

ROCKHAMPTON REGIONAL COUNCIL

APPROVED PLANS

These plans are approved subject to the
current conditions of approval associated with

Development Permit No.: D/7-2019

Dated: 29 March 2019



Photoshopped image of Sign 1 (Panel B) Received by Council: 8 March 2019

LED BILLBOARD CONCEPT

Client: We Do Branding
Location: Knight Street, Rockhampton

Artistic render
Exact heights and scale
to be confirmed.



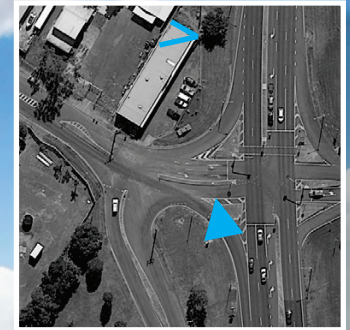
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Photoshopped image of Sign 2 (Panel A) Received by Council: 8 March 2019

LED BILLBOARD CONCEPT

Client: **We Do Branding**

Location: **Knight Street, Rockhampton**

Artistic render
Exact heights and scale
to be confirmed.



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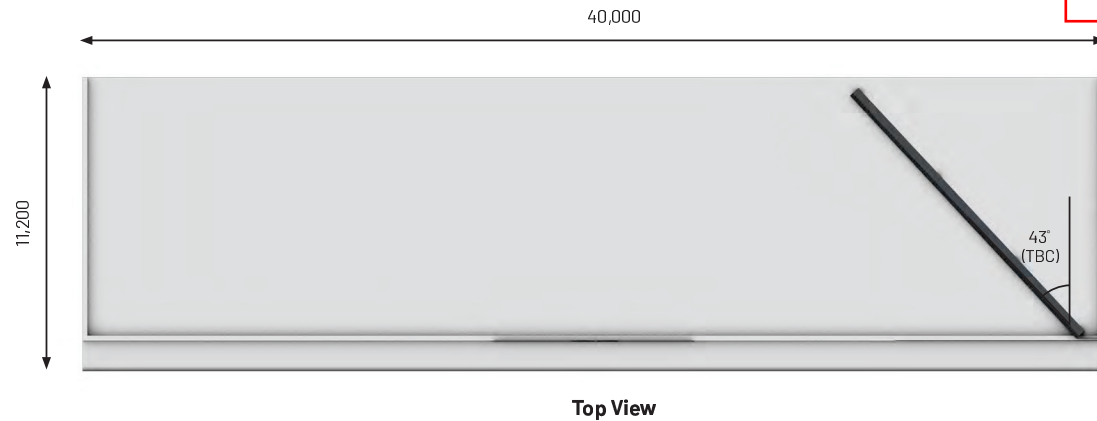
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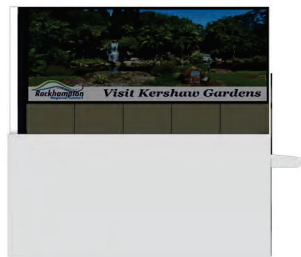
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Preliminary concept design.
Dimensions & design subject to change
as per engineering.



New LED screen structure to be added onto the existing building.

A refresh of the building's exterior aesthetics will be required to ensure a cohesive union between the old and new structures.



LH View



Front View

Cladding to match new LED screen structure.



Cladding to the exterior of new structure - Alucobond Beige 103

RH View

9,850 (tbc)

Building and Sign Elevation
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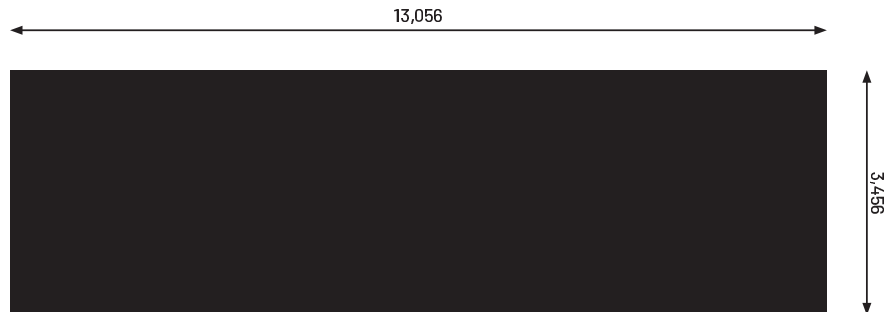


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Dimensions & design subject to change
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LED PANEL A

ProductVuePix GM10
Pixel Pitch10mm
Dimensions..... 13056 x 3456mm
Resolution.....2176x576px



Static Signage (TBC)

Dimensions.....10200 x 3500mm



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Sign Dimensions Received by Council: 8 March 2019

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