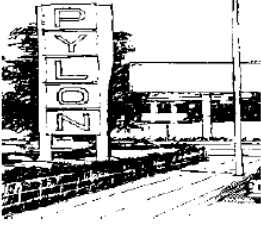

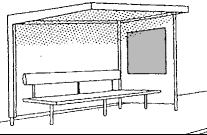
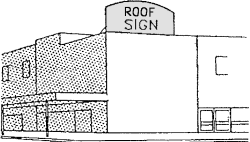

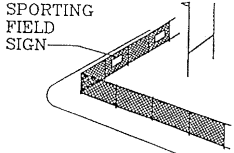
Specific Sign Type	Acceptable Solutions
<p><b>Park Sign</b></p> 	<p>(a) The sign is erected only within or on the boundary of any area of parkland; and</p> <p>(b) If the sign is proposed by a sporting club, the sporting club must carry out their activities within the area of parkland; and</p> <p>(c) The sign is not located within 5 metres of any part of the parkland used for an active sport or recreation purpose, and</p> <p>(d) Sponsor's messages on the sign do not represent more than 50% of the face area of each sign.</p>
<p><b>Poster Sign</b></p> 	<p><b>Not Preferred</b></p>
<p><b>Projected Image Sign</b></p> 	<p><b>Not Preferred</b></p>
<p><b>Projecting Sign</b></p> 	<p>(a) the sign is located at a minimum clearance of 3m above the surface level of the ground or footpath; and</p> <p>(b) the sign is located no closer than 1.5m to an adjoining allotment boundary; and</p> <p>(c) the sign;</p> <p style="padding-left: 20px;">(i) is located no closer than 500mm from the kerb alignment with a maximum vertical dimension of 600mm; <b>or</b></p> <p style="padding-left: 20px;">(ii) does not exceed a vertical dimension of 7.5 metres with a maximum width of 750mm; and</p> <p>(d) the sign does not project above the roof line of the building.</p> <p><i>Note. A combination of C(i) and C(ii) is not permitted as they are mutually exclusive of each other as Acceptable Solutions.</i></p>
<p><b>Public Notification Sign</b></p> 	<p><b>No Requirements.</b></p> <p><i>Note. The sign is still required to comply with the requirements of the relevant legislation that requires the display of the public notification sign.</i></p>



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**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**

**SIGN TYPES LIST**


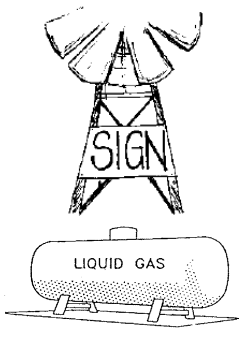
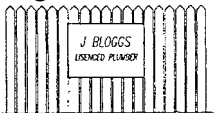
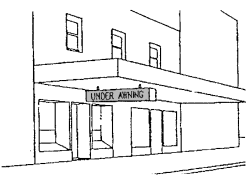

Specific Sign Type	Acceptable Solutions
<p><b>Pylon Sign</b></p> 	<p>(a) the sign face area does not exceed 18m<sup>2</sup> per side; and</p> <p>(b) the sign complies with the design criteria for a Freestanding Sign as stated in Part C2 of this code;</p> <p>(c) the sign is supported on single or multiple pylons to avoid unsightly back bracing; and</p> <p>(d) the area below the sign is landscaped with plants that have a mature height less than the height of the bottom of the sign above ground; and</p> <p>(e) regardless of whether the pylon sign is for first party or third party signage, there is a separation distance between pylon signs of at least 50 metres.</p>
<p><b>Real Estate Sign</b></p> 	<p>(a) the sign face area of each sign does not exceed 1.2m<sup>2</sup>; and</p> <p>(b) only one (1) sign is displayed per real estate agent, per street frontage, per premises; and</p> <p>(c) the sign is within the boundaries of the property being advertised or affixed to a fence located on the property boundary of the premises being advertised; and</p> <p>(d) the sign is removed not more than seven (7) days after;</p> <p style="margin-left: 20px;">(i) the transfer of the property to its new owner, or</p> <p style="margin-left: 20px;">(ii) the property is leased to a tenant.</p>
<p><b>Road Reserve Sign</b></p> 	<p><b>No Requirements</b></p>
<p><b>Roof Sign</b></p> 	<p>(a) The sign is not more 2.5m in height and does not extend above the maximum permissible height for development on the site; and</p> <p>(b) The sign is integrated with and compliments the design of the building; and</p> <p>(c) There is only one (1) roof sign on the premises.</p>
<p><b>Sign Written Roof Sign</b></p> 	<p><b>NOT PREFERRED</b> in all instances, especially if the sign is greater than 10m<sup>2</sup> in area or greater than 50% of the area of the roof.</p>
<p><b>Sporting Field Fence Sign</b></p> 	<p>(a) the sign is a maximum of 1.2m in height; and</p> <p>(b) the sign faces inwards towards the sporting field and the back of the sign if exposed to the street is painted dark green or black.</p>



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**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**

**SIGN TYPES LIST**


Specific Sign Type	Acceptable Solutions
<p><b>Stallboard Sign</b></p> 	<p>(a) the sign does not project more than 12mm from the external surface of the building; and</p> <p>(b) the sign does not project over or in front of a window glaze; and</p> <p>(c) the sign has a flush surface without projections of any type; and</p> <p>(d) the sign is made of a material or product that is water resistant.</p>
<p><b>Structure Sign</b></p> 	<p>(a) the sign face area does not exceed 3m<sup>2</sup>; and</p> <p>(b) the sign does not cover more than 25% of the area of the structure. To remove any doubt, the area of a structure is measured within the boundaries of the structure (i.e. its outline) and includes any open space (eg the open space between 2 structural supports); and</p> <div style="border: 1px solid black; padding: 5px; margin: 5px 0;"> <p><i>Example: If the structure from one angle has an area of 4m<sup>2</sup>, the maximum sign face area from that same angle is 1m<sup>2</sup>. If at another angle, the same structure had an area of 8m<sup>2</sup>, the maximum sign face area visible from that same angle is 2m<sup>2</sup>.</i></p> </div> <p>(c) the sign projects no more than 12mm from the external surface of the structure and does not project beyond the edges of the structure.</p>
<p><b>Trade Sign</b></p> 	<p>(a) the sign face area is a maximum of 1.0m<sup>2</sup>; and</p> <p>(b) the sign is only displayed for the duration of works carried out on the site and is removed on completion.</p>
<p><b>Under Awning Sign</b></p> 	<p>The sign;</p> <p>(a) is orientated at right angles to the building; and</p> <p>(b) has a minimum clearance of 2.5 metres between the sign and the footpath; and</p> <p>(c) is centrally located along the frontage of each shop or tenancy and in the case of an arcade, may also be located above the arcade entrance; and</p> <p>(d) is no closer than 3 metres to any other under awning sign; and</p> <p>(e) is no closer than 1.5 metres to the alignment of an awning or verandah return fascia or the alignment of another shop or tenancy; and</p> <p>(f) is not longer than 75% of the width of the awning or verandah to which it is attached with a maximum size of 0.6m high x 2.4m long x 0.2m in depth; and</p> <p>(g) does not project beyond the awning or verandah.</p>
<p><b>Vehicle Sign</b></p> 	<p><b>NOT PREFERRED</b></p>



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**PART C1 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**

**SIGN TYPES LIST**

<b>Specific Sign Type</b>	<b>Acceptable Solutions</b>
<p><b>Window Sign</b></p> 	<p>The sign does not result in;</p> <ul style="list-style-type: none"><li>(a) that part of the ground floor windows between 0.8 metres and 2 metres above the floor level; or</li><li>(b) any non ground floor window being more than 25% opaque</li></ul>



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**PART C2 – ACCEPTABLE SOLUTIONS FOR ALL SIGN TYPES**

**SIGN CATEGORY LIST**

Specific Sign Category	Acceptable Solutions																		
<b>Flashing Sign</b>	(a) A minimum of 10% of the sign is illuminated at all times when the illumination of the sign is in operation and it is flashing;																		
<b>Freestanding Sign</b>	<p>(a) the maximum height does not exceed that stated in <b>Planning Scheme Policy No. 9 - Signage</b> unless otherwise stated in this code;</p> <p>(b) the minimum spacing between any two Freestanding Signs on a premises is not less than the combined height of both signs multiplied by a factor of 2 (ie, a premises with two signs 6.0m and 3.0m in height will require a spacing of 18m);</p> <p>(c) the sign is not located closer than 3 metres to any side property boundary;</p> <p>(d) the sign face area of a Freestanding Sign does not exceed 35% of the Maximum Sign Face Area using the Boundary Length Method. To remove any doubt, three (3) or more signs on a premises will represent the Maximum Sign Face Area.</p>																		
<b>Illuminated Sign</b>	<p>(a) light does not spill beyond the site and/or create a nuisance to any adjoining property in accordance with the <b>Environmental Nuisance by Noise and Light Code</b>;</p> <p>(b) the advertising sign is designed and operated so as to ensure the amenity of an area is not detrimentally affected;</p> <p>(c) the intensity of any artificial light is maintained at a level to ensure any passing traffic is not blinded or otherwise distracted;</p> <p>(d) The luminance of an externally or internally illuminated sign (measured in candelas per square metre) does not exceed the levels shown below;</p> <table border="1" style="width: 100%; margin-top: 10px;"> <thead> <tr> <th style="text-align: center;">Location</th> <th style="text-align: center;">Max Luminance</th> </tr> </thead> <tbody> <tr> <td>Commercial Area</td> <td style="text-align: center;">500cd/m<sup>2</sup></td> </tr> <tr> <td>Commercial Precinct within a Residential Planning Area</td> <td style="text-align: center;">350cd/m<sup>2</sup></td> </tr> <tr> <td>Industrial Planning Area</td> <td style="text-align: center;">350cd/m<sup>2</sup></td> </tr> <tr> <td>Residential Planning Area</td> <td style="text-align: center;">300cd/m<sup>2</sup></td> </tr> <tr> <td>Residential Consolidation Planning Area</td> <td style="text-align: center;">300cd/m<sup>2</sup></td> </tr> <tr> <td>Rural Planning Area</td> <td style="text-align: center;">300cd/m<sup>2</sup></td> </tr> <tr> <td>Special Use Planning Area</td> <td style="text-align: center;">300cd/m<sup>2</sup></td> </tr> <tr> <td>Environmental Protection Planning Area</td> <td style="text-align: center;">300cd/m<sup>2</sup></td> </tr> </tbody> </table>	Location	Max Luminance	Commercial Area	500cd/m <sup>2</sup>	Commercial Precinct within a Residential Planning Area	350cd/m <sup>2</sup>	Industrial Planning Area	350cd/m <sup>2</sup>	Residential Planning Area	300cd/m <sup>2</sup>	Residential Consolidation Planning Area	300cd/m <sup>2</sup>	Rural Planning Area	300cd/m <sup>2</sup>	Special Use Planning Area	300cd/m <sup>2</sup>	Environmental Protection Planning Area	300cd/m <sup>2</sup>
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CHAPTER 5  
SIGNAGE CODE

