

FACT SHEET

Signage on Parkland



Organisations may install signage on parkland provided that it is consistent with the *Rockhampton Region Planning Scheme 2015*. The organisation must hold a current and valid lease, licence or permit over the section of parkland that the proposed signage is to be installed on.

Generally, signage must not detract from the visual amenity of the parkland / facility, which may entail Council placing a limit on the quantity of signage on a site.

Any signage that could be considered offensive, discriminatory or contrary to the values of the Council will not be permitted.

Is approval required?

The *General Signage Style Guide* provides information on when an organisation needs to seek approval for signage it proposes to install, based on the planning scheme requirements identified in Table 9.4.2.3.2 *Preferred sign type and outcomes*. For more information on the planning scheme, please visit [Rock e Plan](#).

If the answer to any of the questions in the *General Signage Style Guide* is **yes** then a development approval or building approval may be required. Please complete and lodge an [Improvement Works on a Lease Site Application Form](#) to commence this process.

If you answered **no** to all of the questions relating to the type of sign you would like to install, then you are able to install the sign within your organisation's leased, licenced or permitted area. Please ensure the sign is installed in a safe and secure manner.

I need assistance or have a question signage:

This fact sheet is intended as a guide only. If require more information or assistance with signage on a parkland is required, please call Council on 4932 9000 or email sport@rrc.qld.gov.au.

General Signage Style Guide

Signage Type	About the Sign	Do I need approval?
Park Signs including organisations	A park sign is any advertising device that identifies a sporting organisation associated with the use of an area of public open space as well as their sponsors. To remove any doubt, a park sign does not include any sign or part of a sign that states the name, approved by a resolution of the Council, of an area of public open space.	<ol style="list-style-type: none"> 1. Are there sponsor messages on the sign that represents more than 50% of the face area of the sign? 2. Is the sign located outside of the organisation's leased, licenced or permitted area? 3. Is the sign freestanding and the total structure (sign and frame) higher than 2 metres? 4. Is the sign freestanding and the total structure (sign and frame) wider than 1.2 metres?
Sporting Field Fence Signs	A sporting field fence sign is any advertising device painted or otherwise affixed to a fence marking the boundaries of a playing field.	<ol style="list-style-type: none"> 1. Is the sign greater than 1.2 metres in height? 2. Is there a sponsor message on the sign that is clearly visible from outside of the parkland?
Banner Signs	A banner sign is any advertising device intended to be suspended from any structure, or pole either with or without a supporting framework and displaying an advertisement applied or painted on paper, plastic or similar material, or fabric of any kind.	<ol style="list-style-type: none"> 1. Is there more than one (1) banner displayed at the parkland? 2. Does the face of the banner exceed 8m²? 3. Will the banner be displayed for more than one (1) month in any three (3) month period?
Scoreboards	Typically a scoreboard, ancillary to an outdoor sport and recreation use, will not advertise anything and is merely used for illustrating the score.	A Building Permit is required for score boards.
All other signage	All other signage includes but is not limited to flag signs, structure signs, wall signs.	Please consult with Council to discuss the sign and its intended use.

Disclaimer: Please note that information provided within this fact sheet is given in good faith by Rockhampton Regional Council and is in no way binding Council. Any advice provided by the Council does not indicate in any way the outcome of any subsequent formal development assessment process that might be required / applicable. Any advice given to you by Council is based upon information you have provided. If the information that you provide to Council is conceptual, incomplete, incorrect, or in any way changes by the time of formal application, then the advice provided by Council may not be correct, and should not be solely relied on in determining probable outcomes. Whilst every care has been taken to ensure the accuracy of this advice, Rockhampton Regional Council accepts no responsibility for decisions or actions taken by you.