

## ARTS AND CULTURAL POLICY (COMMUNITY POLICY)

### 1 **Scope:**

This policy applies to arts and cultural programs and activities conducted within the Rockhampton Region.

### 2 **Purpose:**

To provide a framework to support Council's commitment in promoting arts and culture throughout the Region.

### 3 **Related Documents:**

#### **Primary**

Nil

#### **Secondary**

Arts for all Queenslanders Strategy 2014-2018

Queensland Heritage Strategy

Rockhampton Regional Arts Development Fund (RADF) Guidelines

### 4 **Definitions:**

To assist in interpretation, the following definitions apply:

Arts and Culture	All forms of creative practice and artistic and cultural expression and activity. This includes, but is not limited to: visual art, music, dance, writing, craft, theatre, media art, multi-arts, design, public art, events, festivals, exhibitions, community cultural development and preservation of knowledge, stories, heritage and collections
Infrastructure	Hard infrastructure (physical buildings) and soft infrastructure (people, networks, intellectual property, groups/organisations, collections, services, artwork (fixed or ephemeral) and programming)
Public art	Artwork of any form, including tangible, fixed or ephemeral (movable, impermanent)
Region	Area defined by the electoral boundaries of Rockhampton Regional Council.

### 5 **Policy Statement:**

Council recognises that arts and culture in the Region makes a direct and vital contribution to the prosperity, livability and creativity of the community. To continue its commitment to investing to arts and culture within the Region, Council will seek to achieve the below outcomes.

#### Corporate Improvement and Strategy use only

**Adopted/Approved:** Adopted, 12 December 2012

**Version:** 1

**Reviewed Date:** 21 November 2016

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This policy does not apply to non-commissioned or unauthorised art or design including: graffiti; street art; private art; community and political signage; or bequests other than those items covered by other legislation.

### **5.1 Leadership**

Leadership is vital to building an engaged and vibrant community with a sustainable arts and cultural sector. Council will:

- Take a role as a key facilitator in supporting the arts and cultural sectors;
- Maintain an open and transparent culture of communication and engagement with the arts and cultural sectors;
- Work with other levels of government to support professional and emerging professional artists to facilitate industry development; and
- Place an emphasis on engaged and participatory arts and cultural practice.

### **5.2 Exchange**

Exchange is central to collaboration, partnership development, promotion of the Region, and providing inclusivity and access for our diverse communities. Council will encourage:

- Cross art-form exchanges;
- Cross-cultural exchanges;
- Cross-region exchanges; and
- International exchanges.

### **5.3 Infrastructure**

Infrastructure that provides access to facilities and programs that build cultural capacity within the Region, and develop a strong arts and cultural sector need to be invested in. Council will:

- Provide and plan for the enhancement of arts and cultural facilities across the Region;
- Invest in arts and cultural programming across Council's venues and facilities in recognition of its vitality in activating, engaging with and responding to the community;
- Facilitate access to support services for community and professional artists in response to community demand; and
- Encourage financial sustainability of artists and organisations by providing information that connects the arts and cultural sectors to philanthropy and other alternative means of financing.

### **5.4 Visibility**

Increased visibility of artists and creative work is supported as being integral to the development of audiences and enhancement of the built and natural environment in the Region. Council will:

- Encourage participation in arts and cultural activities in the Region;
- Raise the profile of arts and culture in planning processes across all levels of government; and
- Advocate for ongoing investment in the arts and cultural life of the Region.

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## 5.5 Place Making through Public Art

Public art can add value in creating a more livable community. Council will:

- Encourage the development of public art in the Region;
- Advocate for the inclusion of public art in planning processes across all levels of government;
- Seek partnerships and funding to support the development of public art in the Region;
- Implement and manage a Public Art Procedure to ensure openness and transparency in planning, selection and management of public art across the Region; and
- Promote the public art within the Region.

## 6 Review Timelines:

This policy will be reviewed when any of the following occur:

- 6.1. The related information is amended or replaced; or
- 6.2. Other circumstances as determined from time to time by the Council.

## 7 Responsibilities:

Sponsor	Chief Executive Officer
Business Owner	General Manager Community Services
Policy Owner	Manager Arts and Heritage
Policy Quality Control	Corporate Improvement and Strategy

**EVAN PARDON**  
**CHIEF EXECUTIVE OFFICER**

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