

Landholders EXPO 2020



Australian Government

National
Landcare
Program



Rockhampton
Regional Council



Regional
Landcare
Facilitator



FITZROY BASIN ASSOCIATION

THIS PROJECT IS SUPPORTED BY FITZROY BASIN ASSOCIATION, THROUGH FUNDING FROM THE AUSTRALIAN GOVERNMENT'S NATIONAL LANDCARE PROGRAM

Rockhampton Region's Landholders Expo is a chance for the public to talk with experts, industry and government representatives on agricultural matters.

Rockhampton Regional Council's Pest Management team with support from Fitzroy Basin Association will be hosting the 2020 Landholders Expo on Sunday 1 March.

The event will feature practical agricultural industry training sessions and trade displays, and generally targets landholders, rural and semi-rural residents and commercial businesses in the farming industry.

With more than 600 people in attendance last year, we are looking forward to building on this great event.

EVENT VISION

To provide landholders with the knowledge and skills to safely and responsibly manage their land.

FOCUS AREAS

- Increase awareness of pest plants and animals in the region
- Improve knowledge of biosecurity regulations
- Educate on acreage feasibility
- Improve conservation efforts
- Improve animal husbandry standards

WHO ATTENDS THE EVENT?

The event is a fun, interactive and educational day where key businesses and industry experts can showcase products and services and pass on valuable knowledge to residents.

We will be targeting our marketing on existing rural and semi-rural landholders and those currently looking at developing their land.

EXHIBITORS

WHO SHOULD EXHIBIT?

If your business provides a service or product that would appeal to a rural or semi-rural landholder we encourage you to apply.

For the 2020 event we are encouraging stallholders to create drawcards to promote their business by running interactive sessions at their site. eg. goat milking demonstration at 10.30am, 10 minute talk on what to compost at 11am.

ARE THERE FEES TO EXHIBIT?

There is no exhibitor's fee and no entrance fee for the community on the day.

DO I NEED TO BRING MY OWN EQUIPMENT?

As there are no fees associated with exhibiting, we expect exhibitors to be fully self-sufficient.

ARE THERE ANY ITEMS WE SHOULDN'T USE OR HAND OUT AT OUR DISPLAY?

We ask exhibitors to observe local and state laws and refrain from using balloons and single-use plastic bags.

ARE ANIMALS ALLOWED?

We encourage exhibitors to bring animals along as part of an interactive display. Please advise on your application what you intend to bring and the space required. Please ensure you are able to meet all biosecurity requirements for transporting animals to our event.

HOW CAN I APPLY AS AN EXHIBITOR?

If you would like to exhibit at the 2020 Landholders Expo please submit your booking online at www.rrc.qld.gov.au/LandholdersExpo



PRESENTERS

WHAT IF I WANT TO PRESENT?

Will will have one main stage in 2020 with different presenters throughout the day.

Topics of interest include:

- The value of native plants and animals
- Resilience
- Cattle health
- Livestock management and disease prevention
- Feral animal and invasive weed control
- Grazing land management
- Horticulture
- Imported feed and the risks
- Fire preparation
- How to market your business
- Growing your own food

We encourage presenters to incorporate interactive elements into their presentation where the audience can participate in the discussion.

If you would like to present on the 2020 Landholders Expo main stage please email Alesha.West@rrc.qld.gov.au



SPONSORS

WHAT SPONSORSHIP OPPORTUNITIES ARE AVAILABLE?

Two sponsorship opportunities will be available in 2020.

- 1 x Lucky Door Prize Sponsor - EOI

Please email tanya.wooley@rrc.qld.gov.au to express your interest in becoming the Lucky Door Prize Sponsor. A final decision will be made by the committee if multiple submissions are received.

Sponsorship includes;

- company promoted on social media as promotion for the lucky door prize
- company banner/s on display at the event
- exhibitor stall in prime location

- 1 x Stage Sponsor - \$1000

Sponsorship includes;

- company logo on the stage
- company logo on signage, advertising materials and social media
- company brochures included in giveaway bags
- company banner/s on display at the event
- exhibitor stall in prime location

All sponsor terms are negotiable.

If you would like to become a sponsor of the 2020 Landholders Expo please email Alesha.West@rrc.qld.gov.au

ENQUIRIES

Alesha West | Marketing Officer
Rockhampton Regional Council

Alesha.West@rrc.qld.gov.au
4936 8027

