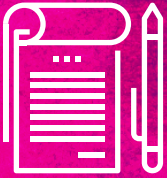


Rockhampton
Region



APPLY ONLINE

[www.rockhamptonregion.qld.gov.au/
quaystreetactivation](http://www.rockhamptonregion.qld.gov.au/quaystreetactivation)



LIVELY QUAY STREET PROGRAMME PROGRAMME GUIDELINES

Further information
Events Team
events@rrc.qld.gov.au

APPLICATIONS OPEN 9am 14 August 2017
APPLICATIONS CLOSE 4pm 28 August 2017

A community canvas for you to colour...

Quay Street, Rockhampton has a brand new Riverfront. To celebrate, Rockhampton Regional Council is inviting organisations and individuals to work with us to deliver a six month calendar of activities that showcase Quay Street as the lively heart of Rockhampton.

The Lively Quay Street Grants programme will activate Quay Street and surrounds in 2017/18 through a range of events, festivals, installations, pop-ups, public classes, recreational and creative activities. Rockhampton Regional Council is looking to offer cash and in-kind grants for activities that demonstrate the broad possibilities of the site, test new ideas and can show an ability to be self-sufficient in the future.

What are Lively Quay Street Grants for?

The *Lively Quay Street Grants programme* aims to:

- / deliver a six month calendar of events and activities in Quay Street from September 2017 to February 2018 that celebrates the city
- / create opportunities for artists, community and arts-based organisations and local traders to lead inspiring activities that contribute to a lively and engaged city.
- / foster local community ownership and draw the local community to the new Quay Street
- / attract community and visitors to Quay Street throughout the year

What sort of activities are we looking for?

- / community or cultural events
- / music or performance events
- / recreational activities
- / interactive installations, including digital
- / temporary public art activities
- / free play activities

Who can apply for Lively Quay Street Grants?

Applicants must have a valid ABN and hold current public liability insurance.

How much funding is available?

Applications of up to a maximum of \$5,000 cash (+GST if registered) and \$3,000 of in-kind support will be accepted. In-kind support will be in the form of things such as:

- / city road closures
- / marketing assistance
- / traffic control

What can be funded?

- / activities or events that occur in Quay Street between William and Denham Street.

What cannot be funded?

Applications that;

- / are for activities or events that are not free to the public or do not occur in public space
- / seek to attract only a special interest audience and/or recruit new members (e.g., religious, political, members only)
- / promotion of a product or service or activities that are created and/or promoted primarily as a profit generating or fundraising activity
- / capital improvements to private property or business development
- / activities that promote individual businesses or traders
- / activities that promote alcohol, tobacco or gambling
- / projects which require retrospective funding, i.e. projects which have commenced or are completed
- / projects in breach of Council policy or illegal activities
- / projects or activities that are funded elsewhere through Council
- / applicants who have not successfully completed or acquitted Council grants or funding from previous years.

What are the assessment criteria?

We are looking for applications that;

- / demonstrate an ability to contribute to the cultural life and vibrancy of Rockhampton
- / have engaged the local community and can demonstrate support from local traders and/or organisations
- / demonstrate a knowledge of target audience and opportunities to increase visitation and local trade
- / are to be produced in a manner that has minimal impact on residential amenity and local business
- / provide a balanced budget which includes in-kind and financial contributions by the organisation; project expenditure equal to project income and applicant must demonstrate that the project can proceed if other funding applications are unsuccessful.

What is the assessment process?

Applications are assessed on their ability to meet the eligibility and selection criteria outlined in these guidelines.

Key Dates

14 August 2017 Applications open for events occurring between September 2017 and February 2018

28 August 2017 Applications close

4 September 2017 Applicants notified of outcome of application

Subsequent grant rounds may open in 2018, pending demand.

** Please note that as a new site that is yet to be tested, the scope of activities that are suitable in Quay Street may change. In such cases Council will work with successful applicants to modify activities to ensure an appropriate outcome.*

How do we apply?

Applications are accepted online. Visit Councils website to submit your application.

Step 1: Read the Lively Quay Street Grants programme guidelines

Step 2: Contact the Events Team on 07 4936 8035 or email events@rrc.qld.gov.au if you require further information.

Step 3: Complete all questions on the online application form at www.rockhamptonregion.qld.gov.au/quaystreetactivation