

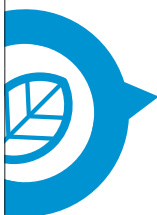




THEME	COMMUNITY EXPECTATIONS	CORPORATE OUTCOMES
 <p>1. Community A connected community that values a sense of belonging; where residents celebrate their diversity and have modern services available to support a safe, healthy and engaged lifestyle now and into the future.</p>	Regional infrastructure and facilities	1.1 – Safe, accessible, reliable and sustainable infrastructure and facilities 1.2 – Regional public places that meet the community’s needs
	Safety	1.3 – Safe places for our community
	Active and healthy lifestyles	1.4 – Healthy living and active lifestyles
	An engaged and connected community	1.5 – Inclusive, connected and informed community
		1.6 – Our sense of place, diverse culture, history and creativity are valued and embraced
 <p>2. Economy A thriving regional capital that creates and nurtures diverse opportunities to balance work, play and growth.</p>	Regional profile and services	2.1 – A destination sought for lifestyle, community events and tourism
		2.2 – Value add to the strengths of industry to deepen regional economic activity
		2.3 – The redevelopment and activation of major urban places to attract investment and improved lifestyles
	Industry growth	2.4 – Infrastructure services are driven to deliver future economic growth
		2.5 – Promote, foster and embrace growth opportunities, strategic investment and international exports
		2.6 – Promote industry diversification to enhance regional economic resilience
 <p>3. Environment An environmentally balanced and aware community, which preserves and maintains our natural environment and incorporates contemporary and proven sustainability principles, as part of all activities for current and future generations.</p>	Protect, enhance and sustain our natural environment	3.1 – Contribute to healthy natural ecosystems
	Minimise the environmental footprint	3.2 – Sustainable and innovative environmental practices
		3.3 – Understand Council’s and the community’s environmental impacts
 <p>4. Service Excellence A modern thinking, community outcome focused organisation that effectively balances the community’s aspirations with the resources available now and into the future.</p>	A customer focused organisation	4.1 – Customer focused services
		4.2 – Practical and values based compliance frameworks
		4.3 – Accountable and motivated organisation
	Regional planning and development	4.4 – Plan for future population and economic growth giving consideration to a diverse range of industries and services
 <p>5. Local Government Leader Delivering a high performing and progressive organisation that leads by example.</p>	Consistent and engaging leadership	5.1 – Productive partnerships with all levels of government and relevant stakeholders 5.2 – Strong leadership that provides quality governance to support and service the community
	Fair and balanced	5.3 – Financially sustainable organisation
		5.4 – Leading public sector employer