



WALKING AND CYCLING STRATEGY

2021-2031



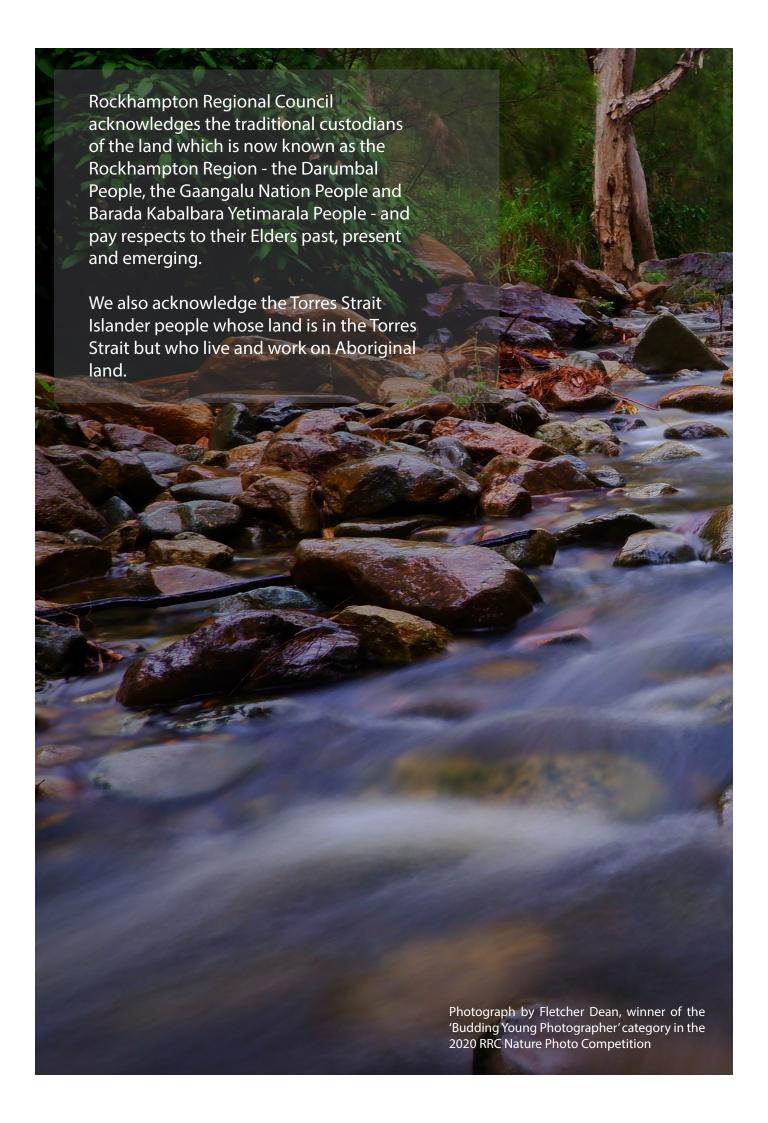




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MAYOR'S MESSAGE

Tony Williams Mayor

I heard once that the Romans had a phrase that translated roughly to: 'it is solved by walking'.

It's an idea that stuck with me. That the best way to work through a problem is to walk through it, to put one foot in front of the other and let your mind solve it or move on. Any cyclist will tell you that a few kilometres on a bike can do the same.

This phrase came to me recently when I was thinking about this strategy, because one thing these pages show is that there are a lot of bigger problems that are solved by walking, or solved by cycling.

It's no secret that our society is getting more sedentary, and that this is having an impact on our health. It has been shown that people move more when the environment around them encourages activity, and is accessible to everybody.

Walking and cycling solves more than health issues. More people lacing up their shoes and walking to work means fewer people stuck in cars at lights. More people hopping on a bike and riding to school means less traffic around our kids at drop-off and pick-up times.

More connections – between parks and suburbs and schools and shops – means just that. More connections. Between students who walk the same way home from school, or joggers who see each other at the same time every day, or cyclists who all meet for a Sunday morning ride.

The pages of this strategy do more than show the problems that walking and cycling solve – they show how we plan to solve them. It's a plan that we made not only by looking at the research and the gaps in the infrastructure we already have, but also by talking to the people in our community who use the paths and cycling lanes we build - or who don't, but would like to if only there were more.

This strategy maps out our path forward for the next 10 years. It's a plan for the projects that will connect our community and help us to move more, and to move better. It's a plan that will help to solve some problems through walking and cycling.

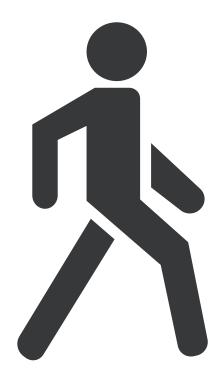
1.0 INTRODUCTION

The Rockhampton Regional Council's Walking and Cycling Strategy has been developed to encourage people of all ages and abilities to walk and cycle as their preferred form of transport and recreation.

'Active transport' is the term given to non-motorised forms of transport including physical activities such as walking and cycling. Apart from the obvious health benefits, the more people who participate in active transport, the fewer vehicles will be on our roads resulting in less congestion and less pollution.

Walking and cycling are also popular recreational activities. They offer a fun, relaxing and inexpensive form of physical activity that people of all ages can enjoy. Including recreational routes within the active transport network will help deliver a more integrated network.

Increasingly, walking and cycling will help to maintain and improve our lifestyle, health and wellbeing and contribute to the sustainability of the region. Council plays an important role in planning and delivering safe, accessible and appealing facilities for pedestrians and cyclists and by encouraging people to walk or cycle more often.



2.0 PURPOSE

The purpose of the Walking and Cycling Strategy is to provide a framework for the planning and delivery of a safe, accessible, comfortable and connected walking and cycling network, as well as to develop initiatives to encourage people to walk or cycle more often.

The strategy is set over a 10 year period and outlines initiatives and projects to be undertaken to achieve the target vision for Walking and Cycling in the Rockhampton Region. The vision will be achieved through a series of high level priorities and by undertaking the action items identified for each priority. These action items are allocated short, medium and long term timeframes for delivery.





THE STRATEGY AIMS TO:

- Integrate into the Planning Scheme and Local Government Infrastructure Plan;
- Identify opportunities to improve network safety, connectivity and accessibility;
- Provide continuity and consistency with State strategies and the Principle Cycle Network Plan, State road networks and local road hierarchies;
- Develop processes within Council that will ensure walking and cycling are considered as part of transport and recreational planning activities;
- Identifying funding initiatives through Federal and State strategies;
- Develop a consultative approach to planning, development and maintenance with internal and external parties.

3.0 THE BENEFITS OF WALKING AND CYCLING



Planning at many levels aims to increase the number of people who walk or cycle. These initiatives will help build a healthier, more sustainable, and more vibrant region. With 40% of adults and 54% of children in Queensland not getting enough physical activity and 25% of children and 66% of adults overweight or obese¹, walking and cycling offers a practical and affordable way to undertake regular exercise and help reduce the burden on our health system.

With most facilities within a 5km radius of our homes, choosing to decrease our dependency on motor vehicles by walking or cycling, where facilities allow, is a great way to travel. Walking and cycling also offers an attractive, low cost mode of transport for those without a motor vehicle. As well as being an enjoyable and healthy way to get around, walking and cycling helps reduce carbon emissions, traffic congestion and plays an integral role in a sustainable transport network.

On average, every \$1 invested in walking interventions returns almost \$13 in economic benefits² and every \$1 invested in cycling infrastructure returns almost \$5 economic benefits³.

Walking and cycling are also pleasant recreational activities. Providing attractive recreational pathways or trails can encourage physical activity within the local community and enhance the region's tourism appeal benefiting the local economy. Providing connections to open space attractors such as parks, playgrounds and natural features will enhance the network and increase the appeal of the recreational routes.

As part of Councils proposed Sport, Parks, Active Recreation and Community (SPARC) Strategy, community consultation was undertaken to better understand what the community wanted for the regions public parks, sport and recreational areas. The community response was that walking and cycling were two of the top three recreational activities and that walking and cycling paths were the most important sport and recreational facilities.

- 1. State of Queensland (Queensland Health) 2020, The health of Queenslanders 2020. Report of the Chief Health Officer Queensland, Brisbane
- 2. State of Queensland (Department of Transport and Main Roads) 2019, Queensland Walking Strategy 2019–2029
- 3. State of Queensland (Department of Transport and Main Roads) 2017, Queensland Cycling Strategy 2017–2027

4.0 ALIGNMENT WITH PLANNING AND POLICY

Involvement from all levels of government is required in the planning and delivery of walking and cycling infrastructure. Partnerships with State and Federal governments will ensure an integrated and coordinated approach to providing active transport and recreational networks.

The Queensland Government has developed a number of strategies to get more people walking and cycling. Through the Queensland Cycling Strategy 2017–2027, the State Government is taking action to ensure that, as the population grows, people are supported to choose cycling as a convenient, enjoyable and healthy way to travel and socialise. The top priorities identified in the 10 year vision are:

- Building and connecting infrastructure to grow participation;
- · Encouraging more people to ride;
- Sharing our roads and public spaces;
- · Powering the economy; and
- Using research and data in decision making.

The State Government has also developed the Queensland Walking Strategy 2019–2029 to enable people of all ages and abilities to be able to walk safely and comfortably, when and where they choose. The strategy identifies four priorities for walking:

- Planning for walkable communities and places;
- Building connected, comfortable and safe walking environments for all;
- Encouraging more people to walk as part of their 'everyday'; and
- Working together to deliver for walking.

With most of the walking and cycling network under local government ownership, Council plays an integral role in supporting and delivering the actions of these strategies.

The Walking and Cycling Strategy supports the Rockhampton Regional Council Corporate Plan 2017-2022 outcomes of "safe, accessible, reliable and sustainable infrastructure and facilities" and "healthy living and active lifestyles"; and the Operational Plan 2021-2022 action "create community connectivity through the construction of walking circuits and missing links in footpaths".

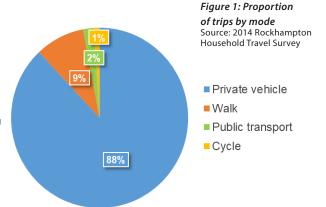
The Strategy also assists in achieving strategic outcomes of the Rockhampton Region Planning Scheme 2015, which sets out Rockhampton Regional Council's intention for the future development in the planning scheme area, over the next twenty years. One of the strategic intents listed under the Access and Mobility theme of the strategic framework is to encourage and support active living in centres by providing for integrated walking, cycling, and public transport infrastructure to support a progressive reduction in car dependency.

The Strategy will inform future reviews and development of the Planning Scheme to ensure best practice standards and inclusive design for walking and cycling facilities are included for people of all ages and abilities. This will provide guidance to both Council and developers in the planning, design and construction of walking and cycling infrastructure and facilities.

The development industry builds a significant proportion of the walking and cycling network each year. Integrating best practice principles and inclusive design into the Planning Scheme and collaborating with developers so there is a clear understanding of Council's vision and expectations, will ensure new developments provide appropriate walking and cycling infrastructure and facilities.



5.0 OUR CONTEXT



5.1 HOW WE TRAVEL

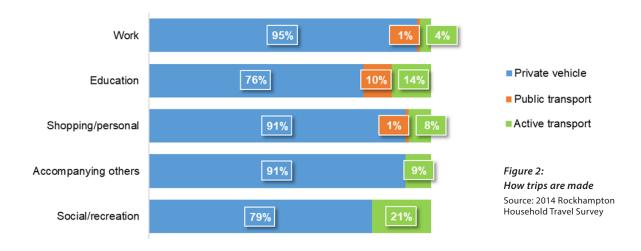
A survey undertaken in 2014 by the Department of Transport and Main Roads into household travel in the region indicated 10% of all trips were by walking or cycling. Of these trips 1% of people chose to travel by bike and 9% of people travelled by walking.

This proportion of trips made by active transport is consistent with other regions in Queensland. In fact Rockhampton Region's share of travel by active transport was higher than Gladstone (7.4%), Mackay (8%) and Townsville (8%).

The survey also showed that the proportion of trips made by active transport was highest for social/recreational purposes (21%), followed by education (14%). The survey showed public transport usage is low in the region with only 2% of all trips made by this mode. The vast majority of those trips were for educational purposes.

Although trips made by public transport and active transport were high for education, they are markedly lower than other regional centres such as Gladstone, Bundaberg and Mackay. Household travel data for those centres show the proportion of education trips made by public transport were between 14%-18% and between 22%-24% were made by active transport.

A key focus of this strategy will be targeting children and encouraging them to walk or cycle more often. Encouraging kids to walk or cycle from an early age can help them develop healthy habits for life. Providing safe accessible infrastructure to encourage kids to walk or cycle to school, coupled with educational programs to promote healthy active living, will help kids develop these habits.



5.2 OUR EXISTING NETWORKS

There are many reasons why people are not already choosing to walk or cycle, however deficiencies in the existing infrastructure is considered a significant reason why, and this Strategy aims to address this by providing the necessary infrastructure and facilities to encourage more walking and cycling.

The existing walking and cycling networks consist of on-road and off-road facilities. Off-road facilities include approximately 230km of footpaths and pathways of varying widths. On-road facilities consist of approximately 60km of cycling lanes spread across both Council controlled and State controlled roads. The following table provides a breakdown of the existing networks.

Table 1: Existing walking and cycling network

Off-road			On-road*		
Path width	Length (km)	% of total net- work	Road authority	Length (km)	% of total net- work
1.2m or less	98	43%	RRC	40	67%
1.3m to 1.7m	39	17%	TMR	20	33%
1.8m to 2.5m	58	25%			
>2.5m	33	15%			
Total	228	100%		60	100%

^{*}Marked on-road cycling lanes

As the above breakdown shows, there is a wide range of pathway widths across the network. Approximately 40% of existing pathways have widths of 1.8m or greater and 55% of existing pathways have widths of 1.5m or greater. Generally widths of 1.2m are considered the desirable minimum where pedestrian volumes are very low or at constrained locations. Council, where possible, will construct new pathways with a minimum width of 1.5m to allow better movement of people, particularly those with mobility devices or prams.

The existing networks are mapped in Council's GIS mapping database which is updated as new network links are completed. The mapping database is a key tool for identifying missing links within the networks and prioritising future works.

5.3 WHAT WE'VE ACHIEVED IN THE LAST 5 YEARS

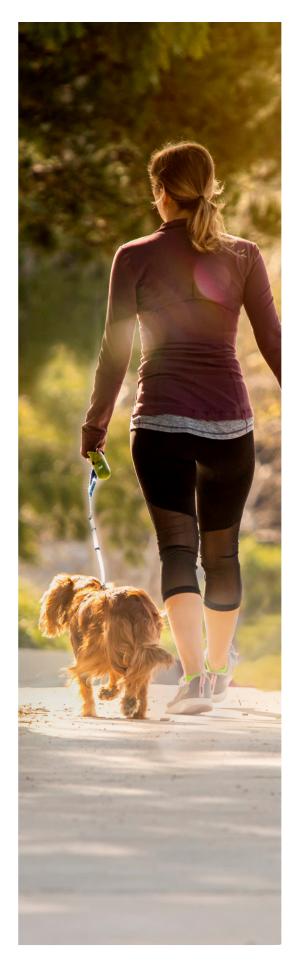


ON-ROAD CYCLING LANES

\$5M ON-ROAD CYCLING

Through combined contributions from Rockhampton Regional Council, the State and Federal Governments and developers, a total investment of over \$12M has been made to the walking and cycling networks over the past five years.





6.0 UNDERSTANDING OUR COMMUNITY'S BEHAVIOURS & NEEDS

To ensure the strategy delivers the right outcomes, it is important to understand the community's current walking and cycling behaviours and understand what will facilitate residents to walk and cycle more. Residents, community groups and other stakeholders were consulted to inform the strategy. Previous surveys and consultation findings were also reviewed to develop an understanding of the community's behaviours and needs.

Consultation for the strategy included:



Undertaking a Walking and Cycling community survey.



Undertaking the 2020 Local Government Cycling Participation Survey (LGCPS) and reviewing the 2015 Local Government Cycling Participation Survey.



Reviewing the former Sport, Parks, Active Recreation and Community (SPARC) Strategy consultation results.



Workshops with:

- Internal Council departments
- 10,000 Steps
- Queensland Walks
- Bicycle Queensland
- · Cycle for life
- · Heart Foundation walking
- Department of Transport and Main Roads
- Department of Housing and Public Works (Sport and Recreation)



6.1 WALKING AND CYCLING SURVEYS

The Local Government Cycling Participation Survey (LGCPS) was undertaken in both 2015 and 2020. The LGCPS provides data on both cycling participation and the rider's perceptions of comfort while riding in the region, changes in cycling facilities, barriers to riding and priorities for council to consider in improving cycling conditions. The LGCPS is a telephone-based survey that surveyed 337 random households containing 957 individuals in 2015 and 435 random households containing 928 individuals in 2020. Information on cycling participation for all household members was captured, including children. Rider's perceptions of comfort were only recorded from randomly chosen household members aged 15 years and over.

As the LGCPS only captures cycling data, RRC has also undertaken a Walking and Cycling survey to collect data on walking and further data on cycling. The survey was undertaken online and was open between 2 September and 23 September 2020 on RRC's engagement website. Questions again focused on participation and asked respondents what and where infrastructure should be provided, barriers to walking and cycling and priorities for council to consider in improving walking and cycling conditions. A total of 202 responses were received. Of those, 3% of respondents were aged between 10 and 24 years old, 69% were aged between 25 and 49 years old and 28% were aged 50 years and over.

6.1.1 KEY CYCLING FINDINGS

Cycling for recreation or exercise was by far the most popular reason for cycling with approximately 90% of respondents across all surveys indicating they did so.

Just under 75% of respondents (LGCPS) indicated they were not interested in riding for transport purposes.

Most of those who had ridden at least once in the past year and were aged 15 or over, indicated they felt comfortable or very comfortable (61%) doing so (LGCPS).

The vast majority of cyclists would prefer a route that is longer and more indirect, but has better cycling infrastructure, roads with less traffic and flatter grades.

Over the last five years there has been a 20% increase in cyclists that had ridden in the past week, a 15% increase in those that had ridden in the last month and a 7% increase in those that had ridden in the past year.

In general, cycling participation rates increased across all age groups, with those age 17 years or under having the highest participation rates.

Approximately 80% of Walking and Cycling survey respondents would like to travel by bike more than they do now.

Cyclists want more off-road paths, more recreational routes and better connections to schools.

Riders were most comfortable riding on an off-road path with 75% saying they felt comfortable or very comfortable. Approximately 55% felt comfortable riding on a major urban or suburban street with on-road bicycle lanes and only 22% felt comfortable riding on a major urban or suburban street without bicycle lanes (Walking and Cycling survey).

6.1.1.1 TYPES OF CYCLISTS

Research work in Portland, Oregon by Roger Geller (Bicycle Coordinator Portland Office of Transportation) identified a new typology of cyclists entitled "Four Types of Cyclists". Based on research and experience Geller identified four types of cyclists.

Geller's work was focussed on Cycling for Transportation as opposed to cycling for recreation but in Rockhampton it is believed that these classifications largely still apply for both transportation and recreational purposes.



STRONG AND FEARLESS

Will ride under almost any road conditions with limited or no cycling infrastructure. Riding is a strong part of their identity.



ENTHUSED AND CONFIDENT

Willing to ride on road with traffic, but prefer to do so with dedicated facilities.



INTERESTED BUT CONCERNED

May be willing to ride if dedicated bicycle infrastructure is in place. They are curious about riding and would like to ride more but are afraid to do so.



NO WAY NO HOW

Not interested in riding a bike, for reasons of topography, inability, or a complete lack of interest.

As part of the Local Government Cycling Participation Survey in 2020 a question was asked to understand the participants' willingness to cycle as a means of transportation. Of the participants surveyed just under three quarters of respondents indicated they were not interested in riding for transport, with almost all of the remainder being interested but not actively doing so. Around 2% identified themselves as cautious riders; that is, they already ride for transport but prefer circuitous routes that avoid traffic. None of the sample identified themselves as confident (that is, already ride for transport and will take the shortest route irrespective of traffic).

It is worth noting that the survey used sample of 928 residents from 435 homes so is not considered to be comprehensive, but provides a general understanding of what typology residents fall into.

Two key findings have been taken from this survey information;

- 1. A majority of people interested in cycling are not confident and would seek dedicated cycling infrastructure to further encourage them to cycle for transportation;
- 2. There are a large number of residents who are currently not interested in cycling. However this is not to say that they would never ride. There is opportunity for Rockhampton Regional Council to try and encourage some of these people to ride.

Through provision of infrastructure for those who are "interested and concerned" there may be instances where those who are not interested may change their mind and consider cycling for transportation. However the focus will remain on tailoring the network to the "interested and concerned" group.

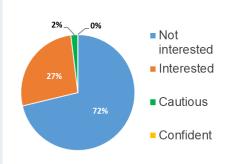


Figure 3: Willingness to consider cycling for transport (LGCPS)

6.1.2 KEY WALKING FINDINGS

87% of respondents had walked for transport or recreation in The findings show the last week. that walking is already a popular activity particularly for Walking for recreation or exercise was by far the most popular recreational or fitness 2 reason for walking with approximately 90% of respondents purposes. However indicating they did so. there is an opportunity to increase walking Approximately 83% of respondents would like to travel by for active transport 3 walking more than they do now. purposes which is highlighted by the number of respondents (83%) indicating they Respondents want more dedicated and shared footpaths 4 would like to travel by walking more than they do now. Table 2 provides a breakdown Respondents want more recreational routes and better 5 of the percentage of connections to schools respondents, from the Walking and Cycling survey, that undertake Respondents also wanted safer footpaths with more lighting and commuter trips. 6 more shade / trees along the routes

The breakdown shows that walking to the shops was the most common purpose for commuting by walking, with just over a quarter of respondents doing so. In contrast, walking to public transport comprised of just 4% of commuter trips. There is potential to increase both public transport patronage and walking by ensuring connections are provided to bus stops in the urban centres. By ensuring safe and accessible access to bus stops, people may be more inclined to walk and use public transport.

Focus will also be on improving or providing more pathways within school and tertiary education catchments. This is particularly important around primary schools as it will provide a safer environment for vulnerable pedestrians and cyclists. Whilst the survey results show 11% of respondents walked to school, it is probable that the numbers may be higher. This is due to the fact that only 3% of respondents were aged between 10 and 24 years old and none were aged 9 years or under. It is likely the survey captured mostly parents or guardians who accompanied their child to school and did not fully capture children that walked alone.

Table 2: Percentage of respondents undertaking commuter trips

Purpose of trip	Percentage of respondents
Walk to public transport	4%
Visit friends/relatives	12%
Walk to shops	27%
Walk to school	11%
Walk to work	9%

6.1.2.1 TYPES OF PEDESTRIANS

Everyone is a pedestrian at some point, whether by walking from the car to work or simply by taking a stroll around the neighbourhood. Pedestrians cover a diverse group of people from young kids to the elderly, and those with disabilities or mobility impairment.

A pedestrian is defined as someone who walks, runs, or uses a:

- wheeled recreational device such as rollerblades, skateboards, roller skates and foot scooters.
- personal mobility devices or rideables such as e-scooters, e-skateboards.
- · motorised mobility device such as wheelchairs, motorised mobility scooters and electric wheelchairs.

These user groups may have differing needs, however they all require footpaths that are safe, accessible and connected. Vulnerable user groups in particular need footpaths that are well maintained, level and functional. Vulnerable users include children, people with mobility disabilities or impairment and the elderly.

Special consideration should be given to areas where higher numbers of vulnerable users may be present such as around schools, aged care facilities and nursing homes and community facilities (including libraries, parks, neighbourhood centres).

This may include consideration of path widths, regular seating or rest stops, provision of safe road crossings and smooth surfaces and ensuring facilities are accessibility compliant.

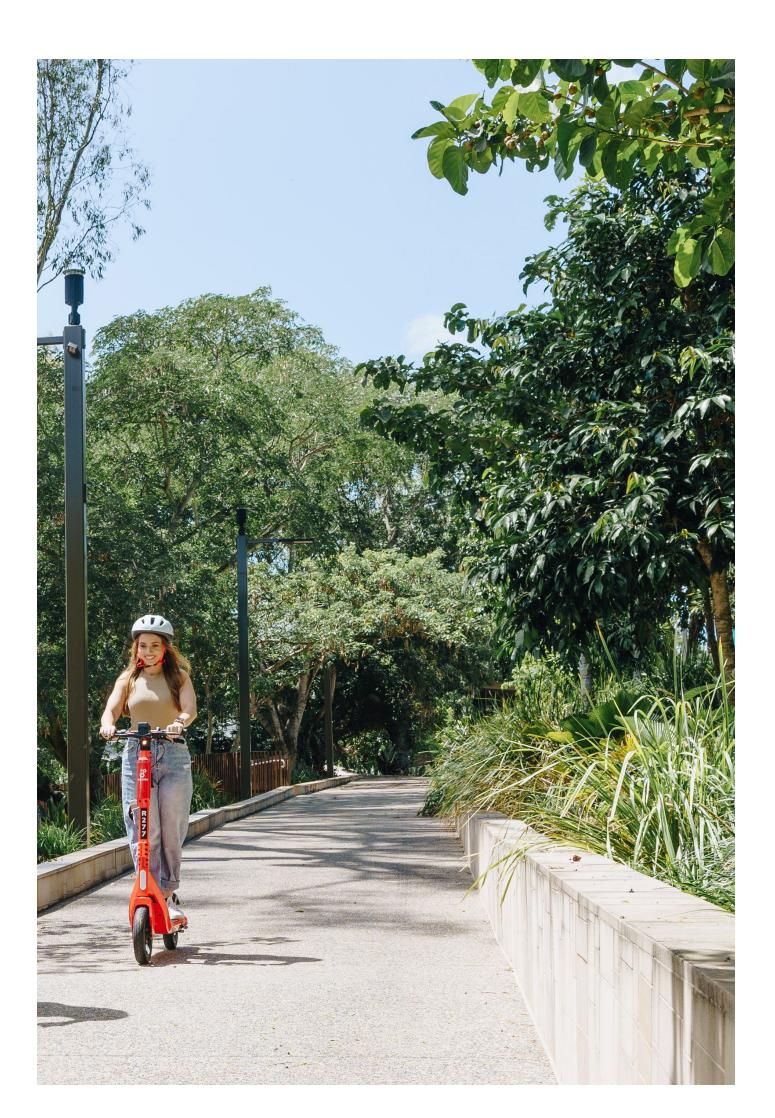
6.1.2.1.1 PERSONAL MOBILITY DEVICES OR RIDEABLES

Personal mobility devices or rideables refer to a range of small, electric powered devices with one or more wheels and a maximum speed of 25 km/h. Some common devices include e-scooters, e-skateboards and segways.

These devices are becoming increasingly popular with a variety of shapes and sizes emerging. Rideables are fast becoming an attractive alternate to more conventional modes of transport due to their affordability and convenience. They offer a more sustainable form of transport; reducing car trips, pollution and congestion and can be used in conjunction with walking and public transport.

In Queensland, rideables are treated as pedestrians and must use paths wherever possible. This introduces challenges where these devices interact with other path users, especially when rideables are capable of travelling at speeds higher than most other path users.

The operation of rideables is regulated by the Queensland Government, and non-compliance is enforced by the Queensland Police Service. However local councils can place restrictions on when and where these devices can be used through local laws and policy. Rockhampton Regional Council will be proactive in its management of these devices and work with ride share operators and other stakeholders to ensure the best outcomes for all path users.



7.0 VISION

Based on consultation outcomes and workshops a vision for the Walking and Cycling Strategy was developed. This vision encapsulates the intent for the network and will be underpinned by key priority items to assist with achieving the vision. The vision for Rockhampton Regional Councils' Walking and Cycling Strategy:

"To support active and healthy lifestyles by creating a safe, accessible, comfortable and connected pathway and cycle network which will attract people of all ages and abilities to walk and cycle for transport and recreation."

8.0 OUR TARGET

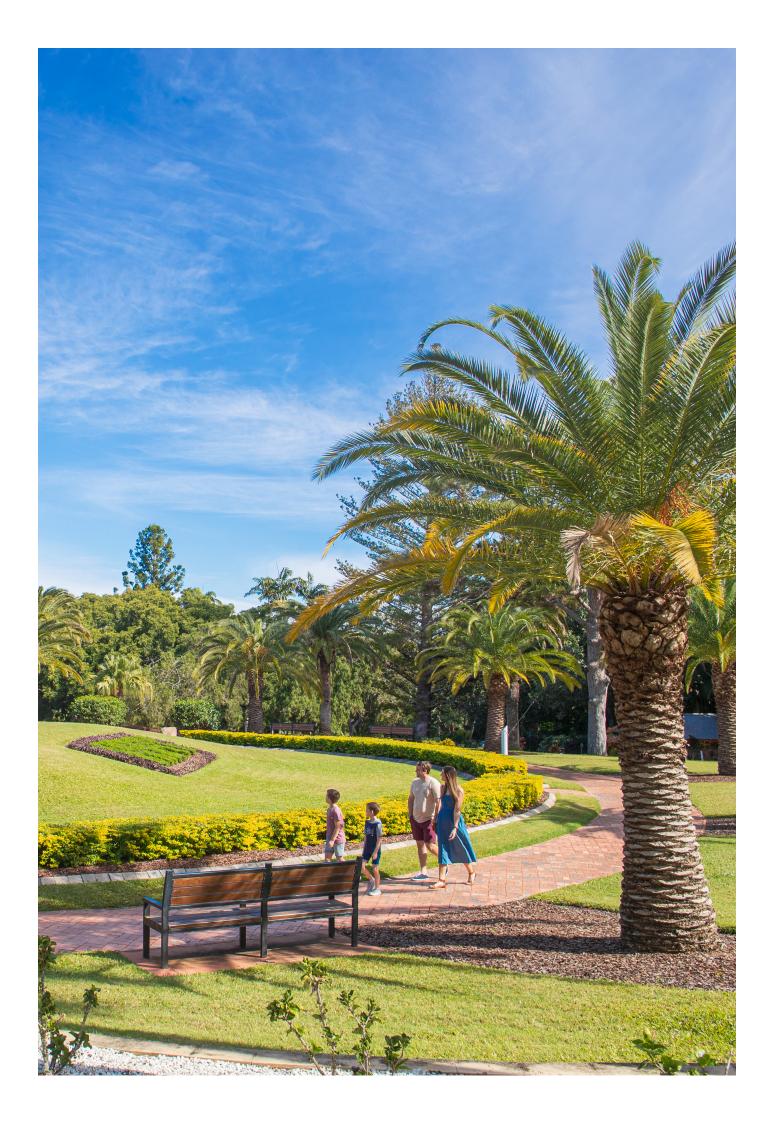
Through implementation of the Walking and Cycling Strategy, Rockhampton Regional Council aims to provide the necessary infrastructure and programs to enable an increase in active transport usage by 50% by 2031 in line with the following table. Whilst this represents a modest total share of transport journeys it is considered that increasing by 50% is an achievable outcome over the life of the strategy. This mode share will targeted towards the "interested but concerned" type of cyclists in the region and a general increase in uptake for pedestrians choosing to walk.

Table 3: Active Transport Usage

Transport mode	Projected share of all transport journeys in Rockhampton Region (%)		
	2021	2026	2031
Walking	9	10.5	12
Cycling	1	2	3
Total Active Transport	10	12.5	15

In 2031 this will represent approximately 39,000 active transport trips, consisting of 31,197 walking and 7799 cycling trips per day.





9.0 WALKING AND CYCLING FACILITIES



Rockhampton Regional Council aims to provide high quality walking and cycling infrastructure and services that match the needs of our diverse community both now and into the future. This Strategy will bring the focus on maintaining and improving existing facilities and providing new facilities to deliver a safe, accessible, comfortable and connected walking and cycling network.

The walking and cycling networks consist of on-road facilities, off-road facilities, on-trip facilities and end-of-trip facilities, examples of each are provided in the following table.

Table 4: Walking and cycling facility types

Facility type	User	Facility Description
On-road	Cyclists	Bicycle lanes, wide marked shoulders and wide kerbside lanes.
Off-road	Pedestrians and Cyclists	Footpaths, Shared pathways
On-trip	Pedestrians and Cyclists	Way finding signage, water fountain, shade, lighting and passive surveillance.
End-of-trip	Pedestrians and Cyclists	Secure bicycle parking, lockers, showers, lighting

The type of walking infrastructure provided in the region may vary depending on likely use and relevant attractors and generators nearby. There may be footpaths of varying widths, with varying degrees of ancillary infrastructure, shared use paths and shade. Where there is existing footpath already constructed and it is not to standard, it shall remain as is and be identified for replacement to the higher standard at a future date. In general, the priority will be to have a complete footpath network before further consideration be made to upgrading existing footpaths to wider configurations.

The type of bicycle infrastructure provided in the region can vary from dedicated lanes, wide shoulders or shared off road pathways. The provision of cycling facilities largely involves retrofitting existing road infrastructure with methods such as re-line marking traffic/parking lanes, installing pavement symbols, sealing road shoulders and indenting car parking. It may not always be feasible to provide dedicated bicycles lanes on existing roads due to factors such as available road width, on-street parking and other site constraints. However, where practical, other treatments may be implemented such as line marking traffic lane edge lines, construction of off road shared pathways or installation of Bicycle Awareness Zone (BAZ) pavement symbols.

10.0 WALKING AND CYCLING INITIATIVES

The Walking and Cycling Strategy will also include Walking and cycling initiatives in addition to the provision of infrastructure. These initiatives will be aimed at increasing education, awareness and encouraging increased uptake of Walking and cycling within the region. It is not envisaged that Council will be the lead agency driving these initiatives but will provide more of a supportive/facilitative role with these activities. Council will look to other agencies; DTMR, Department of Sport and Recreation, 10,000 Steps, and sporting/community groups to take the lead on these activities. However Council acknowledge that they have a role to play in increasing walking and cycling awareness, and uptake in these modes of transport.

11.0 PEDESTRIAN AND CYCLIST PRINCIPLES

Our goal is to provide pedestrians and cyclists with infrastructure and facilities that will still be with us in decades to come. In order to do so, we need to build the right facilities for the future now.

In general, pedestrians and cyclists both require infrastructure that is:

- Safe
- Accessible
- Comfortable
- Connected

11.1 SAFE

Pedestrians and cyclists of all ages and abilities should feel safe using the walking and cycling networks. Consideration should be given to the following elements in the establishment of safe active transport.

- Crime Prevention through Environmental Design (CPTED) principles can help provide a safe network particularly where pathways are separated or located away from the road network.
- Sufficient widths should be provided to meet the needs of all users and adequate storage or refuge facilities should be incorporated into on-road networks.
- Signage and pavement marking should be used to highlight shared use paths or on-road cycling lanes.
- Adequate lighting should be provided to ensure users feel safe at night.

11.2 ACCESSIBLE

The network should be accessible by people of all ages and abilities and follow a logical layout making it obvious to navigate even for inexperienced users or visitors by:

- Installing clear and simple signage that will help users find their way and get to where they want to go.
- Providing an accessible network that will ensure roads can be crossed easily and safely and appropriate facilities are provided for impaired users.

11.3 COMFORTABLE

Creating a comfortable walking and cycling environment is important to encourage people to use the facilities and support healthy, active living by ensuring:

- · Surfaces of pathways and cycling lanes are clean, well maintained and free of obstructions.
- Appropriate widths are used to avoid conflict between pedestrians and cyclists and cater for impaired mobility users.
- Adequate lighting is provided to ensure users feel safe at night.
- Shade and other on trip facilities such as wayfinding signage, seating and watering points are implemented to provide a more attractive and enticing environment.

11.4 CONNECTED

A connected network of walking and cycling routes will allow a more effective and convenient form of transport and recreational use. Routes should be integrated to provide direct and easy access to destinations. The strategy aims to provide better connections by:

- Ensuring routes are as continuous as practicable, linking key destinations and facilities and avoid ending in isolation.
- · Identifying gaps and completing links in the existing networks.



12.0 PRIORITIES AND ACTIONS

Based on community consultation and stakeholder engagement, priorities and actions were developed to achieve the vision. Five broad priorities were identified and a list of actions to achieve those priorities have been developed into an action plan. Each action has been allocated a timing of short-term (1-2 years), medium-term (3-4 years) or long-term (5+ years).

1

Encouraging walking and cycling

- Develop marketing and implementation strategies to educate the community on the benefits of walking and cycling.
- Work with schools, community and advocacy groups to encourage kids to walk or cycle to school.
- Support and promote walking and cycling events, and walking and cycling tourism within the region.

2

Planning walking and cycling communities

- Review design guidelines and planning scheme to ensure best practice walking and cycling design, infrastructure and facilities is incorporated.
- Work with internal departments, government departments and community groups to share future planning and identify opportunities to collaborate.
- Review walking and cycling networks and identify opportunities for interconnectivity
- Prepare a 10 year capital works program to deliver pathway and cycling infrastructure and facilities.

3

Developing safe and connected networks

- Develop a regular inspection and maintenance program to ensure existing infrastructure is fit for purpose.
- Identify gaps and close loops in the existing pathway network and investigate opportunities to improve accessibility through safe intersection crossings and traffic calming measures.
- Incorporate Crime Prevention through Environmental Design (CPTED) principles to help provide a safe network.

4

Developing comfortable and accessible networks

- Create a comfortable walking and cycling environment by investigating key locations for trip facilities such as seating, water fountains, showers, bike storage.
- Develop a programs to plant trees for shade and to implement walking and cycling wayfinding signage.
- Review design guidelines to ensure accessibility compliance is incorporated into design standards.

5

Easy access to information

Provide easy access to resources for walkers and cyclists such as mapping, route planning, key destinations and attractions.

PRIORITY ONE:

ENCOURAGING WALKING AND CYCLING

Council will undertake initiatives and activities to promote and encourage Walking and cycling. Walking and cycling is a viable alternative to other modes of transport and also a great form of recreational exercise. These initiatives are anticipated to be delivered through education and promotional programs within the community in collaboration with other lead agencies. This will include actions to enhance understanding of road safety, actions to encourage young people to walk and cycle, and actions to promote walking and cycling as part of everyday life.

Open discussion and promotion of Walking and cycling will attempt to normalise it as a regular mode of transport rather than as an infrequent alternative. Specific focus will be on young people; if walking and cycling is part of their lifestyle from a young age, they are more likely to continue to walk and cycle into their adult life.

Prior	Priority one: Encouraging walking and cycling			
Actio	ns	Purpose	Timing	
1.1	Develop marketing and implementation strategies to educate the community on the benefits of walking and cycling and support strategies on how to safely share the road and pathways.	 Improve the safety and behaviours of users Raise awareness for both motorists and cyclists of their responsibilities when sharing the road Raise awareness for pedestrians and cyclists of their responsibilities when sharing the pathways Strategies may include developing information fact sheets, media campaigns and events Raise awareness of the health, social, economic and environmental benefits of walking and cycling. This may include developing information fact sheets, media campaigns and events 	Medium-term	
1.2	Support schools, community and advocacy groups to develop programs that encourage kids to walk or cycle to school.	 Encouraging kids to walk or cycle from an early age can help them develop healthy habits for life Identify barriers discouraging walking and cycling Programs in other local governments have shown an increase in kids walking and cycling to school and a decrease in car trips to school The program may include road safety sessions, bike skills training, school travel route maps 	Long-term	
1.3	Support and promote walking and cycling events and tourism in the region e.g. "Ride to work" day, Family rides or walks, competitions.	 Raise awareness of walking and cycling Can help introduce members of community to walking or cycling and build confidence in a safe, encouraging environment Attract visitors to the region 	Ongoing	
1.4	Promote and encourage the use of new walking and cycling facilities and infrastructure	 Raise awareness of new walking and cycling facilities Promote the benefits of walking and cycling 	Immediate	
1.5	Continue to work with all levels of government and other organisations and groups to promote and encourage walking and cycling as everyday options	Building partnerships will help achieve the shared goal of more people walking and cycling	Ongoing	

PRIORITY TWO:

PLANNING WALKING AND CYCLING COMMUNITIES

The Planning of Walking and Cycling communities is a large component of the Walking and Cycling Strategy. This priority will involve the provision of infrastructure now and into the future through both Council and private development projects. The priority item will consider both the design of future footpaths and cycling infrastructure and the construction of this infrastructure, ensuring that what is designed and built meets the guiding principles highlighted in Section 11. There are two significant considerations in this priority item; one is the provision of walking and cycling infrastructure in developed areas and the other is ensuring new developments contain adequate walking and cycling infrastructure. Council will be responsible for the provision of infrastructure in developed areas, addressing existing issues and gaps in the network. Private development will be responsible for ensuring that any new development contains walking and cycling infrastructure that meets the community's expectations. This priority item will seek to confirm funding allocations and grants to fund and address key areas identified for walking and cycling infrastructure.

Prior	Priority two: Planning walking and cycling communities			
Actio	ons	Purpose	Timing	
2.1	Ensure that roads that undergo resealing or resurfacing work incorporate on-road cycle facilities as appropriate.	A cost effective and pragmatic way to progressively expand and complete gaps in the on-road network	Immediate	
2.2	Continue to actively seek funding opportunities through State and Federal Government initiatives to assist delivery of walking and cycling infrastructure.	Securing external funding will help deliver initiatives, infrastructure and facilities sooner	Ongoing	
2.3	Review Capricorn Municipal Design Guidelines (CMDG) to ensure best practice walking and cycling infrastructure and facilities are provided and consideration given to users of all ages and abilities	 Ensure CMDG is regularly updated to reflect best practice standards and inclusive design This will provide guidance to both Council and developers in the planning, design and construction of walking and cycling infrastructure and facilities Determine and incorporate the standards and the type and level of infrastructure and facilities to be provided for the pathway hierarchy 	Ongoing	
2.4	Ensure best practice principles for walking and cycling are included in the next review of the Planning Scheme	 Ensure Planning Scheme reflects best practice standards and inclusive design This will provide guidance to both Council and developers in the planning, design and construction of walking and cycling infrastructure and facilities 	Immediate	
2.5	Ensure walking and cycling requirements are considered in all Council projects from planning to implementation	 Foster a "whole of council" approach, where all council departments consider walking and cycling infrastructure and facilities as part of planning, design and delivery Develop processes to regularly monitor, review and report the progress being made 	Ongoing	

PRIORITY TWO CONTINUED:

PLANNING WALKING AND CYCLING COMMUNITIES

Prior	Priority two continued: Planning walking and cycling communities			
Actio	ons	Purpose	Timing	
2.6	Ensure walking and cycling infrastructure and facilities are provided in new sub-divisions and developments	 The development industry delivers a significant proportion of the walking and cycling network Regularly updating the CMDG and Planning Scheme to reflect best practice principles and inclusive design will ensure developers deliver appropriate infrastructure and facilities Collaborate with developers so there is a clear understanding of Council's vision and expectations 	Immediate	
2.7	Develop a pathway hierarchy to determine the function and design and provision guidelines for different types of pathways	 A pathway hierarchy will be developed to determine the standards and the type and level of infrastructure and facilities to be provided for each pathway type Pathways will be classified by the function they serve within the network 	Short-term	
2.8	Develop and undertake a pedestrian and cyclist count program to quantify use of routes and infrastructure	 Collect data to understand current walking and cycling behaviour, patterns and volumes Provide information to support future planning and decision making Measure progress in achieving our vision 	Ongoing	
2.9	Continue to meet with the cycling reference group to discuss cycling related matters	 Provides a forum for local cycling groups to raise concerns or issues with Council and DTMR Encourages collaboration between local cycling groups, Council and DTMR in the planning and delivery of cycling infrastructure and facilities 	Ongoing	
2.10	Establish a "walking reference group" as a forum for the community to discuss walking related matters	 Provides a forum for local walking groups to raise concerns or issues with Council and DTMR Encourages collaboration between local walking groups, Council and DTMR in the planning and delivery of walking infrastructure and facilities 	Short-term	
2.11	Commit to funding the planning and delivery of walking and cycling initiatives, infrastructure and facilities through annual capital budget allocations	To achieve our vision, a commitment will be made to fund walking and cycling initiatives, infrastructure and facilities	Ongoing	
2.12	Prepare and deliver a 10 year capital works program to deliver new walking and cycling infrastructure and facilities	 Identify a prioritised list of projects to be undertaken annually based on walking and cycling annual capital budget Includes pathways, on-road cycling lanes, line marking, signage, lighting and trip facilities 	Short-term	

PRIORITY TWO CONTINUED:

PLANNING WALKING AND CYCLING COMMUNITIES

Prior	Priority two continued: Planning walking and cycling communities			
Actio	ons	Purpose	Timing	
2.14	Continue to work with State Government and community to review and update the Principle Cycle Network Plan and Priority Route Maps	 Collaborate with the community and State Government to identify and review the core commuter cycling routes in the region Collaborate with the community and State Government on the planning and delivery of cycling infrastructure and facilities on the Principle Cycle Network A Council endorsed PCNP ensures Council is eligible to apply for State Government funding 	Ongoing	
2.15	Work with Internal Departments, Government Departments and community groups to share future planning and identify opportunities to collaborate.	Building partnerships will help achieve the shared goal of more people walking and cycling	Ongoing	
2.16	Undertake planning and feasibility for regional recreational walking and cycling facilities (Rail Trail, the Common masterplan etc)	 Investigate opportunities for regional recreational walking and cycling facilities for locals and visitors alike Create significant recreational destinations that increase the regions tourism appeal 	Ongoing	

CASE STUDY: BICYCLE REFERENCE GROUP

In 2014, representatives from Council and the cycling community came together to form the Bicycle Reference Group. The group was formed with a view to enhance cycling in the region and now includes representatives from Department of Transport and Main Roads (TMR). The group meets biannually and takes a collaborative approach to share information and discuss cycling related issues in the region. The meetings provide Council and TMR a forum to discuss policies, strategies and projects that may impact cyclists and provides the cycling groups with an opportunity to deliver feedback. Cycling groups in turn raise matters around safety, facilities, infrastructure and general cycling awareness.

Cycle4Life Rockhampton is an informal, mixed social cycling group. Peter, from Cycle4life, says:

"We have had a productive relationship with the Rockhampton Regional Council via the Bicycle Reference Group. A number of improvements to existing roads and pathways have been made, including signage, pathway extensions and connections, installation of safety mirrors, and installation of bicycle maintenance stands.

We have had input into a variety of Rockhampton Regional Council projects at our meetings, and the group has facilitated a number of meetings with TMR about other road projects in the area.

The Group has been valuable to us as we seek to promote the benefits of cycling for our membership, and for the community at large".

PRIORITY THREE:

DEVELOPING SAFE AND CONNECTED NETWORKS

The development of safe and connected networks is a key priority and complements the two previous priority items. The focus is on aligning our Walking and cycling infrastructure with the Safe Systems approach. This involves a holistic view of the road transport system and the interactions among roads and roadsides, travel speeds, vehicles and road users. The four elements of the system are: Safe roads and roadsides, safe speeds, safe vehicles and safe road users. The particular focus areas from this system is Safe Speeds and Safe roads and roadsides. Safety is considered as a big barrier to walking and cycling in the region. Sometimes this is a perceived issue however Council will continue to make the existing and future infrastructure safer for vulnerable road users. The other element of this priority item is to improve connectivity along the network. This incorporates missing links along the Walking and cycling network, but also focusses on improving connections to key locations (Schools, Educations facilities, and the Public Transport network).

Prior	ity three: Developing safe a	and connected networks	
Actio	ons	Purpose	Timing
3.1	Develop and implement a regular inspection and maintenance program to ensure existing infrastructure is fit for purpose e.g. pathway sweeping, vegetation clearance, fixing trip hazards.	 To provide and maintain a satisfactory level of service for users of all abilities Provide safe and accessible facilities that encourages walking and cycling 	Short-term
3.2	Undertake a review of bus stop connections and identify deficiencies in the network	 Most journeys by bus will start and end by walking Providing safe, convenient and attractive connections to and from bus stops will encourage more people to use public transport 	Short-term
3.3	Undertake a review of school/educational institution connections and identify deficiencies in the network	 Providing safe, convenient and attractive connections to and from school will encourage more kids to walk and cycle Encouraging kids to walk or cycle from an early age can help them develop healthy habits for life 	Short-term
3.4	Identify gaps and close loops in the existing path- way network	Completing gaps and closing loops will help build a more connected network	Ongoing
3.5	Investigate opportunities to improve accessibility through safe intersection crossings	 Identify and improve "blackspot" crossings Provide road crossings in safe locations where people naturally want to walk Design pedestrian crossings to provide ease of movement, especially for people with disabilities and vulnerable road users. 	Long-term

PRIORITY THREE CONTINUED: DEVELOPING SAFE AND CONNECTED NETWORKS

Prior	Priority three continued: Developing safe and connected networks			
Actio	ons	Purpose	Timing	
3.6	Investigate the use of reduced speed limits and local area traffic management (LATM) in identified locations to support safer walking and cycling.	 Reducing vehicle speed limits also reduces the risk of serious injury to pedestrians or cyclists if struck by a vehicle Lower speeds and traffic calming measures will create safer walking and cycling environments and encourage more people to walk or cycle 	Long-term	
3.7	Incorporate Crime Prevention through Environmental Design (CPTED) principles to help provide a safe network particularly where pathways are separated or located away from the road network.	 The principles of CPTED help achieve a built environment that lessens or prevents incidents of crimes against people or property eg passive surveillance, lighting, way finding, predictable routes Create a safer, more comfortable walking and cycling environment to encourage more people to walk or cycle 	Ongoing	
3.8	Undertake planning and investigate walking and cycling routes that may require lighting and provide lighting as required	Achieves one of the principles of CPTED to help create a safer, more comfortable walking and cycling environ-ment during night-time	Short-term	
3.9	Manage and monitor the operation of personal mobility devices or rideables (such as e-scooters) and work with ride share operators to ensure the best outcomes for all path users	 Ensure a safe and functional transport network for all users Support a more sustainable form of transport that helps reduce car dependency, pollution and congestion 	Ongoing	

CASE STUDY: VICTORIA PARADE AND QUAY STREET PEDESTRIAN PRECINCT

In 2015 Rockhampton Regional Council undertook the design and construction of the Quay Street riverside precinct. This project redeveloped the former Quay Street into a shared zone for pedestrian and cyclists and created a mixed use space and recreational hub for businesses, locals and visitors. The project involved the removal of the kerb and channel construction to provide a carriageway that is level with existing shared use footpaths either side of the road. The speed limit was lowered to 20km/hr to allow pedestrians and cyclists to have equal priority with vehicular traffic. This project introduced LATM through the raising of the road link to the footpath level and the reduction of speed. By creating a lower speed environment, this project has encouraged the dominance of pedestrians and cyclists in this location. This project also connected to existing shared use footpaths along Victoria parade and Raymond Huish Drive to provide a 2.2km walk along the Fitzroy River waterfront.

PRIORITY FOUR:

DEVELOPING COMFORTABLE AND ACCESSIBLE NETWORKS

A major focus of the Walking and Cycling Strategy is the provision of comfortable and accessible infrastructure to encourage and promote Walking and Cycling within the region. Through public consultation, one of the major barriers to walking and cycling was considered the hot weather and amenity around walking and cycling infrastructure. Whilst Council cannot control the weather, we can ensure that infrastructure is provided to help provide relief during hot weather and improve the user experience along key routes. This can be provided through provision of shade trees, signage, on-trip facilities and end of trip facilities. Another key aspect of this priority is providing infrastructure for people with mobility impairments. Council want to build and cultivate a walking and cycling culture that all users of all mobility types can use. This includes ensuring new walking and cycling infrastructure is designed and constructed to the relevant Australian Standards for mobility and access.

Prior	Priority four: Developing comfortable and accessible networks			
Actio	ons	Purpose	Timing	
4.1	Identify key locations for on-trip facilities (eg seating and water fountains) and develop program to deliver facilities	 Provides a more comfortable and enjoyable experience for all users particularly through summer months Will help attract a wider range of users by providing opportunities to rest and refresh 	Short-term	
4.2	Identify key locations for end-of-trip facilities (eg showers and secure bicycle storage)	 Providing facilities to shower and change will help encourage more people to walk and cycle as a form of transport particularly for journeys to work Secure, convenient facilities should be provided for cyclists to store bikes and personal effects 	Short-term	
4.3	Consider incorporating end-of-trip facilities as part of new community centres and developments	Incorporating end-of-trip facilities in the planning and design of new community centres and developments will enable efficient and cost effective delivery	Ongoing	
4.4	Incorporate trip facility requirements (including street trees) into CMDG and planning scheme	 This will provide guidance to both Council and developers in the planning, design and construction of trip facilities Determine and incorporate the type and level of infrastructure and facilities to be provided Ensure Planning Scheme reflects best practice in streetscape design 	Medium-term	
4.5	Develop and deliver a program to plant shade trees along existing pathways and streetscapes	 Provides a more comfortable and enjoyable experience for all users particularly through summer months Prioritise tree planting in streetscapes that link high pedestrian movement areas (linkages to open space, parks, commercial areas etc) 	Short-term	
4.6	Ensure maximum pedestrian comfort within areas of high pedestrian movement such as commercial areas.	Ensure Planning Scheme regulates suitable built form outcomes (such as awnings) within commercial areas to maximise pedestrian comfort and encourage pedestrian activity.	Short-term	

PRIORITY FOUR CONTINUED:

DEVELOPING COMFORTABLE AND ACCESSIBLE NETWORKS

Priority four continued: Developing comfortable and accessible networks				
Actions		Purpose	Timing	
4.7	Develop and deliver a program to implement walking and cycling wayfinding signage	 Installing clear and simple signage will help users navigate the network, particularly for inexperienced users and visitors Good directional signage will help users find their way and get to where they want to go 	Medium-term	
4.8	Audit key centres to identify access and mobility issues and develop a program of works to rectify issues.	Progressively upgrade non-compliant infrastructure to build a more safe and accessible walking and cycling network	Medium-term	
4.9	Ensure new facilities are compliant with relevant standards to cater for all users	Adopt inclusive design principles to build a more safe and accessible walking and cycling network for users of all abilities	Ongoing	
4.10	Review CMDG to ensure accessibility compliance is incorporated into design standards	This will provide guidance to both Council and developers in the planning, design and construction of accessibility compliant infrastructure and facilities	Medium-term	

CASE STUDY: CBD STREETSCAPE PROJECT

In 2017 Council undertook a significant CBD Revitalisation Planning exercise with a vision to breathe life into the struggling CBD through key redevelopment projects, infrastructure projects, and land use planning tools. A key outcome of this project was the development of a CBD Streetscape Design Manual. This manual is intended to operate as a guiding framework for the implementation of a high quality public realm environment for the CBD of Rockhampton. The streets of the city perform a critical function and have the capacity to enhance the everyday experience of people. The approach and design of these key public assets is fundamental to creating a high quality, successful and thriving urban environment for the people of Rockhampton. It aimed to illustrate streetscape design typologies to improve public realm and user experience in the CBD and identified the soft (shade and amenity) and hard (paving treatments, kerb design, etc.) infrastructure requirements for these various typologies. The principles applied to the designs were based around:

- Putting people first.
- Improving liveability
- Improving activation
- · Maintaining existing kerb and channel
- Increasing canopy cover
- Delivering vibrancy and colour.

The resulting streetscape designs were pedestrian centric and embodied the principles of improved comfort, amenity and safety to encourage pedestrian and cyclist movements within the CBD space. Council has delivered some of these CBD streetscapes through the Riverbank development with a view to continue these when funds permit.

PRIORITY FIVE:

EASY ACCESS TO INFORMATION

The final priority identified in the strategy is easy access to information. Throughout the development of the walking and cycling strategy it became evident that Council has already built a significant network of walking and cycling infrastructure within the region. Although there are identified deficiencies with this network (gaps in the network, changes in standards etc.) there is quite a comprehensive network that already exists. However it is not obvious to residents where the infrastructure is and there is little information to inform them of possible walking and cycling routes in the region. Council has committed to providing more information on the walking and cycling infrastructure, walking and cycling routes for mobility impaired people. The easy access to this information is aimed to increase awareness of the network and promote its use for transport and recreational purposes.

Prior	Priority five: Easy access to information				
Actions		Purpose	Timing		
5.1	Develop a page on the Council website with information for walkers and cyclists	Provide walkers and cyclists with easy access to information such as maps, route planning, key destinations, road rules, new facilities, safety information, events.	Short-term		
5.2	Develop print brochures for walking and cycling in the region with route information and key des- tinations and attractions	Print brochures will provide an alternative format to the online material and can be distributed to information centres, community centres, schools etc	Medium-term		
5.3	Identify and promote safe routes in the Rockhampton CBD suitable for road users with access and mobility impairments.	To provide safe and accessible walking and cycling network routes as Council progressively upgrades non-compliant infrastructure	Medium-term		



13.0 FUNDING AND DELIVERY



To achieve our vision, a sustained commitment will be required to fund walking and cycling initiatives, infrastructure and facilities. Identified actions will be funded through Council's operational and capital budgets, however Council will actively seek funding opportunities through State and Federal Government initiatives to help achieve the goals and objectives of the strategy.

13.1 CAPITAL WORKS PROGRAM

Development of the capital works program for walking and cycling infrastructure will utilise a prioritisation method. By utilising an agreed prioritisation method the portion and total allocation of funding to each project in the capital works program can then be based on a transparent process.

Indicative costs for each Action Item have been provided in the action plan with many of the identified actions expected to be undertaken through existing operational budgets. A ten year capital works program will be prepared to prioritise and allocate funding for walking and cycling infrastructure projects. These cost estimates will be indicative only and provide an estimate based on preliminary assessment for each project. The full scoping of works may involve a change to the treatment applied as the preliminary design may not be fully achievable within the site constraints. As a result a detailed scope of works and detailed cost estimates will be undertaken prior to construction.

The proposed program and budgetary allocations may be subject to change as Council undertakes regular reviews of project priorities and budgetary constraints.



14.0 ENGAGE, MONITOR AND REVIEW



Having established actions and targets for encouraging walking and cycling in the region it is important that Council develop processes to regularly monitor, review and report the progress being made.

To ensure that Council continue to deliver on the actions identified in the Walking and Cycling Strategy Action plan, Council propose to create an internal reference group consisting of various internal departments of Council who have been allocated responsibilities in the Action Plan. This group will meet 6 monthly to discuss progress on the action items identified. This ensures that walking and cycling remains front of mind for all projects and that the Walking and Cycling Strategy does not become a document on a shelf. It is also proposed to report to Council on a yearly basis to report progress of the Walking and Cycling Strategy and quantify improvements to walking and cycling patronage, where possible.

Council has sought and continues to seek feedback from the community, advocacy groups and other interested bodies in the development of this Strategy and acknowledges that as the end user they have an integral part to play in the continued utilisation, growth and development of walking and cycling infrastructure. Council already has a regular forum with local cycling groups and will continue to use this as a conduit for community input into the Strategy. As part of this Strategy, Council is also proposing to create a similar forum for Pedestrians and Walkers to achieve the similar outcomes for our footpath network.

Council will continue to work in conjunction with the development industry in the region to increase opportunities for better walking and cycling outcomes. As this sector is responsible for the construction of a significant portion of all walking and cycling infrastructure each year a collaborative approach rather than an enforced compliance approach will provide better outcomes for all parties.

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WALKING AND CYCLING STRATEGY

